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# LIVING FOR YOUNG HOMEMAKERS

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LIVING

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SEPTEMBER 1960

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# Plan Your Living Room with a Sparkle to Surprise and Delight



Photo by  
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Tables, Inc.

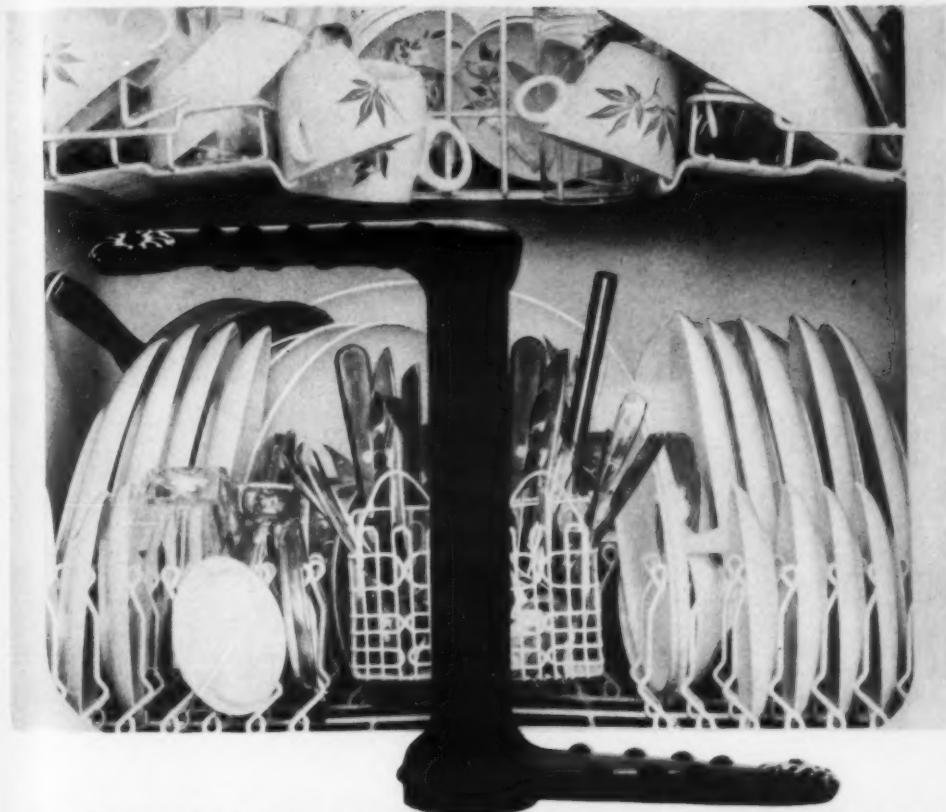
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\*T.M. O.C.F.

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Most important, Independence Homes represent a quality way to build...the cost-saving Lu-Re-Co® system, using engineered modular components supplied through your local dealer and erected by your own local builder. Architect-designed, these homes use clear-span construction for flexible floor plans. Check the list of builders and dealers in your area who will have model Independence Homes to show. And get full details of all five Independence Homes by sending in the coupon and 25¢. Reynolds Metals Company, Richmond 18, Va.

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Baton Rouge, Baton Rouge Lumber

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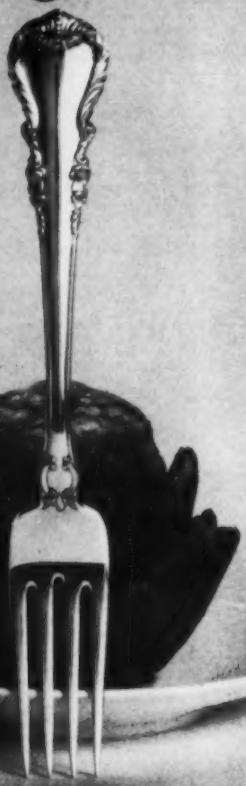
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**MISSOURI**

St. Louis, St. Louis Lumber

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elegant!



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SILVERSMITHS**

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## A PIECE OFF YOUR MIND

### OUR AMERICAN HERITAGE

Dear Sirs:

We really enjoyed your article on Colonial Williamsburg (*New Generation in an Old Town—Williamsburg*) in the May, 1960 issue. We've visited it several times and have loved it more each time. Our ambition is to go there to live when my husband retires. I love history and have read everything available on Williamsburg. My husband's hobby is woodworking. He has made a lot of furniture in our house in the Williamsburg style. Also we refinished and stenciled furniture too.

Are you able to buy any of the houses or are they all rented from Colonial Williamsburg? Are you able to decorate them yourself, if they are in keeping with the styles?

We were very interested in the door decorations and flower arrangements when we were there at Christmastime.

This is an issue we will cherish.

Mrs. Donald Fisher  
Rochester, New York

**EDITOR'S NOTE:** The houses are rented from Colonial Williamsburg by the employees of this historic community. Within the architectural framework of their homes, the tenants may decorate as they choose.

Dear Editor:

I am overjoyed with your May, 1960 issue. How wonderful when you devote so much time and care to the elegance of colonial living (*New Generation in an Old Town—Williamsburg*). Williamsburg is truly portrayed in all its loveliness. How I envy the present-day inhabitants. I wonder if they realize how lucky they are.

Such beautiful articles should be read by everyone so an appreciation of eighteenth-century colonial craftsmanship and design can

be increased and widespread.

My friends are certain to receive copies of this issue. Please continue the propagation of our American heritage for this is a needed today and so appreciated.

Dale Rousey  
Los Angeles, Calif.

Dear Editor:

Please let's have more emphasis on tradition and elegance such as *Heirs to Elegance, Restoration: A Labor of Love and New Generation in an Old Town—Williamsburg* in the May, 1960 issue. It's so soul-soothing after all the years of (shudder) casual living.

Mrs. P. Elliss  
Honolulu, Hawaii

Dear Sirs:

I jumped with joy upon seeing the cover and the beautiful furnishings on page 126 and 127 of the May, 1960 issue (*Heirs to Elegance*). I for one am most happy to see the return of making any and eighteenth-century styles.

Mrs. Robert Wood  
Dallas, Texas

### PERFORMING A SERVICE

Gentlemen:

I have noted with pleasure your publication of an article in the May, 1960 issue on *Your Unseen Physician* by Dianne Spencer wherein the anesthesiologist is briefly described and praised. There are too many times when we are quick to criticize and complain when somebody publishes an article we don't like, so this time I would like to say thanks for an article which I was happy to see in print. You have done a service to the anesthesiologists of this country and we appreciate it.

R. S. Jaggard, M.D.  
The Iowa Society of  
Anesthesiologists  
Des Moines, Iowa

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## COOKERY CLUB

Dear Editor:

Your January, 1960 article, *The Designing Cook Plans a Getting-To-Know You Feast* featured a *Friends for Supper* recipe called *Seigener*. It sounds wonderful, and I'd like to try it later this month for my foreign cookery club. I must, however, be able to announce which country the dish hails from.

Mrs. B. M. Striegel  
Clayton, Missouri

**EDITOR'S NOTE:** *Hungary is the home of this dish made with loin of pork and sauerkraut.*

## INVESTMENT PLAN

Dear Editors:

With regard to your feature *Silver Baby Talk* in the May, 1960 issue and the question "What could be grander for a young lord than having his own sterling silver toothbrush? Or drinking from an elegantly ornamental silver cup?" I might answer that I intend to raise boys and girls, not young lords. And I seriously doubt whether the fact that his drinking cup is sterling, silver-plate or plastic would make any difference to a child if he feels like tossing it full, of course, on his head, Mommy or the floor.

As far as "introducing a child to elegant living" goes, I would much rather introduce him to intelligent, happy realistic living. He'll have plenty of time to find out about "elegance" later. True, the gift of a silver cup and spoon is traditional—I have mine—but if someone were to think of giving any child I might have his own complete service in silver, I hope he or she would instead present the silver in dollars to invest in a set of the *Great Books* or the encyclopedia.

Gwen Draper  
Los Angeles, Calif.

## CLIFF DWELLERS

Gentlemen:

The variety of apartments in the June, 1960 issue is stupendous, and the balcony in *Budget Duplex* is really fabulous. I have fifteen-foot ceilings with nine rooms and would love to have a balcony such as this over three of the rooms immediately off the living room.

This issue has all of my cooking colleagues agasping, and I want to be the first with the balconies.

A confirmed *Livinger*  
D. Bernard Smith III  
San Francisco, Calif.

Dear Editors:

Never have I seen such a warm, cozy atmosphere in the middle of a large metropolitan city.

I am referring to the *Budget Duplex* featured in the June, 1960 issue. It is one answer to out-of-towners who say "New York is a nice place to visit but I would never live there."

The comfortable setting with the rustic fireplace is so homey and inviting. It makes the city seem far removed, yet it is nice to know its advantages are still at our beck and call.

Mrs. Gene Spencer  
New York City

Dear Sirs:

Thank you for the June, 1960 issue. Sometimes you are a little too modern for me but not this time. As I am a small apartment dweller, many pieces were perfect for me. Also, not only because of limited funds but because I enjoy it, I am a do-it-yourself gal. The most exciting thing for me, however, was the tremendous bird cage in Bill and Betty Leonard's apartment (*We Used Display Techniques to Underline Practicality*).

D. M. Clinard  
Los Angeles, Calif.

## SUBJECT TO CHANGE

Dear LFYH:

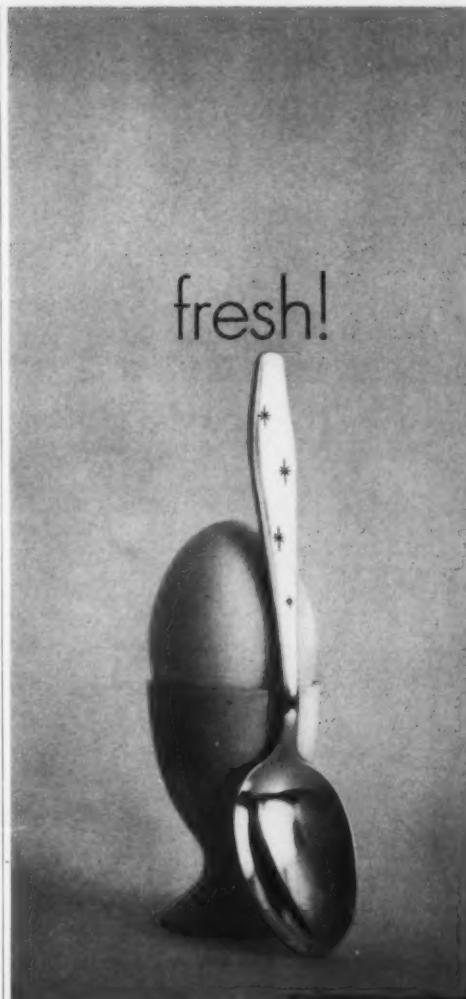
Since your magazine came out it has been coming to our house. Some issues I like better than others and some I hand on to my daughters-in-law. I'm in my late fifties but still appreciate getting a new viewpoint occasionally.

My husband calls your magazine "Alice's Tonic" because I go through it so thoroughly.

We favor early American furniture and decoration but are subject to change according to what we have and what we will buy. What does it matter how old you are if you like what you see in LIVING For Young Homemakers.

Alice M. Julian  
Independence, Mo.

**NOTE:** You took the words right out of our mouths.



that's the word for the incised sparkle of Dawn Star, a bright new pattern in fine Wallace Sterling. The tea-spoon above, \$4.00. Six-piece setting in heavy sterling silver, \$29.75. Ask for Dawn Star at the finest jewelry and department stores. All prices include Federal Tax.

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Treasures of the emperors inspired this contemporary drapery fabric, "Imperial Garden". Cohama vat hand-screws this twill-weave with a 2,000-year-old motif: the imperial chrysanthemum. It's of Avisco rayon and cotton. Versatile Avisco rayon duplicates the delicate colors of a Ming vase, keeps them bright and lustrous for years.

American Viscose Corporation makes the Avisco rayon fiber.  
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AMERICAN VISCOSA CORPORATION, 380 Fifth Avenue, New York 1, N.Y.

Also shown, a new upholstery fabric "7242" from Cohama of Avisco rayon and cotton. Again, Avisco rayon is responsible for the lovely luster of this lightly textured, nubbed fabric. Both fabrics come in a wide range of decorator colors. Drapery fabric, about \$3.95 a yard; upholstery fabric, about \$4.95 a yard. At fine department stores everywhere.



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(Upper right) CONCEPT™ Inlaid Vinyl #6103  
(Lower right) COSMOPOLITAN® Inlaid Vinyl #6200  
ALL PATTERNS SHOWN ACTUAL SIZE



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Bachelor Chest, Corner Desk and Bachelor Chest



Triple Dresser



Bachelor Chest, 12-drawer Double Chest and Bachelor Chest



Single Dresser (4 drawers) and 6-drawer Chests.



Panel Bed



Bunk-Trundle Bed

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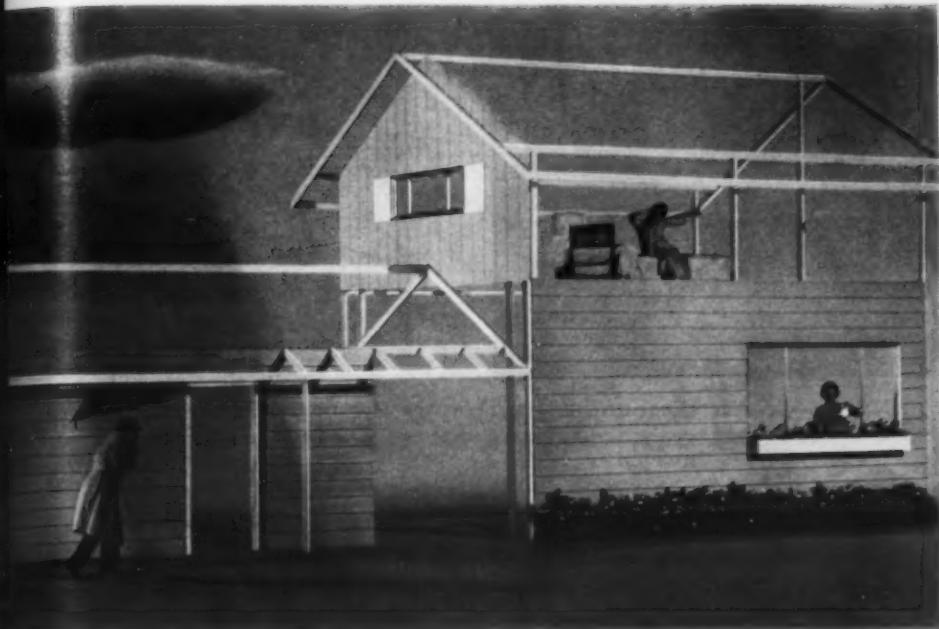
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## MUSIC FOR LIVING

By DAVID RANDOLPH

From time to time it has been the policy of this column to touch exclusively upon the music of one specific composer. Since the year 1960 marks the one-hundred-fiftieth anniversary of the birth of Robert Schumann, he will be the subject of our discussion for this month. Schumann's music marks one of the high-points of the romantic school of music, which is another way of saying that its idiom is one of the most popular with modern music lovers. It falls entirely within the nineteenth century, by which time the art of orchestration had advanced to a high state, with the result that Schumann's music falls gratefully upon the ears.

Schumann's biography was almost "made to order" for those who are given to romanticism. It had all the requisites for good reading, including initial failures, a turbulent courtship with the woman who eventually became his wife, and increasing mental troubles that culminated in insanity. Throughout his life, Schumann showed an interest in literature as well as in music. In fact, he was one of the outstanding writers on music, having been the editor of a publication devoted to musical subjects. He had been enrolled as a law student, at the behest of his mother, but it was apparent that his main interest was in music. Even as early as the age of eighteen, incidentally, he was already haunted by fears of insanity. It was at this time, also, that he began to study the piano with one of the famous teachers of the day, Friedrich Wieck. Thus he made the acquaintance of the teacher's daughter, Clara, who was only nine years of age at the time, but who was ultimately to become his devoted wife. Schumann begged his mother to allow him to give up his study of the law and to adopt music as his profession. She, in

turn, asked Wieck about her son's prospects as a musician, and was told by the teacher that Robert could become one of the foremost pianists in three years, provided that he applied himself. It was agreed that the boy would be given a six-month trial period, as a result of which he went to live in Wieck's own house. His promises to change some of his habits did not materialize, though, especially in the matters of cigar smoking and drinking. He eventually became dissatisfied with Wieck's method of teaching. Other causes of difficulties between the two men stemmed from the teacher's opposition to the growing warmth between his daughter and Schumann. This led to friction which was to last for many years, and which eventually resulted in several court disputes.

In his attempt to improve his piano technique Schumann created a mechanical device through which he injured one of the fingers of his right hand. This put an end to his hopes of a career as a pianist, and turned his attention mainly to composing. In 1840, after considerable unpleasantness on the part of Wieck, Clara and Robert were married. This period of Schumann's life was devoted largely to the composition of songs. His output ranks among the greatest of all contributions to the romantic song literature, ranking with that of Schubert and Brahms.

In the year following his marriage, Schumann turned to the composition of orchestral works, the first of which was the first symphony, known as the Spring Symphony. It was sketched out in four days, and orchestrated in three weeks. Its first performance was conducted by no less a personage than Mendelssohn. Another work, a *Fantasia* for piano and orchestra, was tried out at a rehearsal with

[Continued on page 22]

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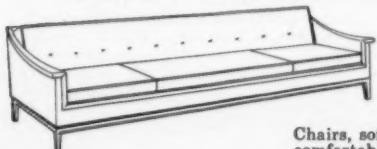


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## Music for living [Continued from page 19]

Clara as the piano soloist, and eventually became the first movement of the now famous *Piano Concerto*. In this same year, Schumann worked on two more symphonies.

Schumann and his wife made a practice of giving joint concerts—she as piano soloist, he as composer and sometimes as conductor. But throughout their joint concert tour of Russia, he was subject to frequent fits of melancholy, partly as the result of his long-time tendency toward mental instability. Despite the love and devotion of his wife, who was a tireless champion of his music, Schumann's mental state continued to deteriorate. The choir of which he was the conductor refused to sing under his direction. In spite of his mental troubles and the increasing number of difficulties in his relations with other people, Schumann's creativity continued unabated. Eventually, after a suicide attempt, and despite the occurrence of several periods of lucidity, it became apparent that the composer was insane. He ended his days in an asylum.

One of Schumann's most popular works, the so-called *Harold in Italy*, is actually a concerto for viola and orchestra, written for

Paganini, who was interested in the deeper-throated viola, as well as in the violin. The violinist William Primrose has recorded a Columbia, with the Royal Philharmonic Orchestra conducted by Sir Thomas Beecham. The piano concerto has recently been released in both stereo and mono versions by Deutsche Grammophon Gesellschaft, in a performance by Sviatoslav Richter, with the Sinfonietta-Orchester der National-Philharmonie Warschau, under Witold Rowicki. The disc also includes several other works by Schumann; they are the *Introduction* and *Allegro Appassionato*, Op. 92, for Piano and Orchestra, as well as the *Novelle* in F, Op. 21, No. 1, and the *Toccata* in C, Op. 7.

Westminster has issued a ten-disc album containing all four symphonies, performed by the Philharmonic Promenade Orchestra under the direction of Sir Adrian Boult. On a single RCA-Victor disc Ania Dorffmann plays two works for piano solo; they are *Carnaval*, Op. 9 and the *Fantasy Pieces*, Op. 11. The same company has released the *Dichterliebe* song cycle, in performance by the tenor Cesare Valletti, Leo Taubman at the piano.

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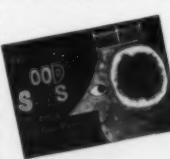
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# in your *G*arden

## A potpourri of special pointers

By JEAN HERSEY

Woods by moonlight in September  
Breathe most sweet; and I remember  
Many a smoky camp-fire ember . . . Christopher Morley\*

 **Prolong summer**—move the garden in. Pot up certain annuals, nicotiana, dwarf marigolds, petunias, snapdragons, alyssum (white or lavender), browallia, and bring in to a sunny window. All will continue flowering for several weeks. Experiment with others of your favorites. Many surprises are in store!

 **For next year's drama**—buy and plant now a large-flowered clematis vine. Set in rich soil against an east or west wall with a trellis or heavy wires on which to climb. Mulch to keep roots cool, using grass clippings, hay, buckwheat hulls, compost, dead weeds. Among the stirring varieties with blossoms three or more inches across are *Mrs. Cholmondeley*, blue, yellow sepals; *Duchess of Edinburgh*, huge, double white; *Jackmani*, deep purple; *Mme. Barbe Veillard*, dusty pink; *Crimson Star*, crimson.

 **For your best house-plant season ever**—bring plants in early to acclimate when windows are still open and before furnaces go on. Groom them. Scrub clay pots. Root-prune and top-prune to keep from becoming unwieldy and overlarge. Repot if necessary. Give each one a critical appraisal, and waste no room on the leggy and decrepit. For repotting, use half-compost, half-good garden soil and a handful of sand per container.

 **Herbs for winter salads and soups**—Pot up small plants of parsley, basil, mint, chives for the sunny kitchen window. Not only do they have a diminutive window garden, but delicious home-grown ever-at-hand seasoning for the winter. After a month, give them a little plant food every week or so.

 **Save a few ferns from the frost**—Pick a number of different varieties, choosing a perfect frond for each one, and spread flat between the pages of a large magazine (one fern to a page). Put under the rug where you often walk and forget them for three weeks. They'll be green as the day they were picked and remain so for months, and greatly enhance any dried arrangement.

 **A touch of the Orient**—Japanese iris, large as dinner plates, come in shades of blue, purple and white, and emerge from fountains of green foliage. They will thrive in a sunny area in acid soil. Plant now and in rich earth with the crown of each two inches below ground surface. Keep roots moist during spring growing season and up to their June bloom. Thereafter, no special care is needed.



Dress and accessories—Bergdorf Goodman Fabric—House of Ducharme

In each contemporary group by American of Martinsville, design and craftsmanship combine to capture a mood from the storied past. A casual suggestion of a classic motif beautifully interpreted in modern lines and soft finishes. This is the secret of American's leadership in contemporary styling. An intangible artistry that brings peace and quiet to bedroom, dining room and living room. The buffet illustrated is hand-rubbed walnut, a wistful reminder of our Colonial heritage. One of many stunning pieces from our American Square collection...about \$180.00. Or ask your dealer to show you other exclusive designs created for American by Merton L. Gershun.



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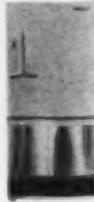
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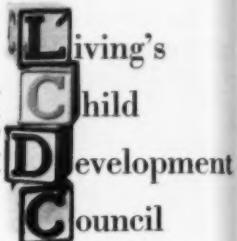
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Editor's Note: Martha F. Allen,  
National Director and Executive  
Vice-President of Camp Fire Girls,  
Inc. discusses the child who can-  
not or will not make friends.



## The problem of the friendless child

Dear Council: We are worried because our eight-year-old daughter, Polly, finds it impossible to make friends, and refuses to do any of the things that might help her. We did get her to attend Sunday School this past year, but when the time came for the final picnic, she absolutely refused to go. She won't even play with the neighborhood children. Sometimes I will see her standing at the window watching them, but when I urge her to go out and join the game, she always has a reason for not going. Usually, she complains that the children don't like her and will call her names and take her toys. Sometimes, however, she will offer excuses that make no sense at all. She will explain, for instance, that it's too cold on a warm summer day, or that she doesn't want to soil her clothing.

Polly is the same way at school. I have come many times to find her leaning against the fence watching for me while the other children are playing. She won't even play with the children of friends who drop in for a visit. Polly always insists upon staying with the adults in the living room. Her teacher has suggested that Polly may be a generally "anxious" child and has asked whether or not she often talks in her sleep, or seems terribly timid with strangers. Actually, the opposite is true. Polly seems more able to talk easily with adults than most other children I know, and she shows no "anxious" symptoms that I can recognize. Yet, I know her failure to make friends is making her unhappy. What can explain it?

Mrs. J. W. T.  
Milwaukee, Wisconsin

Dear Mrs. T.: The fact that your daughter Polly prefers adults to children of her own age could be caused by several things. A good many children relate more easily to adults while others relate only to children, attempting to avoid adults as much as possible. Neither situation is healthy. All people have problems in relating to a variety of groups because each separate group has its own standards which it tries to make group members adhere to. The friendship group at school has its standards, the neighborhood group may have another standard, the Sunday School group still another, and the family certainly has its standards. Very often these separate group standards are in conflict. Trying to be loyal to several groups with different standards is a problem for mature persons and certainly it would be a great problem for a girl of eight. [Continued on page 32]

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At left: The Empire-inspired bed is elegant and dramatic... the lombard door chest is functional and beautiful. Chest approximately \$215 (higher in the West).

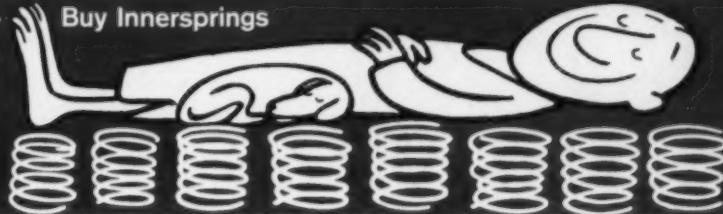


Shown above: Tall, slender bookcase in Triune white (also in Triune blue or mahogany), recessed for a built-in look, forms the focal point in this setting of timeless elegance.



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## Rest Best—Buy Innersprings



# The wonderful, wacky world of sleep

If you followed the popular medical advice of the Middle Ages about how to sleep better, you would have your head shaved, be bled to an anemic white, then gorge yourself with a mixture of wild carrot, parsley and peony seeds. Records show that the treatment worked—at least there is not one report of a patient who felt the need of a second treatment.

Recent research projects have put to rest many long established "facts"—actually myths—about sleep. But still there is little that modern sleep experts agree on. Only one thing is certain, and it can be summed up neatly and almost absurdly: Human beings sleep better when they lie down.

### How much sleep do you need?

Aristotle made one of his few unwise pronouncements when he stipulated: "Six hours' sleep for a man, seven for a woman and eight for a fool." The length of your night's sleep is a lot like the size of your belt. If it feels good, it's right.

### Work out your own sleep formula

The average sleeping time for adults is seven and a half hours. The fact that you can stay dead to the world for ten hours at a stretch doesn't mean you have to. Vary the length of your sleep for several days at a time, then see how efficiently you operated. Be honest. The right amount of sleep can stretch out your life two ways. You'll stay healthier and probably live longer. And, by eliminating even an hour of needless sleep each night, you'll add about three years of conscious activity over the average life span.

### Sleep patterns irregular

Tests show that sleep is generally deepest during the first part of the night, but it does not become progressively lighter toward morning. It oscillates. We go from a deep sleep to a light, dozing stage for ten or fifteen minutes, then plummet downward again.

### Can a man survive without sleep?

Nobody can tell you for sure how long you can go without sleep. A test group of laboratory animals lasted twenty days without food and water. Another group died after five days without sleep.

A New York disc jockey recently hit the headlines with a marathon nonsleeping performance. He stayed awake eight and a half days, complained of a slight headache, then

went to sleep for 13 hours and 13 minutes. But from tests made during the vigil, there is evidence that the disc jockey was actually grabbing sleep in 30-second snatches, with his eyes open.

We know what happens to the body during sleep. The heart slows, blood pressure drops, blood vessels tend to dilate and the body cools. But for all the wisdom of modern science, we don't know whether these body changes are the cause or the effect of sleep.

### To sleep, perchance to dream

Everyone is a dreamer. Some people just don't remember their dreams. Eye movements during sleep have given us strong clues about dreams. When a person is awakened immediately after showing rapid eye movements, he can invariably recall a dream. If he is allowed to sleep for five minutes or so after the movements stop, he frequently forgets all. Dreams occur about four or five times a night, we've learned, and last about fifteen minutes each.

From all indications, the body is relatively motionless during the actual dream, except for rapid eye movements. But when you're not dreaming, twenty to forty changes of position are typical throughout the night.

### And so to beds

There are some peasants in a place in Europe who sleep with a pad under their feet instead of their heads. Their feet work harder, they explain. Japanese are more thoughtful. They put pillows under their heads—but the pillows are wooden.

In England, they sell a hydraulically adjustable, electrically heated, mink-covered, tape-

recording, vibro-massaging, tea-making, TV-equipped bed, and the blooming thing sells for \$7,000. You don't need one.

Bed designs have always been about as wacky as dreams themselves—and they can't be explained any easier.

### Rest assured

You can make some sense about mattresses. You can buy firm ones, soft ones, and in-between ones. You can buy good ones, and not so good ones, expensive ones, or moderately priced ones. There is one single, solid criterion of quality—*steel innersprings*.

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Here's another happy thought. You can buy a better, more comfortable mattress than a steel innerspring mattress at any price. So don't lose sleep over the price of a mattress. Rest best...buy innersprings.

If you'd like to have a delightful, free book that explains many of the recent findings about sleep and dreams, and gives some helpful pointers about how to buy beds, blankets, sheets, pillows, and mattresses, send the coupon.



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## LIVING's child development council

[Continued from page 28]

People try to resolve this conflict in several ways. They may identify with one group to the exclusion of all others. Then they can be completely loyal without conflict. Could it be that your Polly feels that you might not approve of the conduct of her schoolmates or the children of the neighborhood? If so, she may be avoiding conflict between your ideas and theirs by rejecting them and staying close to you and your adult friends. Was there a time in her life when she did play normally with children her age? Can you recall showing her that you disapproved of some of the friends she chose?

Another possible reason for her present isolation may be that she had some experience with a group of children or with some individual child which hurt or frightened her. This could have caused her to retreat to the safety of home and the adult world.

Is Polly an only child and the center of your attention? If so, she may resent the fact that other children do not consider her wants first. She may not like it when she cannot always have things her way.

Polly may have none of these problems. It just may be that like many children she is a solitary child who does not need as much companionship as other children do. Many such children get along very well if their parents do not make them feel something is wrong with them because they do not have many friends. It is just as important for children to learn to get along by themselves as it is to get along with others. Reading, daydreaming, learning to make and do things on one's own can help a growing child become a serene and resourceful adult. While Polly's total lack of friends seems to be a problem, it would be a matter of equal concern if she were always bored and discontented unless she was surrounded by other children.

One of the best ways to be able to give love and friendship to others is to be sure that one is loved. Is Polly sure that she really has the love and respect of her parents? Children get very mixed up about love and approval. They

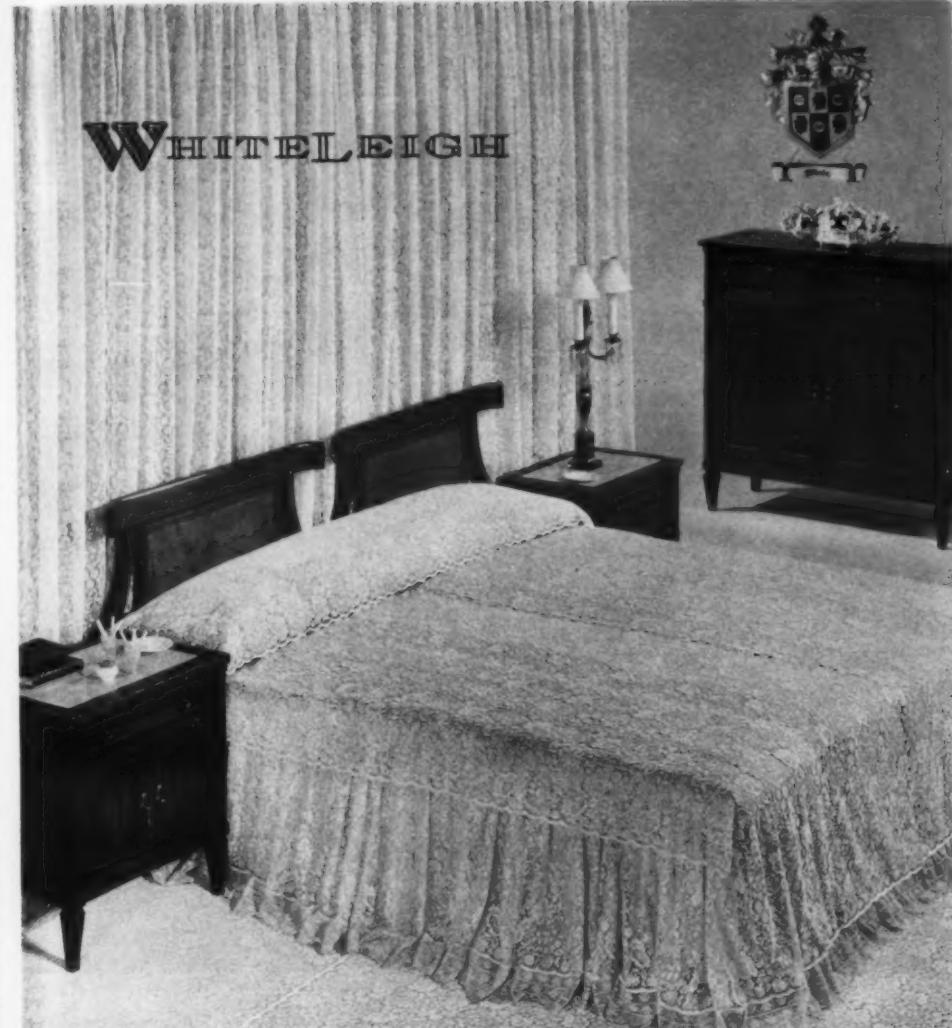
frequently think that if adults don't approve of them and what they do, then surely the adults don't love them. Parents have to make it very clear to a child that she is loved even though her conduct cannot always be approved. The child who feels rejected by her parents does not have the courage and the assurance to establish true friendships outside the home. She cannot really believe that other people are going to love and accept her. While children do not need to be popular to be happy, they do need some good friends with whom they share affection and the experiences, joys and hurts of childhood.

Since I do not know all the circumstances of yours and Polly's life together I cannot say what has blocked her path to friendship with children her own age. In trying to figure this out for yourself you might try to find the answers to the following questions. Does Polly feel truly loved and accepted in her own home? Are there any clues to tell you when or how Polly may have been frightened or rejected by other children? Have you been unwittingly critical of friends Polly may have had in the past?

Often it is difficult to see ourselves and those close to us objectively. Perhaps it would be helpful for you to talk over Polly's problem not only with her teachers but with a social worker in one of the good child guidance clinics in your city. There you can get the skilled and professional help which you and Polly may need.

Also you might try to interest Polly in becoming a Camp Fire Girl or a Girl Scout. A small group would be best as a starter. In such a group she would find many interesting things to do, the opportunity to work and play with girls her own age, and the security of adult leadership and guidance as well. You could help with many of the group's activities, giving Polly the assurance that she seems to need that you are standing by. Such a group offers you the opportunity to walk a little of the way with Polly as she moves out of the home to make friends and contacts with the other children.

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probably seen our deep, plushy nylons, our handsome loop piles. Now we combine loop and cut piles for extra lush effect. Our nylons have exclusive Formula N stay-clean finish, are priced from \$7.95 to \$14.95 sq. yd. Write for Room Decider book on how to decorate with Cabin Crafts rugs and carpets. Cabin Crafts, Inc., Dept. L-14, Dalton, Georgia.

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## **MONEY MATTERS**

## BANK LOANS:

#### *A check-list for prospective borrowers*

To find yourself suddenly and deeply enmeshed in financial worries, to face a mounting pile of bills which, through unavoidable circumstances, you have been unable to pay is a difficult and sometimes critical situation in which many families find themselves. Unwilling to borrow from either relatives or friends, more people are turning to the personal loan services which more than 10,000 banks throughout the United States are now offering. There are certain important facts, however, which every prospective borrower should know about this type of bank loan.

**Things worth knowing include the following:**

- (1) Cost of the loan is \$4 to \$6 a year for each \$100 borrowed, payable in equal monthly payments. Cost of the loan is eight to twelve percent.

(2) Though the biggest proportion of consumer installment loans are for the purpose of enabling the borrower to consolidate his debts, they are given for any worth-while purpose—from paying medical or educational expenses and taking vacation trips to financing the purchase of automobiles and many home appliances.

(3) Banks commonly have a \$2,500 to \$5,000 statutory maximum on personal loans with repayment terms that range up to three years.

(4) The loans are available to depositors and nondepositors alike and do not require collateral, provided certain requirements are met.

(5) They are made mostly on the borrower's signature.

(6) You can expect the bank's decision on your application generally within twenty-four hours.

(7) Even a single bank loan, however small, will help you build up your "bank standing"—one of the most valuable assets anybody can have.

Probably the biggest question in your mind has not yet been answered. Recognizing all the advantages of a bank loan, what you'd like to know is [Continued on page 40]

Probably the biggest question in your mind has not yet been answered. Recognizing all the advantages of a bank loan, what you'd like to know is [Continued on page 40].

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## WHO RUNS OUR PUBLIC SCHOOLS?

By THOMAS B. HILL

Amid the great controversies concerning the free public education of our day, many people are asking the question: "Who actually runs our public schools?" People wonder who is vested by law with the continued and successful operation of this vital phase of our society. Who does the work? Who has the power to hire and fire? Who has final authority? Following are some questions to clarify some misconceptions about who actually is running our public schools and to test your educational I.Q.

Q. In whom does the Federal Constitution place the responsibility for establishing free schools?

A. In the individual states.

Q. What disposition has practically every state made of this responsibility?

A. By statute they have delegated this authority to local school boards made up of elected or appointed members.

Q. Are school board members classified as public officers?

A. Yes. The courts without exception have so classified board members, while invariably classifying city school superintendents as "employees."

Q. Can the school board members delegate the hiring of teachers?

A. No. Courts in Missouri and other states hold that a public officer cannot delegate any duties that are discretionary (that require the exercise of judgment). However, most boards do act upon the recommendation of their chosen executive officer, the superintendent.

Q. Who hires the city school superintendent?

A. The school boards in 45 states hire their superintendent.

Q. Can a board member resign without possible liability?

A. Yes. Courts have held consistently that any public officer (elected or appointed) has the right to resign at any time, since he serves without pay and is not under contract.

Q. Can a city superintendent resign under the same terms?

A. No. Since he is held to be an "employee" and is under contract, he cannot without being liable.

Q. Have there been movements to place the public schools under local city administrations rather than school boards?

A. Yes, but with no success. At the turn of the century, there were only three major cities whose

school systems operated in this manner—St. Paul, Chattanooga and Buffalo. Now each of these has changed municipal control back to that of board control.

Q. Why is the school board control more popular?

A. Because it is more successful, for two reasons mainly. It is free from ward politics and politicians and more financially stable when it is fiscally independent.

Q. Have there been attempts to place school taxing powers under municipal control?

A. Yes, but in practically every case, they reverted back to fiscal independence. New York is a good example of this.

Q. Are school employees liable when a child is injured?

A. This depends on the individual case; however, courts have consistently held that a teacher is not liable when the child was at fault or no negligence appears. The courts invariably afford the teacher the benefit of the doubt.

Q. How about corporal discipline? Is it outlawed?

A. Courts have held in most instances that the teacher acts "in the absence of the parent," and unless permanent damage or malice is proved there is no case.

Q. The teachers' lobbies have been called the most powerful in the nation. Is this true, and is it to the detriment of our schools?

A. If teachers' lobbies were really powerful, wouldn't their salaries be higher than those of a truck driver? History bears out the fact that teachers themselves have initiated practically every good movement in public school education, not administrators or school boards or legislators.

Q. Can school boards fire a teacher?

A. If good cause is shown, but only then. Otherwise, the teacher may collect the balance of contract.

Q. Are board members ever liable personally?

A. Yes. A recent court decision held a school board personally negligent when they did not require a customary bond from a contractor, and they had to "pay up."

Q. Can a school board make any rule it so desires?

A. Strictly speaking, courts have held that school boards acting as agents of government are to perform only those duties specifically delegated by statute.

HILL

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**Money matters** [Continued from page 37]

just what chance you'd have of obtaining one. One way of answering this question is with the simple statement that banks approve about 90 percent of all applications for personal loans. But since this may still leave you wondering whether you'd be among the 10 percent who are turned down, here is a short quiz that will help you find out how you'd make out.

According to the American Bankers Association, the three key questions banks are concerned about when you come for a loan are:

1. *Will you have any trouble meeting the monthly payments out of your present income?*

Two yardsticks are commonly used by banks in deciding whether you have sufficient income to carry the loan comfortably. One specifies that *monthly payments* on the new loan, together with those on other installment obligations, excluding mortgage payments, should not generally exceed 15 to 20 percent of your *monthly income after taxes*. The other, which has to do with the *total amount* of your installment debt, stipulates that this total usually should not run more than one-fourth of your *yearly after-taxes income*.

2. *Is your present income likely to continue until the loan is paid off?*

The bank's main concern here is that the borrower is not the kind of person who drifts from one job or place to another and doesn't take care of his financial obligations.

3. *Are you reasonably prompt in paying your bills?*

This item will explain, at least in part, why a \$75-a-week bookkeeper may be able to walk into a bank and borrow \$500 to take a trip, while a \$7,500-a-year engineer, who'd been giving his creditors a hard time, is likely to be turned down on a \$300 loan to pay off some bills. To get a line on your bill-paying habits, banks check with credit bureaus and similar sources.

To complete your "credit picture," banks also ask questions concerned with your life insurances and bank accounts, the persons who are dependent on you, length of time you've lived at your present address, and other matters. The crucial questions, however, are the three given above. If you can answer them affirmatively, this will demonstrate your ability and willingness to repay the loan, and you should have no difficulty borrowing the money you want or need.



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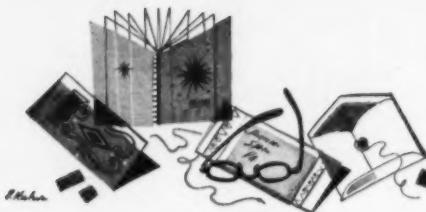
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Follow steps in a how-to-do-it booklet called *Marvalcraft* by Kimberly-Clark. Detailed diagrams, descriptive data and photographs are provided for making all kinds of planters, closet accessories, a desk set and wall panels or murals with *Marvalon*, an adhesive or nonadhesive decorative covering that is available in solid hues and compatible patterns color-planned to harmonize with today's most popular shades. Free.

### FOR HOME IMPROVEMENT

**3. Outdoor Living** can be made more enjoyable by following the many suggestions by Aluminum Limited Sales in the *Home Owner's Guide to Better Living . . . with Aluminum* on the varied new uses for this carefree product. The ideas on vacation houses, packing more living in a small back yard, 7 ways of utilizing a carport, greenhouses for as little as \$80, a screen porch into family room, smoke cooking, barbecue treats and many others will contribute greatly to the permanence, beauty and comfort of your home. Free.

**4. New concepts** in charm and utility are offered in *Inspiration Lighting* by Moe Light. This is a beautifully prepared guide to functional, decorative lighting inside and outside the home. Four-color illustrations are outstanding as they show the actual use of light in every room as well as the fixtures, modern or traditional, from which you may choose. The decorator-inspired suggestions will help you create unlimited lighting effects with a decided fashion flare. 50¢.

**4. The art of creating your own decor**ator touches is presented in easy-to-

**7. A step forward** in the versatility and inherent beauty of concrete block has been made by the National Concrete Masonry Assoc. in the development of *Shadowal*, the masonry unit limited only by the imagination of the user. The eight exciting houses in *Smart Homes in Shadowal* show the built-in distinction, dramatic effects and variety possible with this economical building material. Complete working drawings are available for all the designs. 50¢.

**8. A wealth of ideas** on how to make your home more attractive and more comfortable is available in a new 32-page booklet, *Woodco Windows and Doors*. Pictured is the manufacturer's entire line of quality wood windows in imaginative, attractive room settings along with special features, specifications and various arrangements to suit different architectural and family requirements. Also shown are jalouses, storm windows and screens, plus interior and exterior doors. 25¢.

### FOOD AND ENTERTAINMENT

**9. France's ambassador** to the world is cognac, which has warmed the hearts of gourmets and connoisseurs for centuries. In *Entertaining with Cognac*, the Bureau National du Cognac presents a number of interesting ways you can entertain—and be entertained—with a bottle of this fine brandy. Besides dips and spreads, drinks and tempting recipes such as crabmeat Charentais and veal amandine flambe, this delightful booklet offers suggestions for cognac and coffee, the perfect dinner companions that could be the *prix de résistance* of many a meal. Free.

**10. A "platter party"** will spin merrily on its way from the moment the first guest arrives, with a little careful planning and preparation. Fun ideas that include invitations, decoration, entertainment and food are presented in French's *Teen-age Party Guide* to lift an occasion from being merely a gathering of friends to a really festive affair. Favorite easy-to-prepare recipes are given for very special cheeseburgers, good and plenty pizza and hamber-pole franks. Free.

**11. Champagne** is the emblem of life. To prove it, the booklet *Brilliant Over With Ideas* presents tips on serving, a buyer's guide for two or several hundred guests, the essentials for planning weddings, receptions, anniversaries and such joyous occasions as birthdays, Christmas or New Year's Eve. Also included in this toast to happy times with Cook's Imperial champagne are punch, cocktail and cooking recipes plus information on building your own wine cellar. Free.

**12. Playing cards** are older than history and new as today. It's *All in the Cards* is a fascinating booklet from the Association of American Playing Card Manufacturers on the fun, variety, relief from tension and the opportunities for family participation you'll find in every pack of playing cards. Historical data, game tricks and decorations are all given in this age-old invention that has a many varied uses and gives no mere pleasure to many. 10¢.

### FOR SPECIAL USE

**13. Step-by-step kits** that enable anyone to build an electronic organ in easy, inexpensive stages are now being made available by the Scholé Organ Corp. An informative booklet on *The Scholé Assemble-It Yourself Electronic Organs* explains how do-it-yourselfers can put together with simple hand tools a musical instrument as fine and as technically perfect as any commercial, factory-built organ at a saving of over 50%. Free.

**14. Personal questions** are answered in *Accent on You* to help maturing girls understand that menstruation is natural, normal and merely a part of healthy womanhood. This 24-page booklet from Tampax, Inc. describes every phase of the menstrual process and shows, in simple, labeled diagrams, how and why the cycle takes place. Facts and pictures also cover activities, cramps, exercise, dating, personal care, and how to keep fresh and dainty during these few days each month. Free.

Please turn to page 50 for a special section on high-fidelity booklets.

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# FAMILY FORUM

*Studies from the Local Member Agencies of the Family Service Association of America*

## The Case of the Puppet Marriage

**The Case:** There were six star performers in the familiar drama unfolding in the counseling office. Two of the principals were David and Judith Sheldon (as we shall call them), an attractive young couple who had come to the Family Service Agency as a result of their lawyer's attempt to save the marriage. Another two, unseen but felt, were a well-meaning, middle-aged couple—Judith's parents. The remaining two, also very much in evidence though off-stage, were David's mother and father.

The senior Sheldons were sophisticated, well-educated people, who were undoubtedly familiar with psychology-book histories of children tied to parents' apron strings; but, like many people who read such books, they had seen certain passages through dark-colored glasses, never recognizing their own symptoms. The marriage of David, their only child on whom they had lavished all their attention, created a vacuum in their lives.

David's young wife Judith came from a somewhat less pretentious social and economic background. While the Sheldons did not exactly reject her, Judith was nevertheless subjected to some pretty *austere* treatment. Their attitude toward her, though not hostile, subtly implied Judith's deficiency as a wife and mother. At the dinner table, they often discussed topics about which she knew little or nothing, thereby excluding her from the conversation and creating a "Sheldon family front."

"Do you really think the children should wear blue-jeans?" Mr. Sheldon would ask, implying David's children were above blue jeans, and at the same time pointing out Judith's lack of taste and inaptitude at dressing them. The double-edged sword was ever-present, and although it was never wielded with overt malice, it had far-reaching effects: Judith became more and more aware of the tenuous bond which existed between David and his parents and realized that she herself was held apart.

David, on the other hand, loved Judith, but when you marry at 21, it doesn't seem right to tell your parents to "mind their own business." Also, he was a bit frightened, having been lavishly supported all his young life, to find himself solely responsible for rent, food and clothing for a family of his own. They had not planned to have two children in such close succession, and probably could not have managed without his parents' help. Then, too, questions from his mother like "David, are you sure you can manage all right?" increased his anxiety and kept the apron strings securely knotted. As a result, emotionally, part of him was still under the wing and dictum of his parents.

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Judith's mother and father sided with Judith in every dispute, though they were more reluctant to express their opinions (perhaps because they could not contribute material things). They did not tell her how to manage her children, as did David's parents, but they were anxious to compete in her behalf and developed some nipping techniques of their own.

They constantly urged Judith to show more "backbone" and to stand up to the Sheldons. Because they were at a loss to handle the situation diplomatically, they saw only one solution—a clean break with David's family. It never occurred to them that another solution could be worked out.

Obviously, Judith and David were tossed from one emotional peak to another. Like puppets, they acted only when their parents pulled the strings. Quarrel followed quarrel, and David persisted in turning to his mother and father for advice.

*The Counsel:* It was not surprising when Judith showed up at the Family Service Agency looking for help. At first, she came alone, but after several visits, she persuaded David to go with her.

He was not ready, that first time, to admit he needed help, but he did agree they needed advice about their four-year-old son, who was having trouble getting along with other children.

Basically, Judith was a "house divided": she loved David and wanted to keep her home intact, but she sensed that this could not be done without effecting major changes. Under the caseworker's guidance, she gradually became aware of her own insecurity and its effect on her marriage. Fearful that David's parents would usurp his affection and alienate him from his own family, and frightened by what she felt his parents expected of her, Judith herself had become as great a pressure on David as his mother and father. Nor had she realized to what degree her own family heightened their difficulties and made the situation seem all the more insurmountable. She began to appreciate the difficulty of David's position.

At this point, the counselor suggested joint interviews, giving each an opportunity to voice grievances before the other. The caseworker's skillful use of the interaction between them quickly brought their

problems to the surface, and with them, the realization that neither had paused to figure out exactly what the basic problem was, as opposed to the immediate dispute.

Now, having progressed beyond the child-like "complain" level, they began discussing how to conduct themselves with their respective parents. It was a relief to both when they discovered they could retain their filial loyalty and affection, and yet be firm in making their own decisions.

Further, they realized that they had both remained children emotionally, and it was therefore quite natural that their parents should have continued to think of them as children.

Did they always sit and listen, the counselor asked them, or had they attempted to express their own opinions to their parents? Had they ever calmly asked their parents to bear with them and trust them while they learned to become self-reliant adults? Judith and David admitted they had made no attempts in this direction.

*The Result:* Six months of counseling brought about gradual changes in the young Sheldon family. Their new-found assertive-

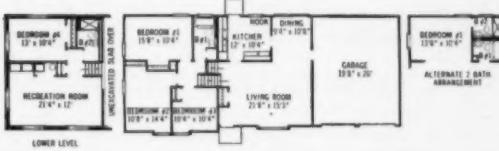
ness, though sometimes clumsy, slowly began to work improvements. They helped each other to find confidence. At times, David felt incapable of coping with his parents, or could not find the words to express himself. On these occasions, Judith, who no longer thought of him as weak, stepped in and made an effort to gain their understanding. When Judith proved capable of speaking up successfully, David summoned the courage to assert himself. He no longer would allow the senior Sheldons to speak against his wife. When they were together, he tactfully steered the conversation to include Judith. If new plans or decisions were required, David discussed them first with Judith, and then they both talked them over with their parents.

Their growing confidence and respect for each other, and the resultant harmony of their home life gradually helped resolve their problems. Their parents recognized them as adults, capable of running their own lives.

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Columbia bedspread shown: yellow

# MORGAN-JONES bedspreads

... color-cued to you! Does the sound of music follow you everywhere? Then make your room sing with yellow! Prelude: Morgan-Jones' "Columbia"...beautifully woven Early American spread that plays up the most jubilant décor. Preshrunk, no-iron . . . reversible. Also: antique, pink, blue, snow white, willow green, aqua, sand. Only \$14.98\* at stores listed opposite.

**Morgan-Jones**  
Master weavers with modern ideas

\*Slightly higher in the West

404 FIFTH AVENUE, NEW YORK 18, N.Y.

# "Serenade"

TO LOVELIER LIVING... sparkling

*new table music by Mersman*



Play the proud hostess! The sleek lines and exquisite finishes of the Mersman "Serenade" group will put any room in party dress. (The care-free Formica tops, exact match for the beautifully grained woods, can be your own work-saving secret.) Mahogany, royal walnut or fawn walnut. Modestly priced at better stores everywhere. The Mersman Bros. Corp., Celine, Ohio.

May we send you our free illustrated folder?



*Mersman  
Tables*

"THE COSTUME JEWELRY OF THE HOME"



Keep your furniture lastingly beautiful with Mer-Sheen. Cleans, polishes, waxes instantly. At your Mersman dealer.



9:00 A.M. Marge and fellow commuters arrive at Penn Station

## *Speaking of Living* meet the editors

Marjorie Hoyne, LIVING's Fabrics and Children's Wear Editor, is one of those people who literally can't sit still. Never could. As a youngster, planning for a legal career, she met contestants in each of the (then) forty-eight states to compete for Thomas Jefferson Oratorical Awards; won every contest but one. Her final choice of career has done nothing to dim her persuasive powers. When Marjorie finds a fabric or wallpaper she thinks LIVING readers should know about, decorating staffers know they have only two alternatives: either like it or hide. What makes Marjorie invaluable is that, thanks to her perspicacity, readers and decorators usually do like it.



9:30 A.M. Her arm full of fabrics, Marge begins a typical day

10:00 A.M. With Lewis Bloom, Marge scouts new fabrics





12:15 P.M. Killing two birds . . . lunch and wallpaper measure



3:00 P.M. Next stop Seventh Avenue . . . children's market



5:00 P.M. A Marge Hoyne "find" . . . "The most angelic angel"

New warm elegance

GENEVA

**Impasto**



You have never seen  
or touched such textured loveliness

Impasto is a new finish with the dignity and strength of Gibraltar . . . superbly fashioned in exclusive Etch-Line patterned steel. Here is warmth, warmth-warmth in a new world of kitchen charm. Available in a wonderful choice of colors. And more, Impasto cabinets are stain and wear resistant, extremely quiet, and naturally easier to clean. Impasto is exclusive with your GENEVA dealer . . . see it now!

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I enclose 10¢ for new, 20-page full color kitchen idea booklet and Impasto folder.

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Personalized  
for You

MAKE SURE THE HOME YOU BUILD OR BUY  
IS PROTECTED AGAINST WATER VAPOR DAMAGE  
WITH *VisQueen* POLYETHYLENE FILM



Whether you're building a **Dividend Home** or **Standard**, displayed at the model homes in each program, be certain that the home is quickly built from foundation to rooftop.



**1. Prevent internal moisture from entering studwall to ruin insulation, roll out studs and siding, peel paint. VISQUEEN film as a water vapor barrier is a warm side of walls and ceiling, adds many years of useful life to your home, lowers maintenance costs.**

**2. Protect against water vapor damage at the most vulnerable spot in your home—the openings with flexible VISQUEEN film used as flashing around windows and doors.**

**3. Keep out dampness, keep in warmth and comfort, prevent mildewed carpets, tile lifting and floor buckling with VISQUEEN film under the slab, and over sub-flooring.**

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You cannot afford *not to have* the protection of a water vapor barrier when you buy.

Inch by square inch, strong, uniform VISQUEEN polyethylene film gives you better protection for a longer time than any other water vapor barrier.

When you are building, have your architect specify—and your builder supply—VISQUEEN film. Available at building supply dealers the country over.

VISQUEEN film meets F.H.A. minimum property requirements as set forth in F.H.A. Use Of Materials Bulletin #UM-80a dated June 18, 1959, and water vapor requirements of Federal specification UU-P-147b.

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Frank K. Arnes & Son Construction Co.,  
Newport Beach

Holiday Homes, Inc., San Diego

**CONNECTICUT**

Ashley J. Conte Co., Biddeford

(Twin) One North, Weston

**FLORIDA**

Charlotte County Land and Title Co.,  
Port Charlotte, Florida

Heath & Bros., Inc., St. Petersburg

Brown-Harmon Constr. Co., Sarasota

**GEORGIA**

John A. Barton, Builder, Atlanta 17

Chattahoochee Plantation Estates, Atlanta

Georgia Construction Company, Columbus

Pugh, Inc., Smyrna

**ILLINOIS**

Shore & Company, Inc., St. Louis Gardens, Calumet

Terrace Square Homes, Inc., Calumet City

Suburban Constructors, Inc., Bellwood

Swartz Homes, Inc., Decatur

Swartz Homes, Inc., Downers Grove

Swartz Homes, Inc., Downers Grove

George F. Nixon & Co., Glenview

Central Construction Co., Glenview

Dubois, Lederle & Associates, Glenview

McGill Homes, Inc., Glenview

Hartley National, Inc., Hazelwood

Hoffman Lumber & Hardware, New Lenox

C. W. Bates, Inc., New Lenox

Washington General Corp., Rock Island

**INDIANA**

Shore & Company Corp., Indianapolis

Architectural Builders, Inc., Ft. Wayne

Davis-Brown, Inc., Ft. Wayne

Doway, Inc., Ft. Wayne

E. J. Heede, Inc., Ft. Wayne

Frost & Associates, Inc., Ft. Wayne

Holmes-Hopkins Corporation, Ft. Wayne

Hopf Bros. & Arnold Corp., Ft. Wayne

Lakota Bros., Inc., Ft. Wayne

Landmark, Inc., Ft. Wayne

Park Custom Homes, Ft. Wayne

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Shaw, Inc., Ft. Wayne

Wheeler-Witmer, Inc., Ft. Wayne

John Wortham, Inc., Ft. Wayne

Gibson-Graham, Inc., Gary

B. E. Miller Realty, Hammond

Hopkins-Hopkins, Inc., Harvey

J. R. Reilly, Inc., Harvey, Independence Hills

Bendix-Klemmons Corp., Indianapolis

Granberry Homes by Maple Leafings, Inc.

Indoor-Outdoor, Inc., Indianapolis

Hughes Construction Co., Indianapolis

Marshall, Inc., Indianapolis

Shore & Company, Inc., Indianapolis

Frederick Lumber Company, Jeffersonville

Gardendale, Jeffersonville

Hoover-Stevens Corp., Logansport

George F. Scanlan Builders, Inc., Richmond

Structures, Inc., South Bend

North Central Building Bond

Lindholm, Terre Haute

Mowdy-Johnson Development Co., Terre Haute

Reed Construction Corp., Valparaiso

Miller & Son, Warsaw

Reed's, Inc., Warsaw

Silver's Manor, Bettendorf

Cost, Cedar Falls

Fay, Cedar Falls

Glen Larson, Cedar Falls

John T. Martin, Cedar Falls

Kaufman, Cedar Falls

Max Sherry, Cedar Falls

Elmer Spier, Cedar Falls

Shore & Company, Inc., Dubuque

John A. Report & Co., Des Moines

T. J. Ritter, Elkhorn Heights, Des Moines

Midwest, Inc., Marion

G. E. Potts & Sons, Marion City

Soren Hansen & Son, Sioux City

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Cost Baras Contracting, Waterloo

Criscuolo-McNee Building Co., Waterloo

Green Builders, Waterloo

Green, Waterloo

Mark Sherry, Waterloo

East Sherry Contractor, Waterloo

Ward Construction Co., Waterloo

KANSAS

Fischer & Friend, Wichita Hill, Overland Park

Fay, Overland Park, Overland Park

Peak Construction Company, Pittsburg

Douglas G. Hall, Inc., Salina

Perkins Construction Co., Wichita

KENTUCKY

Town & Country Homes, Shadwell Sub-Division

Shore & Company, Inc., Louisville

Prestige Homes, Jeffersontown

McBride Realty Co., Paducah

Duddy-Eanes Corporation, Balon River

MAINE

Pemberton Construction Corporation, Bangor

Robert G. Symonds, Canaan

**MASSACHUSETTS**

Reed-Lewis Construction Co., Boston

Meadow Brook Park, Ludlow

Edward Fillette, Melrose

Shore & Company, Inc., Sharon

John B. Kennedy, Sharon

K-V Homes, Inc., Springfield

Landry Construction Co., Somerville

Mazzoni Bros., Inc., Tewksbury

**MICHIGAN**

General Electric Supply, Bay City

Perkins Builders, Bay City

Schaefferer Construction Co., Bay City

Craftsman Construction Company, Detroit

Gatz Building Company, Flint

Suburban Building Company, Flint

General Electric Supply, Grand Rapids

Gerhard Community Homes, Inc., Flint

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General Electric Supply, Kalamazoo

Banas & Wrobel Homes, Maybell

Manufactured Homes, Inc., Marshall

H. J. Schmidt & Sons, Monroe

Manufactured Homes, Inc., Muskegon

Gold Label Builders, Inc., Romeo

Donald C. Beldi, Saginaw

Vineyard Homes, Inc., Utica

**MINNESOTA**

Shore & Company, Inc., Mankato

Ed-C-O, Minneapolis

**MISSOURI**

General Electric Supply, Berkeley 34

Getzner Realty Co., Florissant

Andres & Brothers, Kansas City

Dan Drummond Company, Inc., Kansas City

City of Shakespear, Kansas City

B & F Construction Co., St. Louis 38

Contemporary Homes, St. Charles

Meridian Construction Co., St. Louis

Meridian Co., Builders, Inc., Springfield

**NEVADA**

Pardoe-Phillips Construction Co., North Las Vegas

**NEW YORK**

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Pinewood Manor, East Islip, L.I.

Russell Woods Homes, Great Neck, L.I.

Shore & Company, Inc., Great Neck, L.I.

Highest Homes, Inc., Oakdale, L.I.

Fred P. DeBlase, Rockville

Franklin Residential Corporation, Rochester 18

Seag's Homes, Inc., Rochester

Cappy's Real Estate, Inc., Syracuse 3

**OHIO**

General Electric Supply, Cincinnati

North Central Building Bond, Cincinnati

Wilcox Dell Builders, Inc., Cincinnati

Northmen, Inc., Clayton

Franklin Residential Corporation, Cleveland

Jewell Homes—Berea, Columbus

Atlantic Builders, Dayton

Goodwin & Lekrone, Inc., Dayton

Markford Construction Co., Dayton

Markford Construction Co., Dayton

Edward Rose, Inc., Dayton

Valley HI, Inc., Dayton

Markford Construction Co., Dayton

Alliance Homes, Kent

Puritan Homes, Kent

Shore & Company, Inc., New Lenox

Besser & Polley, Troy City

Fader Realtors, Toledo

T. L. Bartley Builder, Xenia

John Hobson, Arlington, Youngstown

**OREGON**

Jens Park, Beaverton

Looking Glass Hill, Beaverton

Shore & Company, Inc., Beaverton

**PENNSYLVANIA**

General Electric Supply, Inc., Paoli

Jewell Homes, Heritage Hills, Pittsburgh

Stanton Homes Inc., Pittsburgh

General Electric Supply, Philadelphia

**SCOTTISH**

Hamrick Development Co., Charleston

**TEXAS**

General Electric Supply, Amarillo

Billy G. Underwood, Dallas

Personality Homes, Dallas

General Contractors, Inc., Henderson

Modern Builders, Inc., San Antonio

South Wind Estates, Wichita Falls

Hansmann Shores Homes, Churchill

Gleno Garff Development, North Richland Hills

General Electric Supply, Fort Worth

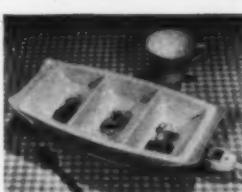
Mill Ross Development, North Richland Hills

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**WHAT'S NEW FOR LIVING**



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Left: Practical solution for cleaning garages, patios, basements etc. Spray-Scrubber fits any garden hose; lightweight aluminum tubing; handy fingertip water-flow control. By Titan Sales Corp.

**Quick on the draw: new**

**Trigo-Rolla ejects sleeves of**

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**painting. The frame is en-**

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**polyethylene; is rust- and**

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**clean. From Rollers by Baker**



[Continued on page 87]







# YOUR MONEY'S WORTH



**Ever vigilant,**  
the **Boss Man** weathervane (27½" x 41"). Made of the finest quality cast aluminum, it is designed to move freely in the breeze on a rustproof, stainless-steel pivot pin. Available in jet-black, \$17.95, or sunny gold, \$22.95, ppd. It will add a touch of distinction to your home. Catalogue of additional designs available. Home Industries (L960), 330 Athens St., Jackson, O.



### Colonial inspiration

Crafted of pine and finished in a warm honey-toned hue, here's an herb scale used decoratively for fresh fruits, candies, flowers or knickknacks. Complete with felt base to insure gentle care of wood surfaces and sparkling brass-linking chains, the balance measures 13" high, 18" wide. Only \$4.98, ppd., two for \$9.50, ppd. Willow Cottage (L960), Box 684, Plainview, Long Island, New York.



### Napkin gripper

designed to hold a full pack of paper napkins neat as a pin and pretty as a picture. Holder is made of 18-carat gold-plate, personalized with two gold initials. The holder measures 3" by 3½" and makes a striking appearance for party fare or everyday use. Just \$1.00, postpaid. Vernon Products, Inc. (L960), 276 E. Third Street, Mount Vernon, N.Y.



### She's off to school

in style with a bright plaid backpack, trimmed in red plastic, and a matching umbrella. The schoolbag, 3" x 9½" x 14", holds her books, homework and has a front pocket for her lunch, a handle and shoulder strap. The rayon-acetate umbrella is held by two straps on the side of the case and is 23½" long with a 30" span, steel shaft and spokes. \$4.25 personalized; \$3.98 plain, ppd. Kimball Toys (L1960), 230 Bond St., Oshkosh, Wis.

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25" - 30" long	\$3.00
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All types - per wide roll	Matching Valance 3" x 10' \$1.50

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For years clever New England housewives have used the simple UNBLEACHED MUSLIN curtains for every room in the house. Now you can enjoy them with all the beauty, simplicity, warmth and hand-made look. Practically indestructible, they are washable. Matching curtains of off-white muslin with matching color ball fringe retain their crispness and luster for many years. Also available in bleached white muslin for \$1 more per pair. Valances .50 more. Send 25¢ for illustrated catalogue and order, No C.O.D.'s please. Write for illustrated brochure showing how to make all types shown in bleached and unbleached muslin, as well as the valance and border prints.

## COUNTRY CURTAINS STOCKBRIDGE, MASS.

DEPT. 16



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Ideal Christmas Presents

Beautiful Early American Solid Maple. Finished in brown Salem Maple. Perfect for serving drinks or snacks, or as a quaint family treasure. Can be delivered in any size or shape of moving things from your kitchen to patio grill and to TV. Also available in Solid Maple, in Mahogany or Walnut finish. Rubber tires. Size 20" x 18", leaves up 30" x 37", height 36". Weight 100 lbs. Shipping handled. Only \$29.95. Express collect.

## MODERN FURNITURE Martinsville, Virginia

LIVING For Young Homemakers—September 1960

59

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### hand-carved african ANIMAL COLLECTION

A collection for the collector! Unique miniatures of Giraffe, Zebra, Elephant and Leopard. Hand-carved from glowing native woods and hand-oiled by native sculptors. Set contains a Giraffe, Rhine, Deer, Zebra, Elephant and Leopard.

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### TAIWAN SWORD

From a remote and primitive province of Taiwan comes this superb example of native craftsmanship. Hand-forged steel blade . . . hand-carved Formosa wood sheath. Overall length 23"; ideal wall or fireplace decor piece. Gift shop priced at \$20.00.

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4 ft. tall \$55.00 6 ft. tall \$65.00

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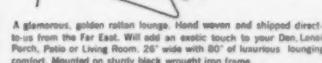
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2 FOR \$6.88



dramatic SHELL CHAIR A handsome addition to the rumpus room, lanai, den, patio, etc. It's woven from honey golden Palambang rattan with a distinctive open weave. Has large 17" x 18" seat.

Famous BASKET CHAIR The most widely purchased rattan chair of all. 26" high with 17" x 18" seat.

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**PLATE**, Silver  
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Offer one hand-tooled and personalized silver plated bottle cover and your dinner will look ugly bottles may your table. Keeps name and date of birth of your loved ones can be yours. Your monogram beautifully engraved on the back of each cover. STERLING SILVER plating at no extra charge. Covers fit all popular brands.

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No. 1 for redwood is a fine quality resin-free *Liquid Raw Hide* clear finish having great elasticity, durability and water-resistance. It brings out the depth and true color of redwood, cedar, mahogany and other woods and is easy to recast. In an easily handled round can, \$1.20 a pint; \$2.00 a quart; \$6.10 a gallon, all postpaid. Behr-Process Co. (L960), 1609 Talbert Avenue, Santa Ana, California.



**Jumper ensemble,**  
the essence of chicness for fall and winter. Note the slim-line skirt and new boldly cuffed shoulders. For daytime wear, a soft *Arnel* triacetate blouse with flowing bow and studded buttons completes the picture. Outfit available in turquoise, cherry-red, parrot green, gold-ene or black with white. Sizes 8 to 20, \$19.99, postpaid. Frederick's of Hollywood (L960), 1430 North Cahuenga Boulevard, Hollywood 26, California.

**Snapshot plaques**

are ideal for arranging dear-to-your-heart photos. These hand-rubbed black walnut plaques of 3" grained wood hold 1 1/8" snapshots under crystal-clear plexiglass. Accented with dark rims and golden snap-out rings, it's so easy to slip photo in or out. Arrange a gallery for home or dad's office, 2 for \$1.00 plus 10¢ handling. Bowman's (L960), 2477 Lombard Street, San Francisco 23, California.

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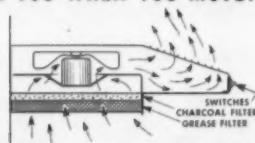
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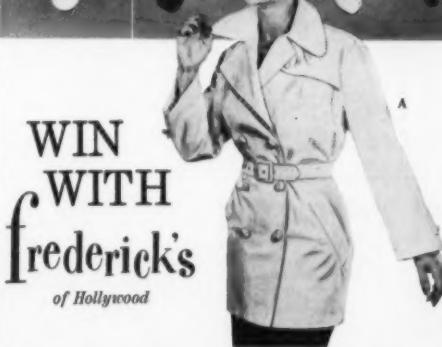
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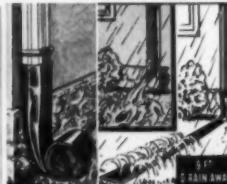
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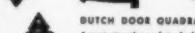
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BLUE, RED, GREEN,  
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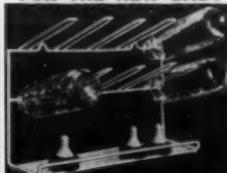
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### A whaler's setting

for family dining or game-room activities. Designed in the old tradition, carefully handmade of selected hardwood, the set comes with 42" in diameter table and 4 rugged captains' chairs. Table, 29 1/4" high, with leaves down 24"; chairs, 30 1/2" high, seat 17 1/2" square by 17 1/2" high. Unfinished, \$69.95; finished in maple, walnut or mahogany, \$89.95, all express charges collect. From Jeff Elliott (L960), Statesville, North Carolina.



### Oriental garden lantern

lends an atmosphere of exotic charm when used indoor or out. This earthenware lantern can be used in an indoor planter, as a decorative accessory or for your flower bed, lawn or patio. Imported from the Far East, it measures 9" high by 9" wide. Just \$4.99, postpaid. Order from Palley's (L960), 2263 East Vernon Avenue, Los Angeles 58, California.



### Remember the tale

of the goose who laid the golden egg and brought riches to Jack of beanstalk fame? Well, here they are re-created in an imported porcelain salt and pepper set. The creamy-white goose is 4" long, 4" high and the "golden" egg is a life-size 2 1/2". A delightful touch of whimsy for the table. \$1.50 the set, postpaid. Order from Walter Drake (L960), Drake Building, Colorado Springs, Colorado.



### Big fashion news

for men this year is this smart 14-carat gold tie tack available in white or yellow gold. With the advent of the longer slimmer tie, a single initial tie tack is the perfect accent. Order one for his birthday, anniversary or tuck it away for Christmas. One week delivery, \$5.00 each, tax and post. incl. Wayne Silversmiths (L960), 546 S. Broadway, Yonkers 5, N.Y.



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**Dinnerware Storage Rack** stores a whole dinner service for 8 in just 17 1/2" x 9" x 8" of space and safely, too! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. Holds 8 each of plates, cups, saucers, bread-and-butter and fruit dishes. Order No. L245-6, Dinnerware Storage Rack, \$3.49 by mail, postpaid.



**Ice Cup Tray.** No need to get out a whole tray of cubes when you need only one or two. Ice Cup Tray holds ten individual cups. Comes on ice cube tray, just pull it in, remove a cup and hold it over the glass—the heat from your hand releases the cube with no water loss. Plastic tray fits all freezing compartments. No. 7813-6, Tray, 98¢

## YOUR MONEY'S WORTH

### Merry old mobile

quilt makes a delightful spread for any season. The charming, antique cars and old-time vehicles are designed in red, blue and yellow on a white background, crisscrossed with red. Made of colorfast cotton for easy washing, 72" x 84", \$9.95; 72" x 100", \$11.95, all postpaid. Jenifer House (L960), New Marlboro Stage, Gt. Barrington, Mass.



### A family affair

This charming little hutch table makes a marvelous toy chest and play table, and is just the right size for an end or night table. Besides holding a bundle of toys, it's perfect for record albums, newsmagazines, kindling wood, etc. The top lifts and stays open and it is hand-crafted in a mellow honey-toned pine or maple finish. 18" deep 28" wide, 19" high. \$24.95, exp. chgs. coll., kit, \$17.95, ppd. Yield House (L960), N. Conway, N.H.



### Fit for a king

and queen, soft, supple satin pajamas. Designed in the classic slipover style, they are available in black, white, gold or blue. For men, send waist, height and waist measurements: \$15.95, three-letter monogram, \$1.00 extra (for extra-large, add \$2.00). For the gals, sizes: 10 to 20 in same colors, \$13.95 (add \$1.00 for monogram), ppd. Scintilla (L960), 1209 W. Balmoral Ave., Chicago 40, Illinois.



### Old-fashioned label

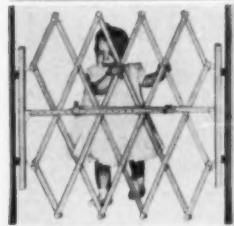
decal adds a touch of charm to kitchen canisters and apothecary jars. Oval-shaped with black Barnum type on white, framed in black and gold, each decal measures 2" wide by 1 1/2" high and applies with water to any non-porous surface. Set of 10: salt, candy, tea, sugar, coffee, beans, nuts, tobacco, rice, garlic, \$1.50, ppd. Set of 29 titles, \$3.50, ppd. Order from Authentics (L960), Post Office Box 546, Cincinnati 43, Ohio.



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Now you can protect children and pets with a gate that needs NO INSTALLATION . . . a gate that you can carry from room to room, from house to house, or from the car to the patio, garage, mudroom or walls. Grandparents take note! One easy-to-fold Porta-Gate is ideal for the home, another ideal for traveling. The Porta-Gate is constructed of heavy-duty aluminum, has smooth natural finish and all rounded ends. Extends from 3' 6" to 4' 11". Satisfaction guaranteed on every purchase. Send postpaid to U.S. Steel Check or money order today. **\$3.95**



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Grow Parsley, Chives, Watercress right in your kitchen! Pick it fresh for flavoring and garnish! Put these handsome golden aluminum containers on your window sill, and water . . . you'll have a fresh-grown garden in days. Complete with soilless nutrient and preplanted seeds. You must be pleased or your money back! **GARNISH GARDEN**. Only 59¢ each, postage paid. Specify Parsley, Chives or Watercress. Get all 3 for \$1.49. Order from SUNSET HOUSE, 223 Sunset Building, Beverly Hills, Calif.



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**YOUR MONEY'S WORTH****Giant indoor plants**

will be right at home in this generously-sized jardiniere stand. Slim and graceful in design, it measures 24½" high, complete with 9" deep pot with 12" diameter. The terra-cotta planter comes in black or white arabsque finish and sets deep into the tri-leg frame. \$17.95, exchgs. call. Colorific House (1960), Post Office Box 325, Evansville 4, Indiana.

**Hanging bulletin board**

has many uses in home or office. For kitchen, telephone, at-home desk, child's room, den, etc. Measuring 26" high by 18" wide, it comes with a large composition blackboard for daily notes, photos, recipes, shopping lists. Lower utility shelf is finished in walnut with white trim and white iron braces. Complete with wall mounts, \$12.95. Patio Sales (1960), Box 25, Highland Park, Ill.

**Antique kerosene lamp**

has been faithfully reproduced in milky-white with bracket that swings from side to side to give light where it's most needed. Made of a clever composition that looks like fine wrought iron, it's 14" high and extends 12" from wall. The white shade is linen crash with a fluffy white organdy ruffle. Just \$6.00, postpaid. Order from Judith's (1960), 1720 Central Street, Evanston, Illinois.

**Baby biography**

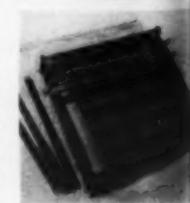
Baby's name, sex, date of birth, weight, time of arrival and parents' names will be permanently recorded on a 9½" decorative pottery plate, in pink for girls or blue for boys. All inscriptions are hand-painted and then fired for permanency. It makes an ideal gift with your own personal message (up to 15 words) inscribed on the back. \$7.50, ppd. Rutward, Inc. (1960), 36 Bryant Rd., Columbia Sta., O.

**Losing pencils**

drive you buggy? Then we think you'll agree this hand-turned solid walnut pencil holder is not only practical but good-looking too! For that personal touch, you can have any three initials or a short nickname engraved on the solid brass plate. Ideal gift for an home desk, business friends or associates. \$3.95, postpaid. Order from Southern Crafts (1960), Post Office Box 6116, Richmond, Va.

**It's fun to weave**

especially when you use a professional loom. The one shown is of all-wood construction and will weave cloth up to 16" wide by any length desired. 20½" x 21½", it comes complete with booklet of operating instructions and suggestions for making various items from wool or other yarns. Why not weave your own place mats, napkins, cushion covers, scarves, etc.? \$9.95, postpaid. Order from Taylor Gifts (1960), Wayne, Pennsylvania.



# YOUR MONEY'S WORTH

LIVING FOR Young Homemakers—September 1960

77



### Hats off

to the next party giver who sports these saucy straw-hat coasters. Fashioned after Dad's chapeau, each hat is made of colorful woven straw with a bright band. Not just to look at but to use for liquid refreshments, each comes with an absorbent cork insert which measures 4" in diameter. Set of 6, \$1.25, plus 25¢ postage. Order yours from Helen Gallagher (1960), 413 Fulton Street, Peoria, Ill.



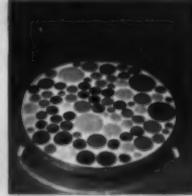
### Charming napkin box

especially nice, if yours is an early American décor. Handmade of mellow brown antique knotty pine, it can be hung on the wall of a country kitchen or placed on a dining room table or hutch. It measures 7½" x 7½" x 3½" deep and is handsomely fashioned with a brass ring. Just \$4.50, ppd. The Lenox Shop (1960), Hewlett, Long Island, New York.



### For leisure living

at home, the traditional Japanese *Happi* coat, popular for centuries with families of the Lotus Land. These rayon coats are worn loosely over slacks, skirts, etc., for the ultimate in comfort, and come in basic black with bright red and blue designs. Available in fit-all sizes: one for men and women at \$4.95 each, ppd.; children's size, \$2.95, ppd. Eastern World Prod. (1960), P.O. Box 61, Newark 1, N.J.



### To make yourself

a bubble tile trivet complete with 6" brass finished metal frame. Trivet is supported by strong, welded rubber-tipped legs and the tiles have a tarnishproof coating guaranteed breakage and heat proof. Kit includes: trivet, glue, tile cement, instructions and tile colors in pink, green, gray, blue or beige, \$2.95, postpaid, Harmon Mosaics (1960), 3001 Passmore Drive, Hollywood 28, Calif.



### Bring a bouquet

of party picks to your hostess. Arranged in a charming old-fashioned bouquet, with all the trimmings...dolly and ribbon...the 12 assorted flower picks are made of washable polyethylene and make an hors-d'oeuvre tray look like a spring garden. In a smart black gift box, with red ribbon tie and gold seal, \$2.75, postpaid. Potpourri (1960), 216 A Sunrise Hwy., Rockville Centre, L.I., N.Y.



### Unique gift

for the discerning man. Send a photo of his pet dog, cat, etc., and a pen drawing will be made from photo or kodachrome and printed by photographic screen process on 10-ounce crystal-clear beverage glasses. Only ceramic inks are used and fired for durability. Additional colors are brushed on by hand and also fired. Set of 8, \$16.50, ppd. Warren E. Guggenheim (1960), Box 86, Enka, N.C.



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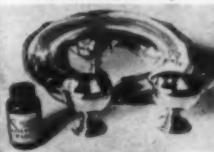
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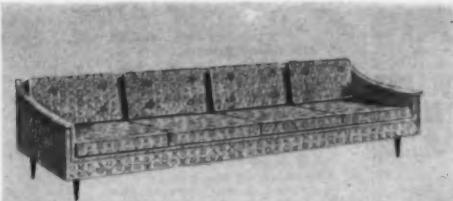
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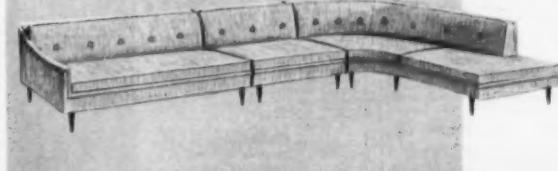
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# YOUR MONEY'S WORTH

LIVING FOR Young Homemakers—September 1960

81



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## In Athens

Thousands of years B.C., artists used the art of pottery painting to give form and shape to various episodes of mythology, depicting them in illustrations. This beautiful salt and pepper set, hand-worked and hand-painted in Greece today, is an example of this art. Each piece measures 3" tall and the pair is \$3.50, ppd. G. Wayne Tabor (L960), 7703 Claremont Drive, Dallas 28, Texas.



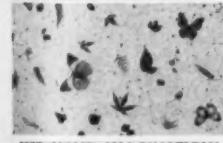
## Indoor gardeners

will welcome this handy gardening tool. Imported from Italy, it has a bamboo handle to which is attached a miniature rake at one end and a trowel at the other, both of brass. Can be an aid outdoors when planting bulbs, pansies, etc. Makes a dandy gift to give your "green-thumb" friends. \$1.25, ppd. Seven Seas House (L960), 23 Danbury Tpke., Wilton, Conn.



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Blue Willow design, now available in this charming set of dessert dishes. Each is four inches in diameter, about three inches high; they're just wonderful for puddings, custards, ice cream, fruit and condiments. Set of six, only \$1.95 or a dozen, \$3.75 plus 25¢ postage. The Added Touch (L960), Wynnewood, Pennsylvania.



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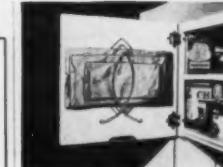
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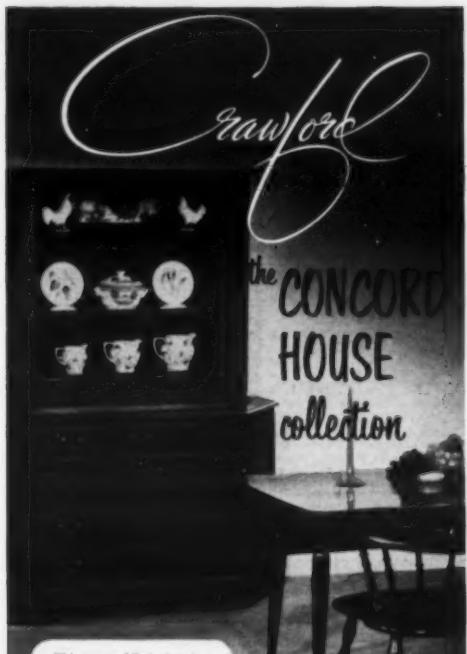
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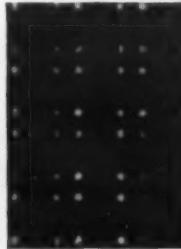
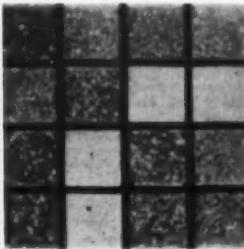
JAMESTOWN, NEW YORK



[Continued from page 55]



**Safety and convenience:** *Sky Hook* securely braces ladder against roof or side of house. Made from rustproof steel tubing, curved and bolted to 3-foot bearing board, which provides nonskid surface. Clayton Mark



Flexible ceramic tile cushioned in a rubber grid. One-inch tiles are preset in cushion to form standard 9 by 9 tile. Easy to install; resilient, dentproof, fireproof; no waxing necessary; attractive permanent colors. *Ceremaflex* by U. S. Ceramic Tile Co.

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LIVING For Young Homemakers—September 1948



## FOR LIVING

By Dianne Spencer

### X-rays: friend or foe

A few years ago, X-ray machines could be found in almost every shoe-store across the country. Now, however, this method of fitting children's shoes has been outlawed as being both dangerous and unnecessary. Obviously, the world of today is acutely aware of the potential dangers associated with the indiscriminate use of these wonder rays. However, in spite of this recognition and the consequent ban which has been imposed in some cases, X-rays are still used extensively in the medical field and are considered to be one of the greatest contributions to modern medicine. How can something so admittedly dangerous be used to benefit man?

First of all, as with any other potentially dangerous tool, the risks of X-rays are avoided or minimized only when in the hands of one who is adequately qualified to use them. Radiologists or X-ray physicians have been schooled in their use and understand the various properties attributed to these rays. They are also fully aware of the dangers of all forms of radiation and have taken every possible precaution to protect themselves, their technicians and their patients. Secondly, as in any surgical procedure, the ultimate beneficial results far outweigh the minimal amount of risk involved. Let us look, at first, the dangers and then the benefits derived from X-rays.

X-rays have many characteristics in common with the rays of the sun. Just as the effects of the sun's rays are cumulative, a tan will deepen with each exposure, so are the effects of X-rays cumulative. Some will last indefinitely. Therefore, a series of small doses of X-ray over a period of time will add up to form one large dose. Because, however, the effects of overexposure to X-ray are far more serious than those of overexposure to the sun, care must be taken to avoid such a possibility. That is why any unnecessary use of X-rays is prohibited. Any possibility of overexposure should be avoided, particularly in children, as growing bones are quite vulnerable to the changes effected by irradiation. X-raying of any part of the human body must be performed only for the detection or treatment of disease. Even then, precautions are employed so that the body is exposed to no more radiation than is necessary.

The least severe reaction to an overexposure to X-ray is a skin burn, much like sunburn, which occurs on the area exposed to the direct X-ray beam. Individuals who are easily sunburned are also more susceptible to X-ray burns. When X-rays are used in the treatment of disease, the patient is often necessarily exposed to these burns because the disease being treated is considered far more dangerous to the general health than is [Continued on page 179]



**Illustrated:** Magveet, a Tricot selection for Quat Fab, Inc. PPG manufactures the yarn only, not the fabric. Photo: Jacques Simson/Pagano

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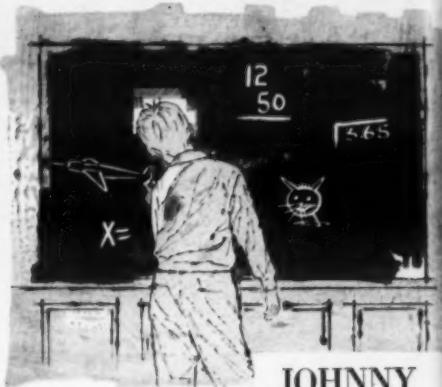


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## JOHNNY IS NOT A GENIUS

By Beatrice S. Smith

"I know he's just bored." "The work is too easy for him." "Maybe he should be in a special school." "He's a very smart child." "His teacher doesn't understand him." These are samples of comments made to me at various times by the parents of gifted children and of children whom their blindly loving parents believe are gifted. Being a substitute teacher has put me in the unique position of being neither fish nor fowl, but endowed with the qualities of both. Parents, feeling less intimidated, speak to me more freely than they would to regular teachers and principals. Teachers consider me one of their own and so confide to me their frank opinions about both parents and children. I, the mother of two boys, have taught in every grade from kindergarten through high school and so have observed children of all shapes, sizes, ages and mentalities. I have read reports and listened to lectures. I have discussed it with educators. The one conclusion at which I have arrived is this: The schools, perhaps goaded by accelerated interest in the gifted child, are taking enormous steps toward identifying and educating these children. Their parents are not.

As a parent, I am willing to agree that other people's children are not as smart as their families would have us believe. But my boys are! As a teacher, I reluctantly concede that, alas, my two are nice, average children, but not quite as bright as their father and I fondly hoped. I must hasten to add that there are many, many gifted and talented children. I am impressed with this fact more each day. Surely they seem much smarter than we, their parents, were at their ages. (Some seem much smarter than we are now.) This is the crux of the situation. We parents are not a little awed by this precocity. Perhaps television, movies, recreational facilities, better travel accommodations and all the other modern stimuli have a great deal to do with their increased general knowledge. But wherever they got it is irrelevant; the point is they have it.

Anyone who teaches soon notices great variations among pupils in every phase of learning; just as parents see differences in their own

[Continued on page 157]

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page 157]



*The look and feel of silk in taffeta of "Acele"®. So inviting, inside and out, these draperies and cafés of 100% "Acele" acetate have a fresh, crisp air... a richness of drape. In delicate decorator hues, too, that resist fading ("Acele"® color-sealed acetate is the secret). All take to handwashing—beautifully.*



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KNOWN FOR VALUES

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ELECTIONS

★ ★ FOR ★ ★

LIVING

LIVING FOR YOUNG HOMEMAKERS  
September, 1960

One of the greatest privileges of our democracy is the right to vote. The power to elect to office the candidates who we believe will represent us in the achievement of our ideas and ideals for government is one of the gifts of freedom, and very soon we shall once again be casting our ballots for people and policies dedicated to the principles we extol.

This form of balloting is, of course, periodic. However, we also enjoy certain voting privileges that are constant: we elect our kind of life by the way we live it; we choose our friends and neighbors, and for our vote are given friendship and neighborliness. We vote, too, for the commodities we want and need by the simple act of purchasing them, and the consequent power of the popular purchasing vote has an extraordinary influence on things both tasteful and tasteless.

For example, although we often see houses that cause us to wonder why on earth they were ever built, we must remember that they were voted into being by the people who purchased them. We deplore the design of a certain chair or sofa, the ugliness of a lamp, the crudeness of a color. Why do they exist? The answer is very simple, very economic--they sell: they have been established by a vote of purchase.

At the same time, the growing amount of good design that is becoming increasingly evident leads us to believe that the graceless, the shoddy and the grotesque are slowly dwindling into inarticulate minorities. It is true that there is enough undistinguished design still extant to be disturbing, yet it is more disturbing to admit that it exists only because the buyers' tastes dictate the market.

We complain, yet we are at fault because we have failed to cultivate our judgment. Some people, happily, have the rare gift of being invariably right in matters of taste, but since many do not, the battle is not yet quite won, nor will it be until we have learned how not to buy a pig in a poke.

As we all know, the secret of a wise investment is knowledge, and the wonderful thing about that talent is that it can be acquired by studying and observing until finally we are able to separate the wheat from the chaff. No one can possibly vote intelligently for anything or anyone without knowing to the best of his ability exactly what he is voting for, and the day we all cast our ballots with awareness and integrity will be the day when inferior design disappears. Why? Because no one will want it.

This issue is dedicated to speeding that day. It is an adult primer in learning how to vote for a pleasanter way of life through good design, and a token of our unlimited faith in the democracy of taste.

*Carla Bragwell Evans*



# The House of Representatives

**F**rom coast to coast, border to border, we asked the question: "What kind of house is young America buying today?" We asked it of builders who have their finger on the pulse of the market. We asked it of young homemakers themselves. Their reply lies on the following pages, and at first glance it seems that our homemaker is not addicted to any one particular style—or even size or price. A contemporary design sells well in the traditionally-minded South; a split-level born on the East Coast is doing fine in the Midwest; a two-story colonial is popular in New Jersey. What is the answer?

**W**e believe that *our representatives* are buying not so much the physical aspect of the house, but rather a *way of living*. Today's homemakers are seeking basic good design and good value. They are looking for features, not frills; such things as ample storage space, an extra bath, and the up-to-date use of new materials that makes for ease of maintenance. Our representative young families enjoy the increasing commodity of leisure, and they want to enjoy it as families. Each of the following houses in its individual approach can offer just that. And because they were created with young America in mind, they are priced to give the maximum value and comfort.

**The representatives, in this case, are young families—and these are some of the houses they are buying**



### Informal living, California style

For the growing family who want pleasant, open living in large rooms and easy access to the out-of-doors, here is a house of transitional design, with an inviting flow of space from main entrance to sliding terrace door. Price: \$24,500 with land and appliances; size: 1,760 square feet, four bedrooms, two baths. Builder: Conejo Valley Development Co., Thousand Oaks.



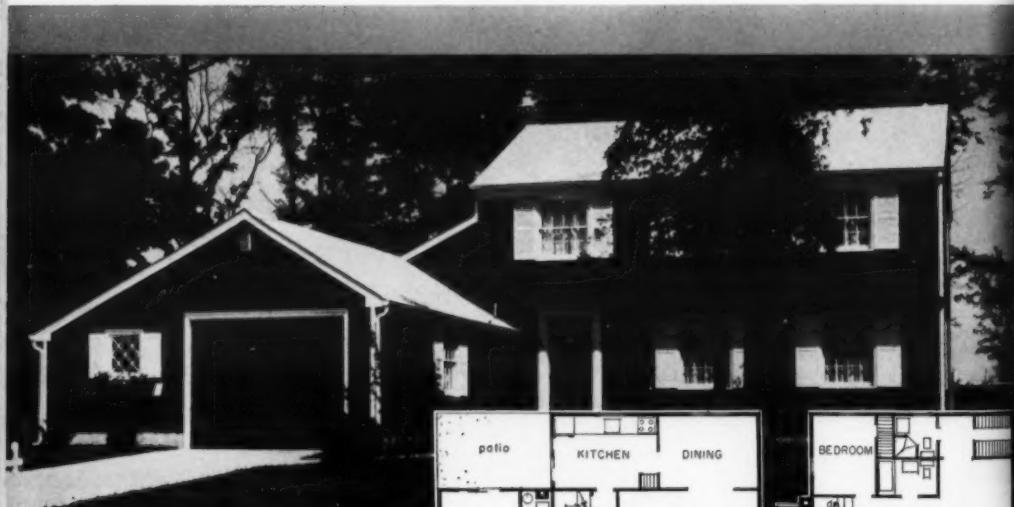
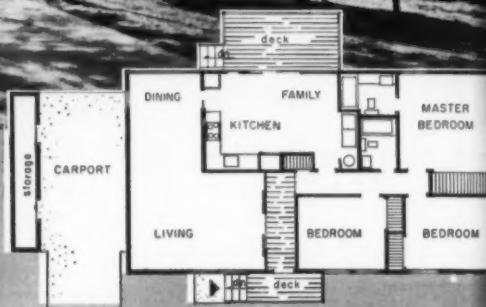
### Oriental influence on the ranch house

Somewhat greater formality is found in a rectilinear design with patterns created in a shojilike geometry of redwood and stucco. Plan separates living and dining areas. Price: \$20,600 with land; size: 1,300 square feet. Builder: Brown & Kauffmann, Sunnyvale, California.



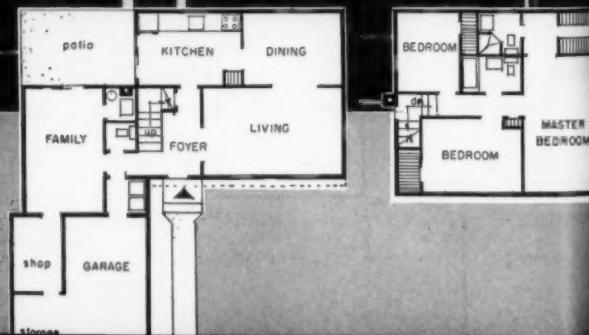
## In the South: contemporary planning

Even avowed conformists in this tradition-minded region approved the sleek lines and sensible planning of this home. Clean detailing of modular panels and pronounced post-and-beam system blends beautifully with the wooded plot. Large family kitchen and dining area suggest specific regional preferences. Price: \$22,500 with land; size: 1,625 square feet with three bedrooms, two baths, excellent garage. White House Builders, Birmingham, Alabama



## Two-story eastern colonial

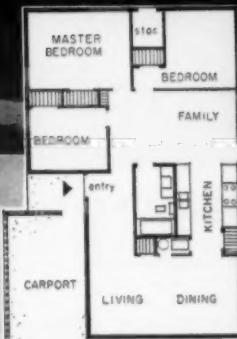
Quite authentic appearance and exceptional space for the money combine in a house well-suited to a young family. Plan features separate dining room, family room which could be used as a bedroom. Price: \$21,600; size: 1,600 square feet. Builder: Bob Sourisburgh, Haddonfield, New Jersey





## Design for a new community in Texas

Three basic plans and a total of six variations provide remarkable visual variety and individuality with this development home. Horizontal redwood siding is surfaced with an acrylic paint in a number of shades to provide over-all color interest. Price: \$10,500 including lot; size: 1,096 square feet. Builder: Los Pedigo of Ennis, Texas



## Split-level living in the Midwest

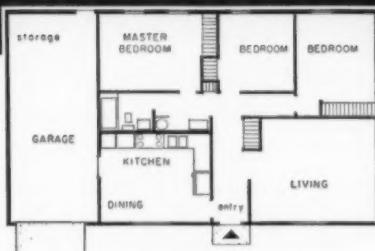
While this house has proved popular in the Midwest, it will, since it is a manufactured home, be selected for living in many parts of the country, with variations based on regional preferences. Price \$21-24,000 plus land; size: 1,850 square feet. Builder: Scholz Homes, Inc.; location of this model, Toledo, Ohio





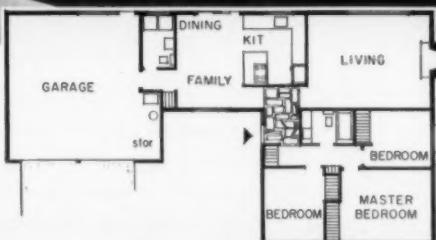
## Traditional formality for any area

Minimum maintenance is an attribute that pleases homeowners everywhere. Here, roofing, siding and trim are aluminum with a baked enamel finish. Again, this is a manufactured home to be seen in every state in the union. Price: \$11,000 with land in Lafayette, Indiana; size: 1,065 square feet. Builder: National Homes



## Cape Cod in the Northwest

Far from its place of origin, this adaptation seems right at home. A modified L-plan, it locates family room and kitchen informally in the garage wing. Price: \$16,050 without the property, but with carpeting throughout; size: 1,180 square feet. Builder: Bell & Valdez, Bellevue, Washington



# THE STRAIGHT TICKET

*Some of its contemporary aspects*

Abraham Lincoln once remarked that, like the old Dutch farmer, he saw no reason for swapping horses in the middle of the stream. A great many people agreed with him then, and do now, and there is no better example of the philosophy than the straight ticket, a form of balloting denoting utter devotion to one party. Its followers all know how "not to swap" at the polls, just as in the home, the same singleness of purpose is evidenced by an unswerving devotion to one style or period. There is no wavering in point of view, no adulteration of a chosen treatment. As a consequence, straight ticket decorators rarely err: they are protected from the square peg in the round hole simply because all their pegs are round. There are, of course, as many ways of voting a straight ticket as there are kinds of furniture, rugs, fabrics and accessories, but never, in a simon-pure example, are the traditional sheep permitted to graze with the contemporary goats. Since the traditional aspects of this approach are dealt with elsewhere, the rooms on the next few [Continued on the next page]

pages are strictly contemporary in tenor. Generically, they are as "straight" as dice; no changelings hide among them, and above all, they illustrate the kind of design in furniture and the related arts that is scaled to the modern home and geared to the kind of living that takes place in it. And although there has been a great deal of quibbling over the word *contemporary*, no one has come up with a better definition than the word's true meaning, which is simply "of the times." We forget that Queen Anne furniture was contemporary in its day, and so was the work of the Shakers. Our contemporary furniture is as much a part of today's living pattern as those highly intricate studies in design, the airplane and the automobile. At its best, it is distinguished work, and like the best of anything in the broad field of creative crafts, its future is assured.

## The simplicity of perfect balance





JAMES BENJELSON

Perch into family-room: remodeling and a brook-no-nonsense, contemporary approach have produced a room remarkable for its nicely of balance and a refreshing lack of fuss and feathers. Only two colors are used to any extent, and since they are fairly vibrant, they are leavened with a maximum of white. There are no draperies, but instead, vertical metal blinds hung under a saw-tooth valance; a long planter at the brick-walled end of the room holds greens and an epalized lemon tree, and with an eye to easy maintenance, the sofa and armchairs are covered in white plastic. Most importantly, everything is "of a piece" in style, line and period—a perfect example of conformity with no sacrifice of fundamental character or that delightful quality: *life*.

TABLE AND CHECKMATES DINING GROUP BY BASIC-WITZ; PERCEPTION UPHOLSTERED PIECES BY KARPEN; EASTERN STAR VERTICAL BLINDS; ANTICO VINYL DELFT DESIGNS FLOORING; ACCESSORIES AND FORMA IRON-STONE DINNERWARE: RAYHOR; BLENKO TUMBLERS; LUMINIERE LAMPS; PICTURES: RUDOLPH LESCH



VINEYARD VASE BY BLENKO; FAIRWOOD CHINA BY LAUFER

## Conformity need not mean "follow the leader"



The straight ticket, if we accept it as a non-mixture of styles, may, to some people, imply a lack of daring bordering on monotony. It can, of course, but it should not. This room, for example, is completely dedicated to a single, decorative approach—the contemporary—yet it has the visual sharpness of a razor's edge. Vivid color is a fearlessly exploited that there is a wonderful sense of surprise in the sheer theatricality of the scarlet harlot table and the little felt pennons that are used so charmingly as part of the window treatment. The storage wall units are hung with a discerning hand, and the furniture, for all its simplicity, is both stylish and comfortable. Monotony? A nonexistent word in a colorful vocabulary.

CREST UPHOLSTERED PIECES; FOUNDERS TABLES, ARMCHAIRS, CLOSETS AND WALL UNITS; BURLINGTON FIBERGLAS DRAPERY FABRIC; MAGEE 100% NYLON RUG, AT LEFT; VIKING EPIC DECANTER; MESSINGER INTERNATIONALE DINNER PLATE, AT G. FOX & CO., HARTFORD

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D. HARTFORD





UPHOLSTERED PIECES AND BRASS TABLES BY SELIG; DOERR RUG; MIRAFON  
PILLows; U. S. GYPSUM GRILLES; O'BRIEN PAINT; STOTTER PLACE

Incorrigible collectors can become so enamored of their treasures that they forget all about personal comfort and the fact that the collections require a background. A vivid version of the straight ticket, this room supplies both, yet with enough restraint to keep the focus on the paintings and sculpture. The window treatment is particularly apt: delicate metal grillwork over translucent shades for a maximum of filtered light, a minimum of needless ornament.

## Collector's corner: bold bid for color and comfort



BEVERAGE PITCHER BY INTERNATIONAL STERLING

Paneling with the look of random-width planking provides a simple but very pleasant pattern for the fireplace wall, and the fireplace itself—a stocky little “scorn”—rests on a bright green, compartmented cabinet-bench. A dining group makes the room dual-purpose; barrel chairs keep collector-guests comfortable, and the pictures and sculpture are displayed, as they should be, with infinite care and eye for appeal given to a fine jeweler’s window.

WALNUT PIECES BY UNITED; MASONITE PANELING; AMERICAN SETINA FIREPLACE; G.E. CLOCK; PICTURES AND SCULPTURE FROM VIRGINIA FRAMES



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EGG: MIRAFLO  
E PLACE HILL

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## How the straight ticket can evoke a sense of drama

BILL MANGERIN



One of the reasons for interior design being so fascinating a subject is its prodigious malleability. It can nestle a human dove in pastel serenity or conjure up a background for peacocks—not uncommon birds among the human race. This room, its sense of drama exploited to produce a sparkling theatricality, obviously belongs in the latter category. Note, however, that there is no chewing of scenery; nothing is overplayed; the scenic wallpaper sets the pace for color and pattern, and the rest of the room is "worked" around it. The Far Eastern influence is evident, and pleasantly, but not, as so often happens, stressed to the point of creating something with all the earmarks of a Hollywood opium den. And since there is nothing so contemporary in line as a Ming vase, the scheme remains faithful to the straight ticket policy right down to the last accessory. This is not, of course, a room for everyone, but for a personality vibrant enough to thrive in its rather heady atmosphere, it should fit like the proverbial glove.

SOFA AND ARMCHAIR BY FLEXSTEEL; ALL OTHER PIECES, INCLUDING THE DINING GROUP AND CHESTS FROM THE EMPHASIS COLLECTION, BY AMERICAN OF MARTINSVILLE. ROYAL HAAGER LAMP; WALLPAPER BY VAN LUIT; PAINT: SHERWIN-WILLIAMS; 70% WOOL AND 30% IYC NYLON RUG: BIGELOW-SANFORD

# Vote for a retirement plan that gives comfort and beauty



SHEETS BY DAN RIVER; GENERAL ELECTRIC MEDALLION CLOCK AND AUTOMATIC BLANKET; ADMIRAL CLOCK

## *How to color-scheme a bedroom*

Three shades of blue theme a crisp, cool bedroom enlivened with golden accents in blanket, wall brackets and old-fashioned bouquet. The colonial flavor set by the headboard is repeated in the familiar blue ware of canisters and lamp base and in the handsomely patterned valance.

SHEETS, PILLOWCASES AND SPREAD BY BATES; CHATSWATER POSTER HEADBOARD BY MORGANTON; WILM

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Unless you are completely unmindful of comfort—which we doubt, especially after a night of turning and tossing on an uncomfortable bed—the first consideration for your bedroom is a mattress, springs and pillows suited to your particular needs. And unless you are a sloppy housewife, which we hope you are not, you will give more than passing attention to the other comforts of the bed—sheets and blankets. If you took a blindfold test, you might not know that your sheets were beautifully patterned and that your blankets completed this picture of colorful harmony, but how often do you grope about the bedroom wearing blinders? Take a look at your bed and if it enjoys the benefit of painstaking care in color and appointments, you will find that visual beauty underscores bodily comfort. A thought to sleep on: the difference in cost is very little more!

WILLIAM MORRISON



UC MEDALLION  
MIRAL CLOCK;  
RADIO; SILVER-PLATED COFFEE SERVICE BY WALLACE;  
STIFFEL LAMP; MAPLE CHEST BY HUNTERFORD; BOWNS  
ACHLAN CARPET

### *-scheme in a bedroom wardrobe*

up, cool beds  
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ers and lamp  
rued valance

For convenient relaxation: above, paraphernalia to pamper those all-too-few times of total repose—bedside controls for automatic blanket, radio and telephone. At right, a chair-back headboard and walnut night stand are strong silhouettes against the tracery of sheet design



SHEETS AND BLANKET, RIGHT, BY FIELDCREST; WOOD  
PIECES BY KENT-COPPEY; COLORIER PAINT; LAMP BY  
WESTWOOD INDUSTRIES; DINNER PLATES BY ROYAL  
CROWN DERBY

## *An extra-personal touch—the headboard you make*

A snug, enveloping feeling is comforting in a bedroom. Here are two settings with ideas for do-it-yourself headboards which provide just this nicety. Below, panels of plywood were framed with lumber, the two end ones hinged to enfold the top of the bed. Designs similar to those on the Italian provincial *bombe* chest were painted on the panels for embellishment. In the same style are a heavily knotted and fringed spread and an ornately patterned wallpaper. At right, a group of accessories correctly color-schemed to blend well with the room's over-all decoration plan

BEDSPREAD BY MORGAN-JONES; MIRAFoAM PILLOWS; SANFORD CHEST; MOHAWK COTTON CARPETING; PEPPERMILL SHEET AND BLANKET; RCA TRANSISTOR RADIO; IROQUOIS INHERITANCE CHINA; PRINCESS TELEPHONE WITH BUILT-IN NIGHT LIGHT; WHITNEY DAMASK WALLPAPER, IMPERIAL

BILL MANGERIN



### *A wardrobe of ready-mades*

Here is proof that a room using ready-mades can be as personal as a signature and economical, too. An ensemble of bedspread and draperies was dramatized by the addition of fringe at the windows and a "wing headboard" made from plywood and foam-rubber and fitted with a slipcover sewn from an extra spread. The occupant's personality didn't stop here: a mahogany cabinet becomes a collector's corner adding to the interesting mixture of pattern, including, in the morning, at least, a breakfast tray and trappings

SHEET, BLANKET AND PEBBLESTONE READY-MADES BY CANNON; SHARON STRIPE WALLPAPER BY IMPERIAL; CONSO TRIMMING; DOWNS WOOL RUG; FURNITURE BY BRANDT CABINET; DECORATIVE ACCESSORIES BY FENTON ART GLASS; BREAKFAST ROSE CHINA BY SHELLEY



**1** FURNITURE FROM THE ROYAL ROSEWOOD COLLECTION BY BROTHILL; EVERFAST REGENCY DRAPERY FABRIC; CARPET AND WAIKIKI BEDSPREAD BY CABIN CRAFTS



**2** 1776 BEDROOM PIECES BY JOHNSON-CARPER; THRIFTWOOL RUG BY CAROLINA CARPET MILLS



**Room 1:** window treatment combines paneled screens covered in the same medallion-patterned fabric used for the draperies

In the battle of the budget, the home in particular poses the maddening problem of how to live attractively without tossing the family pocketbook over the windmill. Although pessimists say it can't be done, we claim it *can*, and here are three bedrooms that are most ingratiating despite price tags that, today, are modest. Room 1: Rosewood furniture, Scandinavian in inspiration, has a painted ladder-back chair for an American cousin. Despite the intrinsic value of their wood, the bookcase is only \$60, the good-looking bed, about \$50. Golden contributors to the room's mellow quiet, the cotton carpeting is \$7.95 a square yard; the medallioned drapery fabric, \$2.75 a yard; the deeply textured bedspread, \$12.95.

## Rooms that help ba



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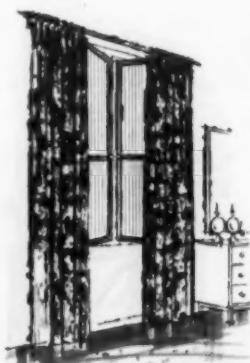
CURTAIN AND BED-SKIRT FABRIC BY INDIAN HEAD;  
BUCILLA BEDCOVER; MARTIN-SENOUR PAINT THROUGHOUT

3 FURNITURE FROM THE PERIMETER COLLECTION BY STANLEY;  
MOHAWK RUG; WAVERLY DRAPERY AND BEDCOVER FABRICS

**Room 2:** Fresh as a violet, this room sparks early American pieces (about \$350 for this group) with clear, singing color. Both the window treatment and the charming bedcover (a kit for home-assembly: \$13.99) are do-them-yourself. Wool carpeting is \$5.95 a square yard; curtain fabric, 89¢ a yard; the air of unstuffiness, priceless.

**Room 3:** Walnut, rosewood and aluminum are combined in contemporary furniture—a bonnet bed, \$60, a bachelor chest, \$65—used in a room that softens the sharp crispness of stripes with a multicolored, multiflowered fabric at the windows and in the bed's "bonnet." Both the stripes and flowers are \$2.55 a yard, and the 9 by 12 cotton carpet with its lush, plush pile rings the bell at \$66.

# elp balance the budget

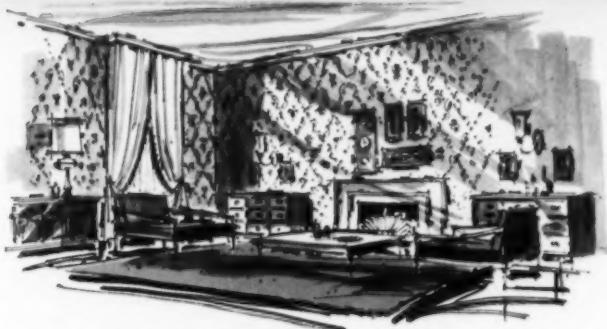


**Room 3:** window encloses the bedcover's stripes in double screens framed in blue and hung between the floral draperies

# When the pocketbook calls the tune

If there is one thing more important than knowing how to save money, it is knowing how to spend it with what might be called imaginative practicality. Furniture, in particular, is always a major investment, and never more so than when it is chosen from one of the "budget" groups. For then it must represent value for money paid out; it must have the qualities of endurance, a complete absence of freakishness, and all the adaptability its designer has been able to pack into it. If this seems a tall order, it is filled more often than you'd think possible, and rarely better than in the group before you.





Since settings change somewhat oftener than the furniture they hold, these pieces were designed to conform to changes in taste. Above, they are used against a very formal background with just a whisper of the Victorian about it

ALL FURNITURE BY BAUMRITTER; WUNDA WEVE ALL-COTTON RUG; EVERLAST DRAPERY FABRIC; IMPERIAL WALLPAPER; LIGHTOLIER LAMP; BONE CHINA BY ROYAL CROWN DERBY; ART-LORE MALACHITE PLAQUES, AT HOCHSCHILD, KOHN & CO., BALTIMORE, MD.



Still traditional but slightly more relaxed in its formality, this room has no less rapport with its furniture than its companion above, yet—through an adroit variation on a theme—the "look" is completely, refreshingly different



Chameleonic, the furniture seems to take on the aura of whatever setting it is placed in. Here, it is completely at home in a contemporary room, proof that it has passed the test of adaptability so vital to affordable furniture



DRAWINGS BY EDWARD KNAPP

# FOREIGN POLICY

**F**rench furniture probably had its first impact on this country through the influence of two very eminent Americans—Benjamin Franklin and Thomas Jefferson. Both were ambassadors to France, both came home confirmed Franco-philics. (And to this day, France has not forgotten them.) Their lives abroad were courtly, of course, and very grand, and their subsequent tastes in furniture reflected their exposure to pomp. Today, our derivative French furniture is less opulent, although the great old cabinetmakers still influence us—if we can afford it. Much more likely to be found in our homes is what the French call country furniture and we call French provincial—a charming style we have embraced because it is so adaptable to the living pattern of the small home.



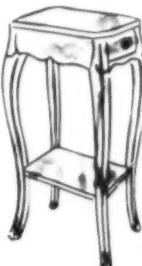
Louis XVI armchair



Louis XV love seat



Louis XVI side chair



Louis XVI bedside table

*Our reactions to  
three great  
schools of cabinetry*

**I**talian furniture reached its peak, oddly enough, during the French Renaissance, and continued until 1650 in a state of what has been called "highly enriched restraint." Thereafter, restraint had nothing to do with Italian decoration; theatrical elegance became the fashion, and persists to this day. Painted pieces — white, ivory, gray, scarlet and a hundred shades of green and blue — amused the Italians and captivate us. In architectural terms, it was, and is, extremely light-hearted, but its elegance and gaiety cannot be denied. In the United States, furniture of Italian derivation is seen coupled with practically anything, and almost always successfully. Like the Italian people themselves with their inherent flair for amiability, it has great facility for getting along with anyone.

*o  
t  
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Italian Directoire chaise longue



Italian Directoire dressing stool



Ferdinand IV armchair



Italian Directoire side table



Italian Directoire swan's head chair

**Spanish** furniture owes much more to the Moors than is admitted by the Spanish, and admitted or not, the debt is a great one. The austerity that seems to be part of Spanish bones melts a little in the chairs and tables that made the Alhambra so enchanting. The ornament is marvelous: circles and half moons of bone and ivory, iron curved and twisted into fantastic shapes, spindles and rosettes and medallions of silver, gold and tortoise shell. Yet, behind all this panoply is a rigid regard for decorum; Philip the Second's favorite desk was a magnificent piece of furniture, yet it was made of steel, and it is this same conversation-piece quality that makes Spanish furniture, whether it appears solo or in a group, a truly paradisiacal bird in the American home.



Court chair



Footstool



Carlos IV side chair



Carlos IV console



ELECTIONS  
FOR  
LIVING

# France a room

An impressive  
living-dining room  
by a dramatic  
a cabinet pain

UNITED'S FLORENCE  
NAIRN DYNASTY  
POSTORIA STEM

BILL WADDELL





# From Spain, France and Italy: a romantic bloom



MODERN CLASSIC CASUAL CHINA  
BY KNOWLES; HANDLED URN  
BY FORTORIA GLASS; BELGIAN  
LINEN NAPKIN BY MATOUX

An impressive example of the hands-across-the-sea influence, this living-dining room holds a stylish mélange of furniture underscored by a dramatic floor. Dining group combines fruitwood tables with a cabinet painted in the Italian manner, graceful aluminum chairs

UNITED'S FLORENTINE TABLES AND CABINET; MOLLA DINING CHAIRS; CONGOLEUM-NABIN DYNASTY VINYL TILE; WANDERLY DRAPERY FABRIC OF CELANESE-FORTIBAN; FORTORIA STEMWARE; COMBO TRIMMING; ERSON PILLOWS

Living area stresses a graceful formality, a quiet lushness. To keep the bold pattern of the floor in full focus, only one strong color is used, and although the sofa and armchairs have luxurious overtones, they are designed—very sensibly—for ease as well as visual pleasure

SOFAS AND ARMCHAIRS FROM THE TRANSLATION COLLECTION BY GILLIAM; DENK AND SIDE CHAIR BY UNITED; ALL-WOOL RUG BY KARASTAN; PAINT BY GLIDDEN



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HOME



The Italian admiration for painted furniture is beautifully characterized in the dining group opposite: antique white with delicate gilt tracery, its table is topped with a round of lacquer with the gleam of watered silk. The whiteness of the furniture is intensified by its background—walls, draperies and window blinds of a handsome Paisley-patterned linen

DINING GROUP FROM THE WHITE-LINEN COLLECTION BY WHITE; LINENS FROM PEG RILEY IMPORTS; ALL-WOOL RUG BY WAITE CARPET

Spanish furniture, like the Spanish temperament, ranges from the monastic to the flamboyantly extravagant. This group (right, top) is Iberian middle-of-the-path. The finish is unusual—almost the color of polished slate; carving and detailing are impeccable

FURNITURE FROM THE QUEDLINE GROUP BY DAVIS CABINET; WINDA WEVE ALL-SYLVON RUG; STANGL DININGWARE; WAYBURN FABRIC; CONSO FRINGE; SPECTRO-RATIC PAINT

The French countryside has produced some extraordinary chateaux, several wonderful ways to cook, and some truly unique furniture. These pieces (below, right) are excellent examples of pastoral design approached from a rather worldly point of view. Woods are typical of the French preference for fruitwoods: chestnut, butternut, pecan

DINING PIECES FROM THE LA GALLERIE GROUP BY THOMASVILLE CHAIR; ARTLOOM ALL-WOOL RUG; STANGL DININGWARE; RIVERDALE FABRIC; WINDOW SHADES BY BRENNEMAN-BARTSHORN; CONSO FRINGE; DUTCH BOY PAINT



JOHN BENJAMIN



## Urban adaptation of a provincial style



STANG ANTIQUE GOLD GIFTWARE; CAL-DAK TRAY TABLE; PEARCE BLANKET

Probably because most of us are city dwellers, one of the pleasant idiosyncrasies of American living is our desire for a "country" look in town. It can be so simple a touch as a Boston rocker, or a room such as this one in which urbanity wears a bucolic halo. These are provincial pieces, yet since no Mediterranean furniture is completely naive, they have the sophistication to warrant their highly-idealized background. Black and white bound-tooth hangs at the window, covers the ceiling and circles the room in a wide laced frieze—a bold gesture, indeed. The scarlet alcove in the bed and its unusual, screenlike headboard—as Spanish as it is French—is equally bold, yet the decorator has known exactly where to stop: the mood of the room is utterly engaging because of its sparkle-without-shrillness.

FURNITURE FROM THE VINTAGE COLLECTION DESIGNED BY JOHN AND KOERT FOR KENT-COFFEY; JULIARD CORDUROY; LIGHTMAKERS LTD.; RONBURY ALL-WOOL RUG; CARROUSEL ACCESSORIES; BENJAMIN BROWN PAINT; SCARLET FELT; CENTRAL FELT CO.; PILLOWS; BLOOMINGDALE'S



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BY JOHN SAY  
THEATER LAMP  
CHARLES WOOD  
E. BLOOMFIELD



E. H. BLOOMFIELD



# French flair, Italian idiom



SCROLL CRYSTAL BY IMPERIAL GLASS

In their enthusiasm for French provincial furniture, certain American cabinetmakers produce a translation so overornamented as to approach vulgarity. The furniture in the room below is not, needless to say, of that school. Very simple, very graceful, its interpretation is as impeccable as its setting—a lavish use of the same fabric for walls and bedspread, a decorative trick we admire quite as much as do the French

Every Italian *salone*, to be worth its salt, must—and does—boast at least one or two treasured pieces of cabinetry which are displayed like jewels against an elaborate background. Quite in the idiom, our Italianate room presents two handsome little sofas, carved, painted (the Italians will paint anything to give a room drama) and upholstered right up to their pretty ears. The background is equally idiomatic: a wallpaper whose color and brocade-like pattern spell perfect type casting

BELOW: COUNTRY CLASSIC FURNITURE BY CONSIDER R. WILLETT; BEDSPREAD FROM BEAU IDEAS; LOVE SEAT FABRIC THROUGHOUT; CURTAINS OF DU PONT DACRON; OPEN SHELF; UNITED WALLPAPER; DRAPERY AND LOVE-SEAT FABRIC BY THORP; CHEST BY COLOR TABLES; LOVE SEATS; GLOBE FURNITURE; PUFFY RUG OF CHESLAN, DYNKL; PRINCETON



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## From varied sources, the cosmopolitan touch

The United States has not been called a crucible for nothing: we show the same propensity, and, if it is not immo-  
dest to say so, skill, for adapting European design to our  
way of life as we do for creating first generation Americans.  
That is why this room is a thoroughbred; its ancestry is  
as distinguished as its presentation. Its furniture repre-  
sents a melding of Anglo-Franco-Italian styles so artfully  
fused that no one characteristic is dominant. Painted pieces  
are paired with fruitwood finishes; there are Regency  
touches here and there, and the common bond of color is  
used to create a cool limpidity—a complement to a room  
that, while cosmopolitan, is uniquely American in essence

DREXEL TRIUNE FURNITURE; VAN LUIT WALLPAPER; DUPONT'S DACRON  
FABRIC; COHAMA; AMERICAN-MARIETTA PAINT; ALEXANDER SMITH ALL-  
WOOL RUG; GEORGIAN LIGHTING LAMPS; ACCESSORIES: MEISELMAN IM-  
PORTS, ROYAL DOULTON CHINA; BLACK, STARR & GORHAM SILVER.  
AT L. HAMBERGER & CO., NEWARK, N.J.  
STRAWBRIDGE & CLOTHIER, PHILADELPHIA



PAINTING FROM THANHARDT-BURGER

BILL MACKIN



Stanch party followers usually look with a jaundiced eye upon bipartisan voters as people who don't seem to know the difference between a donkey and an elephant. This could be, of course, but all bipartisans know their own *minds*, and they are as open as books. In their homes, particularly, they insist upon the same harmonious variety they find so intriguing when confronted with a voting machine, and they will blend styles and periods with enormous zest, humor and, more often than not, impeccable taste. They can be unconventional,



## The bipartisan vote

quixotic and whimsical; they give not a hoot for conformity or keeping up with the Joneses: they aim to please no one but themselves. They are hedonists, of course, and they couldn't be happier in their philosophy. For example, the bed-sitting room on the following pages is furnished with simon-pure contemporary pieces arranged in a completely traditional setting. And the alliance works! Serene and as pretty as a perfect summer's night, it represents a vote deliberately cast in two directions to score a reciprocal and distinguished victory.

*Its wit and its open-mindedness*



## Two unrelated factions of interior design have their hands joined in a very happy marriage



A sleek salute to our plastic age, this furniture combines white and walnut-grained melamine—a plastic of almost diamondlike durability. An inner chassis of steel provides added strength, and all pieces stand on matte-black steel legs. A svelte feather in the cap of contemporary design, the group is accented with subtly colored accessories and set against a gentle background pairing a nostalgic flower print with Victorian stripes. Off in an alcove—by way of a companion piece—is a tiny sitting area decorated like the corner of a garden room—an amusing touch and a welcome, get-away-from-it-all auxiliary for any bedroom

BEDROOM PIECES FROM THE AMERICAN 707 COLLECTION; MOLDED PLASTIC CHAIR; ALL BY AMERICAN OF MARTINSVILLE, EVERLAST FABRICS; JAMES LEES ALL-WOOL RUG. METAL FURNITURE IN SITTING AREA BY SALTERINI



JOHN BENDSEN



PROVINCIAL FRUIT DINNERWARE BY METLOX; HEISEY PROVINCIAL TUMBLER BY IMPERIAL; SHEET BY UTICA-MOHAWK



HARVEY NEES

DECORATION BY HOWARD WILLIAMS, A.I.D., OF W &amp; J SLOANE, NEW YORK CITY



The deceptively simple treatment of this sitting-and-guest room exploits an interesting concept of light pattern created by Venetian blinds which you raise, lower and tilt to produce the ultimate in privacy, nuance of color, controlled light and shadow. A versatile room, it offers space for breakfasting, lunching and games, a sleep sofa for a guest, and the unique pleasure of altering the pattern of the daytime lighting scheme with the pull of a cord.

DAMASK-PATTERNED FABRIC FOR WALL AND CHAIRS FROM CHARLES BLOOM; ANTICO VENEER FLOORING; SIMMONS HIDE-A-BED; NICHOLS & STONE ARMCHAIRS IN OLD PINE PLANK



DELECTA BONE CHINA BY ROYAL WORCESTER

## Natural ornaments: sunlight and shadow

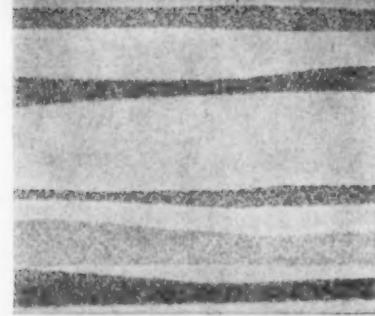
# The potpourri: charming paragon

One of the bonuses of bipartisanship is the pleasure of a calculated contrast. Here, a group of contemporary dining pieces is very comfortably at home in a setting that is almost eighteenth century in feeling—a charcoal and white potpourri of traditional accessories, a chessboard floor and a documentary fabric with the look of brocade



DECORITE PLASTIC-TOPPED FURNITURE; KELLER'S PORTRAIT GROUP; THRU-CHIP VINYL-ASBESTOS TILE; MASTIC; SCHUMACHER DRAPERY FABRIC; FORMA IRONSTONE DINNERWARE; AINSLEY LAMPS





BILL MARGRIN

COUNTER-TOP, SHOWER WALL SURFACING:  
BUBAN Mist G-E TEXTOLITE; SHOWER EN-  
CLOSURE: ST. LOUIS SHOWER DOOR CO.; AC-  
TYLITE PANELS IN SHOWER DOOR, WASCO  
PRODUCTS, INC.; MUTHSCHLER CABINETS  
DESIGNED BY PAUL MCCORMICK; LIGHTING  
FIXTURES, CEILING HEATER: EMERSON-  
PRYNE; TOWELS: SAYONARA BY CALLAWAY;  
WALNUT PANELING: GEORGIA PACIFIC;  
ROSES, TOWEL RINGS: PERIOD BRASS, INC.



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# A clean slate: a free hand with texture and color creates a winning bathroom

## *Paneled and distinctive*

Decorative unity applies to every room in the house and particularly to the sometime stepchild, the bathroom. In this room (right) mahogany paneling (reflected in the cabinet below the double basins) is the central note around which the room is decorated. Small ceramic tiles in the counter-top repeat the brown of the wood; the aquamarine of the towels further enhances the deep tones of the paneling. The overall effect is a fresh, uncluttered look that is neatly doubled by use of one large mirror.

TOWEL RACKS BY HALL-MACK;  
WON FAUCET

## *The harmony of color*

In this case, the bathroom has more than one star performer: the luxurious walnut plywood paneling; the subtly striped laminated plastic surfacing used on counter-top and repeated around the shower; the unique, instant-heated infrared ceiling heater which bathes the room in pleasant warmth; the sleek simplicity of the cabinets; and the overall use of gold and aqua not only in the towels but also in the important decorative details which unify the room, give it its practical good-looks.





HONOR REGIMENTS WALLPAPER BY STOCKWELL; FORMICA COUNTER-TOP



### **Excitement in wallpaper**

New designs and washability in wallpaper make it a perfect medium for bathrooms that are decorated with a special person in mind. Here, in a room meant for a man, brilliant flag-flying colors are accented by the white of the counter-top, creating a masculine impact of sheer verve. Useful too: storage space below and the depth of the counter-top for accessory arrangement

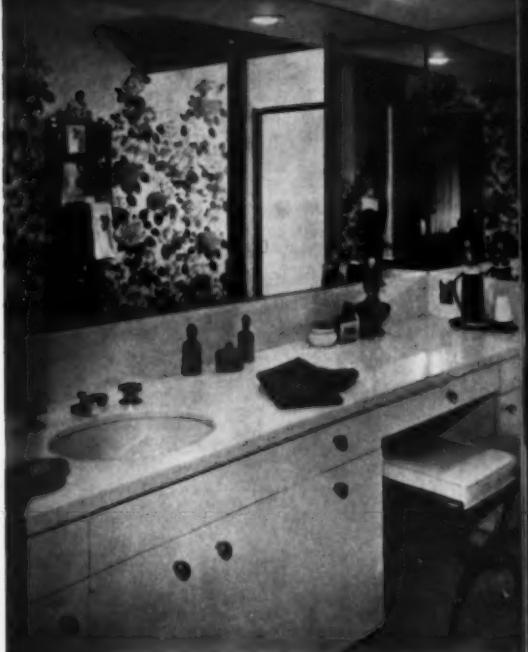
### **Spacious and relaxing**

An aura of tranquillity, a sense of spaciousness (lower left) . . . all brought about by a blend of room elements: the basic light wall-tone, the wide expanse of mirror, the warming influence in the touches of yellow tile and, above all, the unusually large opaque window, completely uncluttered by either curtains or draperies





MARTEX TOWELS; ELJER FIXTURES



HORTENSIA WALLPAPER BY STOCKWELL; AMERICAN-STANDARD FIXTURES

### *Towels: a decorating high-light*

Against the all-white background, above, the burst of towel colors becomes the decorating keynote in this bright, cheerful bathroom. Note, too, the convenient arrangement of the basins so that one could be used as a dressing table if necessary.

### *Double value with mirrors*

The beauty of this wallpaper (top right) is far too singular to be used haphazardly or without imagination. Here, it is enhanced and made doubly effective by mirrored walls that also intensify light values, counter space, and reflect an air of luxury throughout the entire room.

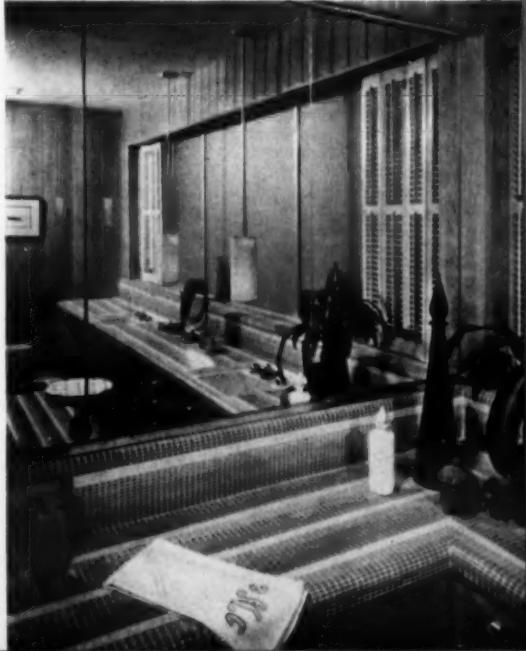
### *A mixture of textures*

Skillful combination of textures: ceramic tile on counter-top and floor; the depth of yacht-grade cypress paneling, which is repeated in the cabinets; the off-white of shutters; and the translucent corrugated glass. Add to these, creative lighting and the charming accent of an antique pineapple stool upholstered in off-white linen damask; the result is a truly handsome and distinctive room.



DUNDEE TOWELS; LAVATORY BY RHEEM-RICHMOND; HEALTH-METER SCALE BY CONTINENTAL SCALE CORPORATION; MIRROR: BARBARA LEWIN; STOOL FROM DECORATIVE CRAFTS

DESIGNED BY W. LEE WARD AND DOROTHY WARD



JAMES PRIEST



# Up for re-election

*Never out of style, always in the running*

Somewhere in almost every home in the United States, there is an area devoted to early American furniture. In the original, in replica, in reproductions or derivative pieces, it may march from basement to roof, inhabit a single room, or simply nestle charmingly in one small corner.

But whatever, and wherever found, it is a full-fledged expression of skilled craftsmanship and a heritage as American as a spread eagle. It is also conspicuously and understandably lacking in a consistency of style.

Because the early settlers made their way into differing sections of the country, their possessions show not only geographical but cultural influences as well. Because their homes were simple, the very early settlers' furniture was made to be used, rather than to look at. New York and Philadelphia merchants were more worldly, and so were their tastes in furnishings, while in Virginia and the Carolinas, large, lofty-ceilinged rooms demanded the kind of cabinetry that would reflect the preferences of their Royalist and Cavalier owners. Today, derivative pieces in any of these styles—if they are classically true to their sources—are impervious to the jostling of fads: they never go out of style, they never need stand alone. It is no surprise to find them mingling pleasantly with contemporary furniture, their patina a sheer delight. It is also, unfortunately, no surprise to find far too many so-called "early American replicas" which are a credit to no one. Slovenly and uncharming, they are foisted off on an unsuspecting public who would not be so gullible if they did a little



Highboy: trumpet turning



Windsor chair

honing up on the authenticity of line, detail and finish. Remember, early American furniture is always a candidate for re-election, but to win, it must be chosen with painstaking and knowledgeable care.

Stenciled Hitchcock chair



American Chippendale



Decorative shell motif

Bureau: Georgian period

Colonial Chippendale



Both of the rooms, right, have been decorated with singleness of purpose and a definite feeling for a documentary style. Although they are both comparatively small, they are treated with bold fabric patterns and generously scaled pieces, but care has been taken to keep them in perspective. The high bed, for instance, might normally be too big for a small room, but using a single pattern throughout keeps it from becoming dominant. Although there is nothing of a museum quality about either of the rooms, they retain a feel of the past, even to small decorating details like the little stool

OPPOSITE TOP: CHARLES BLOOM DRAPERY FABRIC; CURTAINS OF AVISCO; INDIAN TREE DINERWARE BY SPODE; STERLING SILVER AND PEWTER BY STEIFF; DUTCH BOY WALL PAINT; FURNITURE IS TEMPLE-START; PANEL CLOCK BY SETH THOMAS; CEILING FIXTURE IS A BRASS CHANDELIER; CLOTHES HAMPER IS BY TELL CITY; DUPONT CARPET NYLON, BELOW: FURNITURE BY TELL CITY CHAIR COMPANY; CABIN CRAFTS RUG OF ACRYLIC AND VELVET; DRAPERY AND BEDSPREAD FABRIC BY WAVERLY; DUTCH BOY PAINT; BOWS BURY CLOCK BY SETH THOMAS

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JOHN BENEDUM



# The early American look requires neither sp



her spinning wheel nor cobbler's bench



CHARLES VAN MAANEN



HEIRLOOM SILVER-PLATED BOWLS BY ONEIDA

An unusually fine example of decorative harmony, this living room—completely decorated with skillful reproductions of early Americana—has a mellow look that belies the age of its furniture and generates restfulness. The robust scale of the hutch is in perfect keeping with the size of the room; the drapery fabric is highly compatible with the patina of the wall paneling; comfort is not sacrificed in the side pieces and—not to be overlooked—a remarkable control of *bibelots* keeps the room coolly clean, uncluttered and spacious.

DECORATION: W & J SLOANE; NEW YORK; FABRICS: AMERICAN LEGACY COLLECTION BY GREEFF

BILL MARGERIN



Cooky molds blend nostalgically with the charm of this documentary pattern



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# A peaceful haven with a dual purpose

JOSEPH MERRICK



When a bedroom is large enough to include a small sitting area, we have a delightful combination that offers escape to those not mesmerized by television, and yet, from a decorative point of view, poses two problems: how to separate the two sections in feeling and, at the same time, retain decorative unity. In this bed-sitting room, for example, the documentary pattern of the draperies, repeated in the wallpaper over the bed, is the answer to unity; the barrel chair sparks the "sitting corner" with a different feeling which, although vibrant in color, still blends harmoniously with the décor.

ROGER CONANT MAPLE FURNITURE BY CONANT BALL CO.;  
INTERLINK STRIPE RUG BY MAGEE CARPET CO.; WALLPAPER  
AND FABRIC: UNITED WALLPAPER; FREEDOM CLOCK:  
GENERAL ELECTRIC; ACCESSORIES FROM SOOVIA JANIS,  
AT G. FOX & CO., HARTFORD, CONN.

For further information, see *Stores in Your Vicinity*



A



B



C



D

# *Flowering Shrubs-*

## easy and rewarding

By Jean Hersey



E

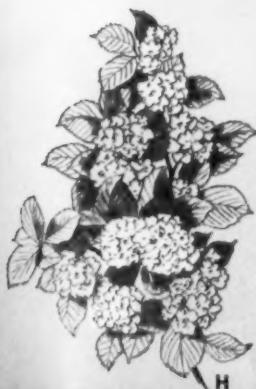
**A.** fire-thorn; **B.** Japanese quince; **C.** blue grape hyacinth; **D.** kerria; **E.** lilac; **F.** mock-orange; **G.** Scotch broom; **H.** Koreanspice



F



G



H

## Y

ear after year, flowering shrubs shower the whole outdoors with great sweeps of bloom, with fragrance, with interesting berries and flowers by the armful. Gathering the abundant and varied blossoms is almost the only pruning needed. If time and space are limited, with these and no other flowers, you can still live in the midst of a garden, with never a care and never a chore; their maintenance and upkeep are almost nil. Flowering shrubs are the ideal garden material for a man who prefers his garden more of a noun and less of a verb.

Like trees, they are basic, hardy, self-sustaining. They bloom the first year you plant them, and annually thereafter. And how varied are their uses! Next to the house, flowering shrubs soften angular lines while their fragrance drifts in the open window. They form a splendid background for a flower border. Some make fine hedges and screen plantings, and always large, extravagant bouquets (some even in winter): great sweeps of spirea tangle with flowering quince, long graceful branches of pussy willow reaching the ceiling, or one huge magnolia floating in a bowl on the dining-room table.

Be a specialist and concentrate on the one sort. Grow a lilac hedge, a bank of forsythia, a wall of mock-orange, or a swoop of fire-thorn. Or use flowering shrubs as a small special corner feature: one kerria with blue grape hyacinths, two mock-oranges with scilla and tulips nearby; three viburnum *Carlesii* and Virginia blue bells on the shady side. You can also mingle several together in a border along your drive, at the boundary line of your land. A tangle between you and your neighbor gives you beauty, fragrance and privacy. Lilac, viburnum *Tomentosum*, butterfly bush and laburnum—all make a fine thicket and carry the blooming period through many weeks in soft shades of lavender, yellow and white. If your plot is really tiny, grow a single specimen for one dramatic accent. Let this be your *prima donna*.

Among the first shrubs of spring is the familiar pussy willow (*Salix discolor*—12 feet) which, sometimes as early as February, shows glints of silver-gray. In the first warm spell of the [Continued on page 153]

# Social

There is nothing quite  
so reassuring to  
being socially secure  
as a well-dressed  
dining room. Here are  
various appointments  
of pleasant persuasion

MAYFLOWER CAREFREE CHINA BY SYRACUSE; SCROLL CRYSTAL BY  
IMPERIAL; CALLAWAY ALL-WOOL RUG; CABINET BY COLONY TABLES

TAYLORTON CHINA BY TAYLOR, SMITH & TAYLOR; GOBLETS;  
WEST VIRGINIA GLASS; DOWNS ACHILIAN RUG; TABLES: FOUNDERS

# security



VILING BLUE DINNERWARE BY ROYAL CHINA; REED & BARTON PEWTER BOWL; CANDLEABRUM; CABINET: KENT-COFFEY; OLSON RUG



TWO-STEP DINNERWARE BY RED WING; PITMAN-OESTERZEE MUGS; ALL-ACRYLIC RUG: FIRTH; CHEST: COLONY TABLES



BONDELLE FINE CHINA; LEXON; TIPPIN CRYSTAL; CLOAIRE, NYLON RUG BY KATHERINE RUG MILLS; SANFORD FRENCH PROVINCIAL CHEST

# FOR *the people...OF the* L



those whose  
most cherished possessions are a proud  
family symbol, STERLING SILVER  
presents these distinguished candidates  
on a platform of beauty and service  
—deserving of your unanimous vote

Gorham  
RONDO

Ross & Barton  
THE STAR

Celso  
TRENZA

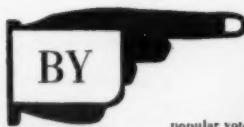


the people  
who vote for the silver standard and  
a balanced budget, SILVER PLATE  
has been a beloved and respected can-  
didate for re-election since first hold-  
ing office in the mid-eighteen hundreds

Community  
SONG OF AUTUMN

1881 Rogers  
LILAC TIME

J. Freeman  
QUEEN ANNE



popular vote.  
STAINLESS STEEL has been drafted  
as a representative-at-large for today's  
table, a congenial mixer recognized by  
all parties as a formidable vote-getter

Laufer  
HERITAGE

Genie  
SPECTRA

Fraser's  
INGER

# the people...BY the people



# Cabinet appointments

As chief executive of your home, if you were sitting at the head of this table pondering the question of cabinet appointments, you'd have no trouble bestowing on this sleek assemblage of equipment the signal honor it deserves. Designed for good-looks as well as efficient performance, the appliances need not be wallflowers on the cabinet shelf when not in use, but can add to the attractiveness of the kitchen. In many cases, versatility permits use in the dining room as well as the kitchen. For example, cook-and-serve tools add to the appearance and convenience of a buffet. Versatility often implies use for more than one task: the electric mixer has a knife sharpener attachment; the portable oven may also be used for broiling. Like efficient cabinet-members, good kitchen equipment helps change wearisome chores to pleasant tasks.

STARTING FROM THE LOWER LEFT AND MOVING CLOCKWISE: CARVING SET AND WALNUT CARRYING BOARD, CARVEL HALL; PORTABLE MIXER WITH KNIFE-SHARPENER ATTACHMENT, GENERAL ELECTRIC; TOASTER, KNAPP-MONARCH; CORNING WARE ELECTROMATIC SKILLET; UNIVERSAL COFFEEMATIC; BEAUTY-WARE WOOD-TONE CANISTERS; BLENDER, OSTER; SUGAR AND SPICE WALL CLOCK, GENERAL ELECTRIC; AROUND THE CLOCK CARAFE, INLAND GLASS; PORTABLE OVEN, DOMINION; FLINT COOK AND SERVE TOOLS, EKCO; WEAR-EVER WATERLESS COOKWARE; LEV-R-MATIC ELECTRIC CAN-OPENER, IONA; ELECTRIC ESPRESSO COFFEE MACHINE, PARADISO

SETTING: COURTESY OF THE COLORADO FULL & JOHN CORP.  
CHARLES VAN MAANEN





# Parsley: the gourmet's greenery

By LELIA CARSON COX



Moss-leaved, triple-curled

I was first convinced that parsley was good to eat when, at the age of eight, I mixed a great handful into a mud pie. The first pungent bite—mud and all—electrified my taste buds with its unutterably fresh, sweetly sharp flavor, and I've been a parsley-phile ever since. Yet the French are the only ones who have really done anything about parsley. They *cook* with it: we only play with it. A modern cookbook cautions: "Use parsley with practically everything, but with restraint." Why? Has anyone ever made a case for using it with a splendid degree of *un-restraint*?

Not for me these "garnish with parsley" directions. I use it by the spoonful, the cupful and the two-cupful. As the French do, I drop it in deep hot fat until it is slightly crisp, drain it, sprinkle it with salt and serve it to be nibbled with an elegant roast. With two good handfuls, I can produce a cold parsley soup that tastes like springtime. Often, I chop an immense clump of it and stuff a sea bass, and I use it, finely minced, in pancake mix to turn out thin, mint-colored cakes as a base for creamed chicken or seafood, or to be rolled around thin smoked-salmon slices and drizzled with sour cream as an appetizer. And it's the rare scrambled egg that comes to our breakfast table without benefit of the gourmet's imitable greenery.

For so pungent an herb, parsley is deliciously well-bred. It blends into any background—a wonderful complement to meats, vegetables and fish. It's not expensive and it takes up very little room in the refrigerator. It's in supply the year round, and it keeps almost indefinitely.

Wash it leisurely in several cold baths, chop off the coarsest stems, then shake it thoroughly until it's as dry as possible and stuff it into a clean glass jar. Let it stand 10 minutes, then drain the jar (as long as you keep it, there will always be a little excess water), close it tightly and put it into the refrigerator. If you keep it well-drained, the parsley will last for weeks. If you like, you can also dry it. Simply put it on a rack in a very slow oven and dry it until brittle. Then keep it in a tightly sealed jar for future refer-

ence. Before using, soak it in warm water for 15 minutes.

One word about chopping: I've used mincers, graters, grinders, a *Mouli* (a French contraption), scissors and knives, but the best method of all is via the small wooden bowl and a wooden-handled, curved steel blade. You chop by hand, and the result is perfection. I have an enchanting cousin who begs for the task "because it's so completely satisfying." She's quite right: it is.

#### MINT GREEN SOUP

Equally good hot or cold. You may double or triple the recipe, as it keeps beautifully in the refrigerator.

- |                                     |                                       |
|-------------------------------------|---------------------------------------|
| <i>1 large bunch parsley</i>        | <i>3 cups strong chicken consommé</i> |
| <i>½ pint commercial sour cream</i> | <i>1 tablespoon butter</i>            |
- Place parsley and sour cream in blender, blend until fine. If blender is not available, chop parsley very, very fine and mix with sour cream.
  - Heat consommé, add butter; continue heating until the butter melts and then remove.
  - Chill mixture until butter starts to congeal again.
  - Slowly stir the chilled, buttered consommé into the sour cream and parsley mixture.
  - To serve: Chill thoroughly and garnish with parsley. If served hot, reheat on very low heat—do not boil—adding 1 tablespoon butter just before serving.
  - Season to individual taste.
  - Yield: 4 servings.

[Continued on page 150]



Fern-leaved Italian flat



Double-curved Hamburg root



## These stores are election headquarters

Stores all over the country are welcoming homemakers in a special way this month, acting as polling places where families can vote for their candidates in all the many phases of home-planning and decorating. Cast your ballots: make a point of visiting the store in your area.

### Alabama

Ben. P. Jaffe, Athens  
Pizitz, Birmingham  
Hammel-Adam Glass, Mobile  
Montgomery Fair, Montgomery

### Arizona

Warner's, Phoenix

### California

Barker Bros., Downtown,  
Bakersfield, Crenshaw,  
San Diego, Hollywood,  
Inglewood, Long Beach,  
Pasadena, Reseda, San  
Bernardino, Santa Ana, Santa  
Monica, Van Nuys, Westwood,  
Whittier, Glendale

Brock's, Bakersfield

Breuner's, Berkeley, Oakland,  
Richmond, Sacramento, San  
Francisco, Stockton, Valejo

Gottschalk's, Fresno

Holman's, Pacific Grove

San Bruno Maple Shop, San Bruno

Hart's, San Jose

Leask's, Santa Cruz

The Great Eastern, Ventura

Ford's, Watsonville

### Colorado

Home Furn. Co., Colorado Springs  
Davis & Shaw, Denver

### Connecticut

G. Fox & Co., Hartford  
Ed. Malley Co., New Haven

### District of Columbia

Woodward & Lothrop

### Florida

Burdine's, Miami

### Georgia

Davison-Paxon, Atlanta, Macon,  
Augusta, Columbus, Athens, Sea  
Island, Lenox Square

### Indiana

Schear's, Evansville

### Iowa

Younger-Martin's, Sioux City

### Kansas

Crosby Bros., Topeka

### Louisiana

Muller's, Lake Charles

### Maryland

Hochschild, Kohn, Baltimore

### Massachusetts

Jordan Marsh, Boston

### Minnesota

Dayton's, Minneapolis, Rochester,  
Southdale

### Missouri

Stix, Baer & Fuller, St. Louis,  
Westroads

Heer's, Springfield

### Montana

Hart-Albin Co., Billings

### Nebraska

Brach-Thompson, Hastings  
Miller & Paine, Lincoln  
J. L. Brandeis, Omaha

### Nevada

Ronzones, Las Vegas

### New Jersey

Monmouth Shopping Center,  
Eatontown

Huffman & Boyle, Hackensack  
Bamberger's, Newark, Eatontown,  
Menlo Park, Morristown,  
Plainfield, Princeton,  
Paramus

### New York

W. M. Whitney & Co., Albany  
Adam, Meldrum & Anderson,  
Buffalo

W & J Sloane, New York City  
Dey Bros., Syracuse

### North Carolina

Guilford Galleries, Greensboro

### North Dakota

Griffith's, Grand Forks

### Ohio

Polksy's, Akron  
Rike-Kumler, Dayton  
G. M. McKelvey Co., Youngstown

### Oregon

Bon Marche Russells, Eugene  
Meier & Frank's-Oregon

### Pennsylvania

Schoen's, Allentown  
Miller's, Harrisburg  
Strawbridge & Clothier,  
Philadelphia

### South Carolina

Condon's, Charleston  
Davison-Paxon, Columbia

### South Dakota

Fantle's, Sioux Falls

### Tennessee

Loveman's, Chattanooga

### Texas

American Furn. Co., El Paso  
The Fair, Ft. Worth, Dallas  
Joske's, Houston  
Knorr Furn. Co., Midland  
Cass Stevens Furn. Co., Odessa,  
Pecos  
Honigblums, San Antonio

### Washington

Frederick & Nelson, Seattle,  
Bellevue

The Crescent, Spokane

### West Virginia

Woodrum's, Charleston

### Wisconsin

Zahns, Inc., Racine  
H. C. Prange Co., Sheboygan

# Look what Gas is doing now!

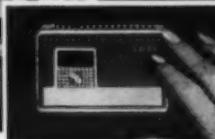


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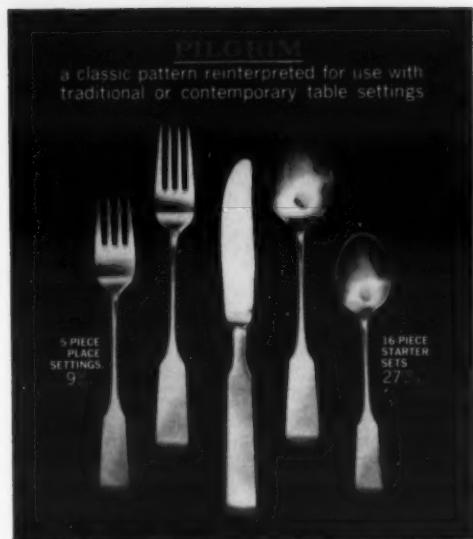
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## Parsley: the gourmet's greenery

[Continued from page 147]

### COLD CREAM OF PARSLEY SOUP

1 cup chopped parsley  
3 cups rich chicken consommé  
2 egg yolks  
2 cups light cream  
salt to taste  
cayenne to taste

- Add parsley to consommé, bring to a boil, reduce heat and simmer for 20 minutes.
- Remove and strain.
- Beat egg yolks slightly and combine with cream.
- Add cream mixture to consommé, place over low heat, stirring constantly until slightly thickened, about 3 to 5 minutes. Do not boil.
- Remove, add seasoning to taste, and chill.
- Serve in bouillon cups, garnished with sprig of parsley.

Yield: 6 servings.  
Note: If you do not have chicken consommé on hand, substitute five chicken bouillon cubes to 3 cups of boiling water.

### BEEF ROULADES

This is a wonderful dish for guests because you can do everything up to the actual cooking ahead of time; cooking takes no attention.

- 6 slices top round or sirloin of beef, pounded very thin
- 1 clove of garlic, cut
- salt and pepper
- ½ pound sausage meat
- ½ cup finely chopped onion
- ½ cup finely chopped parsley
- flour
- 2 tablespoons bacon fat
- 1½ tablespoons tomato paste
- ½ cup dry red wine
- Rub each slice of beef with garlic and sprinkle with salt and pepper.
- Spread a thin layer of sausage meat over beef slices, sprinkle with chopped onion and parsley.
- Roll beef up, folding the meat over at each end so that the stuffing will not come out. Tie securely in two or three places.
- Dredge in flour and brown quickly in bacon fat in casserole or skillet.
- Combine tomato paste and wine; add to casserole.
- Cover and cook slowly for one hour or until meat is tender.
- Yield: 6 servings.

### GREEN RICE

It's more than worth the practice it takes to make your guests say they'd never liked rice until now. After you've done this once or twice, you'll know the exact minute to take the casserole off the heat—when the rice is firm and separate, the greens still crisp.

- 2½ cups long-grain rice
- 3½-4 cups boiling water
- 1 teaspoon salt
- 1 cup finely sliced celery
- 1 cup finely chopped parsley
- ¾ cup finely chopped green onions
- salt and freshly ground pepper
- 3-4 tablespoons butter
- Add rice to boiling salted water; reduce heat and cook 12 to 15 minutes or until water is almost completely absorbed.
- Stir in vegetables, cover and continue cooking over low heat until water is completely absorbed, about 5 minutes. (Rice should be firm and separate, vegetables crisp.)
- Salt and pepper to taste, add butter and toss lightly.
- Yield: 8 servings.

### SCALLOPS MEUNIERE

To use as an appetizer or served as hors d'oeuvres with cocktails. Individual ramekins or a shallow baking dish may be used in place of clamshells.

- 2 teaspoons chopped chives
  - 2 tablespoons chopped parsley
  - ½ teaspoon garlic salt
  - ½ teaspoon salt
  - ½ teaspoon freshly ground black pepper
  - 1 tablespoon lemon juice
  - ½ pound butter, melted
  - 1 pound bay scallops
  - 18 cherry-stone clamshells
  - Combine all the ingredients except scallops.
  - Arrange clamshells on baking sheet.
  - Place half of the butter mixture on bottom of individual clamshells, then a layer of scallops and top with remaining mixture.
  - Bake in preheated oven (375°F.) for about 5 minutes or until sizzling. Do not brown.
  - Yield: 6 servings.
- Note: If bay scallops are not available, cut large sea scallops into halves or quarters.

### CORNISH HEN WITH HERB DRESSING

#### *3 Cornish hens with giblets*

1 bay leaf  
2 thick onion slices  
salt and pepper  
 $\frac{3}{4}$  cup finely chopped parsley  
1 cup butter  
1 tablespoon flour  
1 tablespoon butter  
1 cup light cream

Simmer giblets with bay leaf and onion slices in water to cover for one hour.

Strain and season to taste with salt and pepper, reserving broth. Sauté livers in a small amount of butter to keep them from sticking.

Chop livers finely and combine with parsley and  $\frac{1}{2}$  cup butter, season to taste with salt and pepper; set aside.

Melt  $\frac{1}{2}$  cup butter in large Dutch oven.

Brown birds on all sides and remove.

Stuff birds with parsley mixture; skewer and lace.

Place birds in Dutch oven. Add one inch of broth and cook slowly until tender—about one hour.

Baste frequently, adding more broth if necessary.

Remove hens to heated serving dish.

Add remaining broth to liquid in Dutch oven. Boil rapidly until it is reduced to half the amount.

Melt 1 tablespoon butter in small saucepan, stir in flour until smooth, add a small amount of reduced broth and mix thoroughly to avoid lumps.

Add thickening to broth and heat, stirring constantly until slightly thickened.

Add cream, heat just to boiling point; serve immediately.

To serve: Halve Cornish hens and serve with sauce and parsley dressing.

Yield: 6 servings.

### GREEN BEANS, LYONNAISE

#### *1 pound tender string beans*

1 medium onion, chopped fine

$\frac{1}{2}$  tablespoons butter

salt and pepper

1 teaspoon wine vinegar

$\frac{1}{2}$  cup finely chopped parsley

Cook beans in salted water to cover, until just crisp, about 10 to 15 minutes.

Remove and drain dry on absorbent paper towels.

- Sauté onion in 2 tablespoons butter until soft, not brown.
- Combine beans, onion and remaining butter and sauté until beans just begin to turn brown.
- Salt and pepper to taste, adding more butter if desired.
- Just before serving, stir in vinegar, chopped parsley; mix well.
- Yield: 6 servings.

### SALSA ALLE VONGOLE

A truly delectable "different" spaghetti sauce which involves about 5 minutes in all.

- 2 cloves garlic, thinly sliced
- $\frac{1}{2}$  cup olive oil
- $\frac{1}{2}$  cup water
- $\frac{1}{2}$  cup chopped parsley
- 1 teaspoon salt
- $\frac{1}{2}$  teaspoon oregano
- $\frac{1}{2}$  teaspoon pepper
- 2 8-ounce cans minced clams
- grated Parmesan cheese
- Sauté garlic in oil until lightly browned.
- Slowly stir in water.
- Add remaining ingredients and heat thoroughly.
- Serve immediately on buttered cooked spaghetti, sprinkle with Parmesan cheese.
- Yield: about 3 cups sauce or 4 servings.

NOTE: Serve with additional grated Parmesan cheese if desired.

### PARSLEY-STUFFED SEA BASS

Be sure to have the fish cleaned, and if possible boned, with the head and tail left on.

- 1 cup coarsely chopped parsley
- 1 small onion, minced
- $\frac{1}{2}$  cup salad oil
- salt and pepper
- 2-pound sea bass
- lemon wedges
- Combine parsley and onion with enough oil to bind them loosely.
- Sprinkle salt and pepper in and outside of fish.
- Stuff fish with parsley mixture and sew or skewer opening.
- Place fish in a long, deep casserole and add remaining oil.
- Bake in preheated hot oven (400°F.) for 40 minutes or until fish is tender and flaky, basting occasionally.

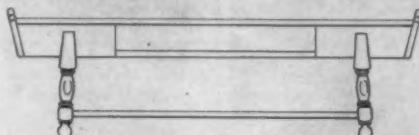
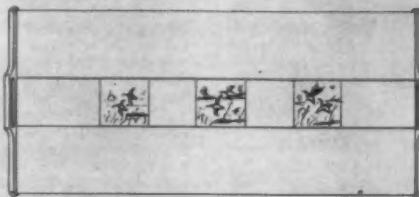
- To serve: Place fish on heated platter, sprinkle with chopped parsley and garnish with lemon wedges.
- Yield: 4 servings.

NOTE: If 2-pound sea bass is not available, you may substitute two 1-pound sea bass or mackerel.

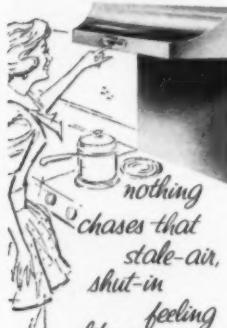
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## Parsley: the gourmet's greenery

[Continued from page 151]

### LIVER, CIRCA '60

This is for the people who've never liked liver—they won't believe it. But watch the time; one minute too long and it's overdone.

- Thin slices beef liver
- 1 clove garlic, cut
- salt and pepper
- $\frac{1}{4}$  pound butter
- $\frac{3}{4}$  cup finely chopped parsley
- $\frac{2}{3}$  tablespoons lemon juice
- Rub both sides of liver with cut clove of garlic.
- Sprinkle with salt and pepper.
- Cut liver into thin strips.
- Melt butter in hot skillet until sizzling but not brown.
- Add liver and cook no more than two minutes, which is just enough time to turn them over a couple of times and shake them around gently.
- Remove liver and place on heated platter. Add lemon juice, parsley, salt and pepper to butter, mix gently and heat.
- Pour over liver and serve immediately.
- Yields: 4 to 5 servings.

### GREEN AND WHITE BEEF ROLLS

- $\frac{1}{2}$  cup commercial sour cream
- $\frac{1}{2}$  cup chopped parsley
- 1 teaspoon salt
- $\frac{1}{2}$  teaspoon ground pepper
- 1 pound ground beef
- $\frac{1}{2}$  cup butter
- Combine sour cream, parsley and seasonings with ground beef, mix thoroughly.
- Chill in refrigerator for 1 hour.
- Roll a small amount of mixture lightly between palms of hands into cylindrical shapes about 3 by  $1\frac{1}{2}$  inches.
- Chill 20 minutes.
- Melt butter in hot skillet, watching carefully to see that it does not turn brown.
- Add beef rolls and cook 5 minutes, turning gently and frequently until brown on all sides. Do not overcook.
- Serve immediately with pan juices.
- Yield: 10 rolls or 5 servings.

### STEAK TARTARE, OUR STYLE

Use the same ingredients as above, adding  $\frac{1}{4}$  cup finely chopped green onions and mix well. Leave raw and chill thoroughly. Serve in a bowl with thin slices of buttered rye and brown bread, and plain crackers which the purists will use as dippers only.



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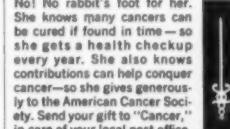
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1  $\frac{1}{2}$  pounds white fish

- 1 quart water
- 1 large onion, finely chopped
- 2 cloves garlic, minced
- 3 tablespoons butter
- 1 cup canned tomatoes
- 4 whole cloves
- 2 bay leaves
- dash of saffron
- $\frac{1}{2}$  teaspoon white pepper
- 1  $\frac{1}{2}$  tablespoon chopped parsley
- $\frac{1}{2}$  cup heavy cream
- salt
- Cut fish into 1-inch pieces and simmer in boiling water for 10 minutes.
- While fish is simmering, lightly brown chopped onion and garlic in butter.
- Add fish, tomatoes, cloves, bay leaves, saffron, pepper and half of the chopped parsley. (The cloves and bay leaves in cheesecloth for easy removal.)
- Cook over low heat for 30 minutes.
- Stir in cream, a little at a time, and simmer (do not boil) 10 minutes.
- Season to taste with salt.
- Sprinkle with remaining parsley, serve with toasted French bread.
- Yield: 4 servings.



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## Parsley

### FISHERMAN'S SOUP

- 1  $\frac{1}{2}$  pounds white fish
- 1 quart water
- 1 large onion, finely chopped
- 2 cloves garlic, minced
- 3 tablespoons butter
- 1 cup canned tomatoes
- 4 whole cloves
- 2 bay leaves
- dash of saffron
- $\frac{1}{2}$  teaspoon white pepper
- 1  $\frac{1}{2}$  tablespoon chopped parsley
- $\frac{1}{2}$  cup heavy cream
- salt
- Cut fish into 1-inch pieces and simmer in boiling water for 10 minutes.
- While fish is simmering, lightly brown chopped onion and garlic in butter.
- Add fish, tomatoes, cloves, bay leaves, saffron, pepper and half of the chopped parsley. (The cloves and bay leaves in cheesecloth for easy removal.)
- Cook over low heat for 30 minutes.
- Stir in cream, a little at a time, and simmer (do not boil) 10 minutes.
- Season to taste with salt.
- Sprinkle with remaining parsley, serve with toasted French bread.
- Yield: 4 servings.

### WHITE BEANS COMME CHEZ SOI

Extraordinary dish from an ordinary bean.

- 2 cups uncooked white beans
- 2 onions
- 2 whole cloves
- 1 bay leaf
- dash of thyme
- 1 garlic clove
- $\frac{1}{2}$  cup olive oil
- $\frac{1}{2}$  cup vinegar or lemon juice
- 1 cup finely chopped parsley
- salt and pepper to taste
- greens
- tomato wedges
- cucumbers

- Soak beans overnight.
- Cook according to package directions together with one onion, halved and stuck with two whole cloves, bay leaf, thyme, garlic clove, salt and pepper. Cook until beans are tender.
- Remove garlic, bay leaf, onion, drain well, chill thoroughly.
- An hour before serving, add one onion, chopped finely, remaining ingredients. Toss lightly.
- Season to taste.
- To serve: Place on a bed of greens and garnish with tomato wedges and cucumber chunks.
- Yield: 6 servings.

[Continued on page 154]

## Flowering shrubs [Continued from page 139]

new year, prune a few branches for indoors. Watch the rows of silver catkins emerge from their red-brown skins. For several weeks they will grace whatever room they inhabit, and finally the pollen will appear to touch them with golden powder. Keep them still longer. Pale chartreuse leaves and very blond roots emerge. Planted outside in April, you increase your own supply, or share with friends. Most willows have a special fondness for wet land and river banks, but the pussy willow also thrives where it is dry, and always turns to ribbons of fury silver in the early spring sunlight.

The peepers are scarcely in full song when the Japanese quince (*Chaenomeles japonica*—5 to 6 feet) unfolds clusters of flame-orange flowers deep among its spiny forbidding branches. But don't be reluctant to gather sprays of the tightly clustered vivid flowers. If Japanese quince bushes are set one foot apart in a row, they grow into a fine, flowering hedge. There are splendid new hybrids called *Cydonias*, extra-hardy and beautiful—do investigate them.

With daffodils comes Korean-spice (viburnum *Carlesii*)—5 to 6

feet), a member of the honeysuckle family. The heads of clustered tiny florets are pink in bud, unfold to white, and emit a spicy sweetness that constantly draws you outdoors for a closer sniff. Dry a few blossoms on a window sill or somewhere airy, tie them in a handkerchief, and slip them in your clothes or linen drawer. This shrub is hardy and easy. Prune off sucker growth and don't spray. Viburnums are allergic to any form of sulphur.

A hedge of forsythia tumbles over a wall along a road near us. In May it is a sheath of spun gold. Originally from Asia, and a member of the olive family, this indestructible bush whose flowers appear before its leaves do make a fine, loose casual hedge. Grow forsythia with grape hyacinths and scilla beneath. To expand your planting, divide the roots. Merely loosen the soil at one side, and gently pull off a piece of root with some tops attached. Do this spring, fall or anytime. Prune off half of the top growth when you set the new plant. Bring forsythia branches indoors early and let them convert your home into a private flower show. This picking

is also important pruning; it keeps the bush open to sun and air—especially in the center. As a result, flowers next year will extend down into the heart of the shrub. *Lynwood Gold* from Ireland is a deep shade and a fine variety.

Among the early flowering shrubs comes Scotch broom (*Cytisus scoparius*—4 to 9 feet) which grows wild at the seashore, where it loves the sandy dry soil. The branches are green to the ground, and in April and May golden pea-like flowers appear in the leaf axils. The foliage is straight but flexible and responds to a sweeping breeze in a most delightful manner. Trim off some of the branches and bind them together for a fine hearth brush.

Kerria (*K. japonica flore-pleno*—5 feet) comes from the Orient with rich, yellow ball-shaped blooms. The stems are grown all year and are attractive standing in a winter snow, the only green in sight. The arching branches in full blossom decorate the house beautifully. It thrives in full sun or partial shade, flowers luxuriously in May and off and on for the rest of the summer. Kerria is tough and hardy and divides readily. Slice off a piece of root with two or three top branches intact

and you have a new shrub; the plant soon fills in the gap.

Fire-thorn (*Pyracantha coccinea lalandii*)—7 to 15 feet) is hardy and vigorous. Espalier it against a wall or let it sprawl into a dense bush; it makes a fine, massive, dramatic hedge. It likes dry soil, a warm, well-drained spot. Buy small plants. Those in six-inch pots transplant best, and will grow two or three feet the first year. *Pyracantha* is formed from the Greek words meaning fire and thorn. It has thorns always and fire all fall. The orange-red berries forming in September will last until January. The flower in May is beautiful, and appears in loose clusters, milky-white, each shaped like a wild rose, with five rounded petals and yellow anthers.

What romance and delight springs from the lilac (*Syringa vulgaris*—12 feet)! A Viennese ambassador is said to have brought the first seeds out of Turkey along with the first tulip seeds. Lilacs are native to Romania, Yugoslavia and Greece. In Devon and Cornwall, a girl who bathes her face in lilac dew on May-day morn will be beautiful all year! The sturdy, practical British farmer, years back, kept an eye on

[Continued on page 158]

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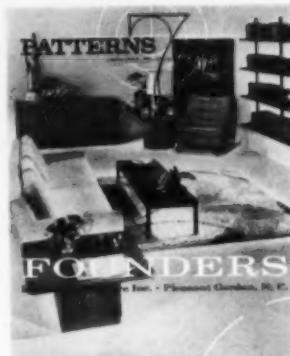
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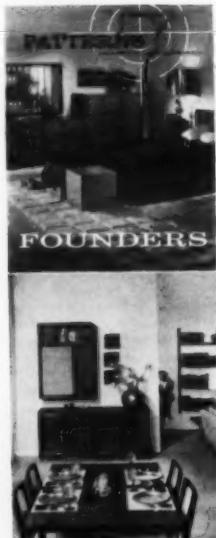
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## PATTERNS

DESIGNED BY JACK CARTWRIGHT



Why not write for color brochure showing the complete, correlated grouping of living room, dining room, and bedroom pieces in the Patterns 7 Collection? Enclose 10¢ to cover handling cost, please. Address Department L.

## FOUNDERS

Founders Furniture Inc. - Pleasant Garden, N.C.

### SILVER BABY TALK

By Marianne Allen

**Baby Registry Bureaus**, where wise parents have enrolled their offspring, can help you avoid duplication of gifts and guide you in selecting patterns.



Infant feeding spoon in *Prelude* sterling silver by International

For the names of jewelry or department stores which have a *Baby Registry Bureau* in your area, write to Dept. BRB, LIVING For Young Homemakers.



Sterling-silver, hand-chased child's cup and rattle by Kirk

**Parsley: the gourmet's greenery**

[Continued from page 152]

### PARSLEY BUTTER SAUCE

Marvelous on liver, broccoli, asparagus and fish, or add a few snips of chives, serve on new potatoes.

**1/4 pound butter**

**1/2 teaspoon salt**

**1/2 teaspoon pepper**

**paprika to taste**

**1/2 cup finely chopped parsley**

**2 tablespoons lemon juice**

• Melt butter.

• Add the remaining ingredients; heat through, but do not brown.

• Serve immediately.

• Yield: 3 to 4 servings.

### NEW POTATOES IN PARSLEY SAUCE

**12 tiny new potatoes**

**6 slices bacon**

**2 tablespoons butter**

**2 tablespoons flour**

**1 cup milk**

**salt**

**white pepper or cayenne**

**1/2 cup finely chopped parsley**

• Cook unpeeled potatoes until tender, drain.

• Dice bacon, fry until crisp, drain off drippings, set bacon aside.

• In same skillet, melt butter, blend in flour and add milk gradually, stirring constantly until slightly thickened. Season to taste with salt and white pepper or cayenne.

• Add parsley and mix.

• Arrange potatoes in shallow baking dish, add sauce and sprinkle with crisp bacon.

• Bake in preheated moderate oven (350°F.) for 20 minutes.

• Yield: 4 servings.

**NOTE:** If new potatoes are not available, substitute 4 large potatoes, peeled, cubed and cooked.

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## New ideas for an old stand-by—shellac

Known for years as a sealer as well as a finish coat, shellac has always been a versatile and useful material around the home. Now it has shown up in a new garb, a pressurized spray bomb. This package makes it easy, convenient and neat to use for a number of small homemaking jobs.



**Furniture** should be taken down to the raw wood, thoroughly washed with turpentine, and allowed to dry. Any stain used should be water-soluble. Sand before applying coat of shellac

Hold dispenser about 10 inches down to the work, and move in a steady arc, parallel to the surface. A series of light passes are preferable to heavy coats which tend to drip, creating lumps



Spray method is excellent for applying to carved surfaces or basket weaves. Matte or eggshell finishes are obtained by use of fine steel wool and various grades of pumice with oil, water



**Floor touch:** container allows you to repair traffic areas frequently before the base coat is worn through. Saddles and entries get the most scuff and wear. *Bull's Eye* shellac by Zinsser

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*Matsuri* is a four panel scenic wallpaper which was inspired by the gay umbrella festivals of Japan. It comes in decorator colors and makes a striking background for both modern and traditional furnishings.

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BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

#### THE GREEN THUMB: CONCRETE VERSION

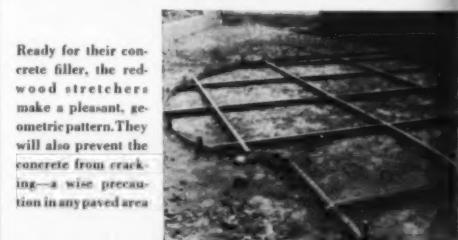


About 800 square feet of the Pearl terrace is paved in concrete. An irregular shape—half semicircle, half rectangle, it was begun by digging a shallow trench to hold pouring forms

Next step was to set the screeds or pouring forms in place. California redwood two-by-fours were used for the vertical and horizontal dividers; the curve was determined by heavy lath forced into a circular shape and held in place with a series of stakes



Redwood two-by-fours establish a pattern that extends across the terrace to the foot of the hill where the redwood is repeated in the deck and raised planting beds



Ready for their concrete filler, the redwood stretchers make a pleasant, geometric pattern. They will also prevent the concrete from cracking—a wise precaution in any paved area



Pouring over, the concrete is brushed to a smooth finish. Impregnated with pigment, the paving is pale beige, a good heat-reflecting color, and a guarantee against chips and cracks ever showing

### Johnny is not a genius [Continued from page 86]

children. Differences are dealt with in such a way that pupils will progress in accordance with their capacities to learn. The highly gifted, the mentally retarded and all degrees in between are identified by achievement tests, intelligence tests and teachers' observations. After this, the students are assigned to different sections of a given grade. The top students then might be given enrichment projects and encouraged to go on as far as they are able. Then, too, in many places there are special classes for the least able, and in several cities, for example, Cleveland, Ohio, there are special classes for the most able. New York City's Hunter College is devoted to these able children. Thus, the schools are trying in every way to recognize and provide for the brightest as well as the slowest. Their job is not an easy one, but the effort is being made.

It is a cold, hard fact that a teacher has limits in time, strength and endurance. We cannot expect her to give up her sleep, home-life and recreation in order that Johnny get every single thing that we think he needs. Providing for differences very often becomes the life-consuming and nerve-racking job of correcting papers and notebooks, evaluating the worth of enrichment projects, planning for future individual betterment programs, as well as checking exercises and tests and planning the next week's assignments. The teacher is a human being with her own abilities and frailties, and not an all-powerful, all-knowing, all-seeing automaton that runs on and on and on into infinity. Truly her task is not an easy one. And we parents are not helping. We insist that Johnny is far smarter than anyone else in his class. We have told Johnny so over and over. We

have pounded teachers' desks insisting that he be placed in the very top group or that he be retested to establish his superiority. We have complained to principals and superintendents about brave teachers who have placed Johnny just where he belonged. We have nagged, bullied and badgered the child until he cringes at the very word "learning" and does all in his power to stifle his own abilities and aptitudes. Isn't it as bad to tell Johnny that he is smart, as it is to tell him that he is dumb? We are horrified at the story of Thomas Edison, whose stern headmaster hung a sign around his neck, telling him, his parents and the world that he "should have his head examined." But isn't it likewise deplorable to proclaim to Johnny, his teachers and anyone who will listen that he is exceptionally gifted and anyone who thinks and acts otherwise "should have his head examined"? Some parents seem to have this attitude.

There is a difference between the talented child and the genius. There is no particular provision made for the genius. And if, as so many doting parents would have us believe, there were great hordes of geniuses, something would have to be done and done quickly. But there are very few who are so exalted. I realize that the difference between talent and genius is quantitative, but it is also qualitative. Genius shows itself as a power which is imaginative, creative and spontaneous. Genius rises above directions. I have had the privilege of knowing one young genius. (He was not in my family!) He was self-acting. He pursued knowledge. When he was nine years old he was able to find, read, understand, explain and elaborate on a college physics text. Amazing, but true. And rare indeed. Most of us have read about such men as Da Vinci and Goethe, and in our own time, Albert Einstein.

[Continued on page 164]

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### Flowering shrubs [Continued from page 153]

lilacs for a different reason. If lilac buds were plentiful, there would be an abundant harvest on pears, apples, peaches and plums.

For myself, I find nothing to equal the scent of white lilacs before breakfast when the dew is on them. Bury your face in their cool wetness—I would grow them for this attribute alone.

You can plant lilacs almost anywhere, entirely forget them, and they will grow and be lovely. There are, however, a few tricks for a special abundance of flowers. Set them in open sites, in rich, neutral to alkaline soil, in full sun with lime and manure. Feed in April. Lilacs like lime, pulverized lime, bone meal, limestone chips and wood ashes. Mix several shovels full of rotted manure in the hole when you plant. Most lilacs you buy are grafted, and these should be planted six inches deeper than they grew. If not grafted—three inches deeper. Occasionally, cut some of the old branches to the ground to keep them vigorous, and prune off suckers. To grow a lilac hedge, set bushes four or five feet apart, and never prune. For an appealing corner planting, use phlox divaricata, candytuft and auricula around their bases.

When spring is really here, the magnolia (*Soulangiana*—25 feet) flowers unfold from gray nubby twigs. Large, exotic, purple outside and white within, tropical in appearance, they have a delicate fragrance. They smell the way lemons make you feel—fresh and cool. Though of Asiatic origin, they thrive here—preferring rich and porous soil. The best time to transplant them, strangely enough, is when they are in flower. The delicate roots will best survive bruising when in the midst of growth. Likewise, prune in the growing season.

In early June, the double-flie viburnum (*Viburnum tomentosum*—7 feet) unfurls great flat plates of flowers. The horizontal branches are covered with a perfect mosaic of blossoms with spidery sunburst centers. When fully out, they completely obliterate the shrub and resemble a fall of snow. Fine berries and autumn color.

The flowers of mock-orange (*Philadelphus virginicus*—4 to 8 feet) smell like pineapples growing in the sun. Large, small, double and single, they make graceful bouquets. In Indian country, the straight new shoots of the mock-orange were avidly sought by the young women. Being light

in weight, they were woven into excellent back cradles for carrying children. Indian hunters used them for arrow shafts.

The ingenious chiefs also used mock-orange for both pipes and stems. They cut a six- or eight-inch piece from the bottom of a shoot where it widened out. How did they clean out the pith without breaking it? By imprisoning the grub of a beetle in one end. With backward escape impossible, it ate its way through the soft pith to the other end. The stem was thus hollowed, with the wider end ready to be tobacco-stuffed.

About half a century ago, Reginald Farrer discovered the butterfly-bush (*Buddleia alternifolia*—8 feet) in Kansu, China. Every June this delightful shrub becomes a purple waterfall of fragrant flowers. Prune immediately after flowering or by picking the blossom sprays for the house. Use a rich, well-drained soil and sunny location. While the blooms open in profusion in June, they also continue the rest of the summer and attract myriads of butterflies, especially in late autumn—hence the name.

Meadowsweet (spires—4 feet) came to us originally via the Himalayas. From English gardens comes the variety *Arctica*, a fool-proof, hardy sort. Give it sun, rich loam, moist location, and in June it will be transformed into a tumbling mass of white flowers. The mahogany-red seed pods in July are equally attractive. A wicked young woman so beguiled St. Peter with several sprays, so runs the tale, that he inadvertently let her slip into heaven. Meadowsweet was also a Middle Ages "strewing herb," and Queen Elizabeth's favorite.

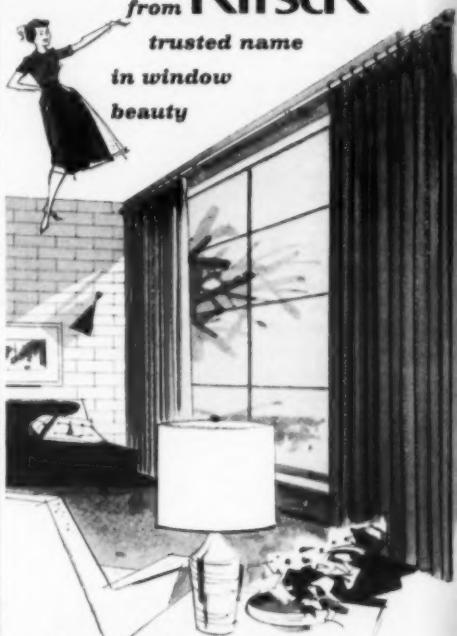
The Rose of Sharon (*Hibiscus syriacus*—10 feet) originally from Syria, suggests the great hibiscus flowers of the tropics with its large blooms that appear in August and continue forming off and on until frost. Give it full sun, well-drained soil. It needs no pruning, attracts no bugs, makes a fine hedge. The flowers of the newer varieties are like large saucers, and nearly five inches across. They are white, splashed with red, blue and deep scarlet.

There are three wild shrubs to include for special reasons. The first is the rugosa rose (*Rosa rugosa*—6 feet). This stiff shrub with dark-green, deeply-veined leaves is completely buried beneath huge, fragrant single pink

## Something new from Kirsch

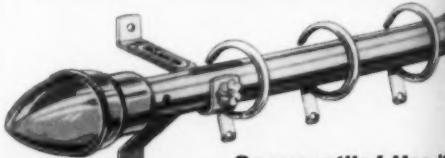
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It's simple to install your new Kirsch decorative Dura-Brass traverse rod so each one pulls one panel of drapes all the way across the rod . . . as often desired for corner or big window treatment.

Complete step-by-step installation instructions are packed with this excitingly-different, beautiful rod; you'll find it easy to put it up just the way you want it.

## Flowering shrubs

at white flowers, each with clusters of yellow stamens. In June, on Cape Cod, the area for miles is sweet with the blossom's scent. In September, round orange hips form to decorate the bush until frost. Pick, add a little water, and boil these into juice, strain out skins and seeds, freeze or seal in jars. All winter, add this very rich essence of Vitamin C in small quantities to your morning juice.

Surrounding the small ponds on Cape Cod and all up and down the coast from Maine to Florida grow the sweet pepper bushes (*Clethra alnifolia*—10 feet). The fragrance of the erect racemes of white flowers in July and August makes swimming in those blue ponds a pure delight.

In June and July, the elderberry (*Sambucus canadensis*—8 to 10 feet) produces huge, flat flower heads—each a cluster of tiny white florets. Blue-black berries ripening in late summer hang dramatically on the shrub. Cut off a head and turn it upside down in the soft batter of a griddle cake while it is sizzling on the griddle. The berries slip off and, presently, when you turn the cake, you have incorporated into it a flavor that

mingles well with butter and syrup.

There are two flowering shrubs we love for reasons other than flowers. First, the bayberry (*Myrica pensylvanica*—3 to 5 feet) because of its resinous waxy berries in the fall, because you crush a leaf anytime for a refreshing pungent scent. Bayberry thrives in hot, dry, sandy soil where nothing else will. Clip to the ground now and then for fresh growth. In New England, aromatic bayberry candles are an industry. You can make your own. One pound of juice makes four ounces of wax. Steep the berries in boiling water, when cool, skim off wax. Melt this and dip a wick up and down in it until it is as thick as you desire.

Sweet fern (*Comptonia peregrina*—4 feet) adapts to high mountains, to hot, sunny, dry sandy areas and grows on sterile roadsides. When you transplant (fall or spring), cut way back so all you really move is root. Crush a leaf for a magnificent scent—an odor that is the essence of sun on pines, evergreen woods and the salt sea. In noon sun or in rain, you don't even have to crush—the scent drifts everywhere.

September is a fine time to plant all these flowering shrubs (except for magnolias), and gives them opportunity to settle before winter and to prepare for spring blooming. Dig a hole large enough for the roots to spread out. Most shrub roots grow downward at a slight angle from the horizontal, so set each in its hole on a slight mound. If balled, loosen burlap and spread out. Leave them in the hole to rot away. Fill in carefully around roots and water. Leave a slight depression on the ground surface for further watering, and level this before winter, lest frost settle. A six-inch mulch of hay around newly-planted shrubs holds in moisture and is desirable.

Most all flowering-shrub pruning is done as you pick the blooms. If you never did any more, they would still thrive. But if you desire further shaping, do it immediately after the flowering period. A great number want their centers open to sun and air. Prevent them from growing into a thick, compact, solid mass (unless, of course, you are growing a hedge) and take out old, thick wood right down to the ground. If kept in the form of loose, arching sprays, each branch bears more flowers. This is especially true of Japanese quince,

forsythia, Scotch broom, kerria, lilac, mock-orange, butterfly bush, meadowsweet, rosa rugosa, sweet pepper, elderberry, bayberry.

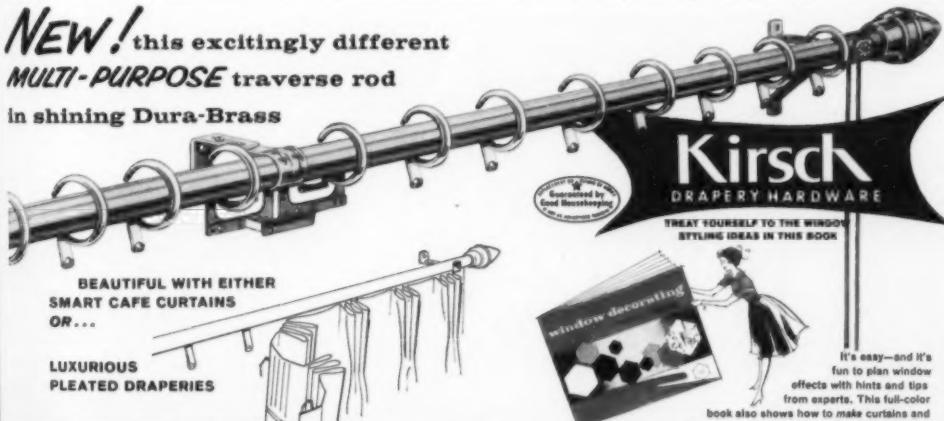
One of the joys of these flowering shrubs is the fact that you can force them indoors. Rather than think we force them, however, I prefer to think that if we give them a congenial indoor spot, they give us a bonus of extra flowers.

Beginning with pussy willows in January, most of these bloom indoors soon thereafter. Trim off long branches on a melting, sunny day, or after a warm spell. Soak overnight in the bathtub, or if the family protests, spray with warm water and set in a light but not sunny spot. In ten days, forsythia begins to show hints of yellow. Lavender lilacs come out pure white and miniature, as if you were looking at them through the wrong end of field glasses! Each sort does something interesting, and gives you a most welcome preview of spring.

Whether you grow one or a dozen, what year-round joy is gained from flowering shrubs! The fire-thorn's berries are just passing when the pussy willow and forsythia give you indoor blooms. And then all spring breaks loose when the show outside begins.

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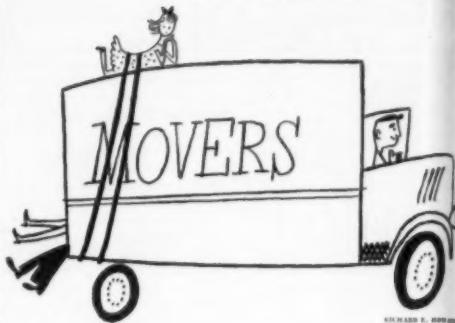
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RICHARD E. HOWARD

## IF YOU'RE ON THE MOVE

The steadily increasing mobility of today's young families—which grew tremendously with World War II and shows few signs of slackening—is the result of several factors. Major among them are company transfers of personnel, and a willingness of today's young marrieds to uproot and strike out for new areas and new challenges. According to the latest Census Bureau report, these adventurous young Americans are moving to new homes at the rate of 25 million each year. A surprisingly large percentage of these are long-distance moves involving transfers to different states and from one widely-separated section of the country to another.

Many of these moves are paid for by the company desiring the services of the husband in another part of the country. In such cases—where cost is no object to the young family—the entire job of packing, loading, unloading and unpacking may be left in the hands of a reliable moving firm. There will be only a few items which will have to be handled by the young couple; these exceptions will be discussed in detail later.

More often, perhaps, the budget won't permit a completely careless move, and much of the packing will have to be done before the mover arrives. For that matter, most careful young homemakers prefer to pack their valuables themselves. With these ideas in mind LIVING for Young Homemakers—in co-operation with the Am Mayflower Transit Company, Inc., long-distance movers of Indianapolis, Indiana—has compiled some fundamentals of moving: what to pack yourself and what to leave for the movers; how to prepare major appliances, how to handle fragile objects and some general information which will be of value in planning your move—whether you do some of the work yourself, or leave the entire operation to be planned and carried out by a moving company.

Well in advance of the actual moving day, make a complete survey of your house and determine what will be moved and what may be thrown away. If unwanted material is discarded before calling in the mover for an estimate, both your job and his will be simplified. When the estimator arrives, don't try to "hide" anything. An estimate is nothing more than that. The ultimate cost of the move will depend on what is moved—not on what you said would be moved.

Set your moving date as far in advance as possible so that you may be assured of prompt service. If you can, arrange to move in the middle of any given month to avoid the end-of-the-month rush. Many things can be packed months ahead of the moving date—household items which are used infrequently or articles of clothing which are used seasonally. Mark each box or carton as to its contents and indicate with appropriate stickers, well in advance, which ones contain fragile and breakable items.



#### *Packing tips and suggestions*

In case you do most of your own packing, the mover cannot be held liable for loss or damage to goods so packed. For this reason, it is wise to know and use some of the professional methods in order to protect your valuables. Newsprint and shredded newspaper are excellent materials for cushioning all breakables. White tissue paper is best for fragile, easily soiled articles, and red tissue is easily seen and may be used for extremely small items which otherwise might be lost or thrown away when unpacking. Finally, obtain non-tarnish tissue from your mover for wrapping silver and gold.

Most homes have an assortment of tables with various designs or ornamentation which require careful treatment. The surface of a plain, smooth-surfaced dining table is best protected with a soft cushioning pad which drapes over the sides and is tied beneath the table top to anchor it. Filigree or piercrust tables require even more care: first cover top with clean wrapping paper, then fill the top with shredded paper or excelsior to an inch above the edge. Cover the excelsior with a round of corrugated or fiberboard, tie it in place and overwrap the entire top with paper.

Lamp shades are one of the items which should *not* be wrapped in newspaper: the printer's ink will stain delicate fabrics. Put shades in individual cartons, and never pack anything else in with the shade. Books are another item requiring special care. Try to pack them in their cartons as nearly as possible in the order in which they are found on the bookshelf. Place them on edge, alternating bound edge to open edge to prevent undue pressure on the bound edges. Don't load furniture drawers with heavy articles. Too much weight can cause serious damage to the furniture, so be sure to restrict drawer-packing to only the lightest items.

There are many things a homemaker can do to prepare for a move, but the rolling of rugs and carpets is not one of them. Remove all carpet tacks, but leave the carpeting on the floor. The mover will roll them correctly, strap them into place in the van and unroll them where you want them in your new home. Mattresses, too, should be entrusted to the mover who will pack them in special cartons. Medicines, furniture polishes and soaps [Continued on page 166]

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## Babe in beauty-land



All little girls who love to clomp around in Mother's high heels, filling the house with bright staccato beats, preening with admiration before a mirror while juggling Mother's new hat, eagerly await The Big Adventure: the day when they, too, can have their hair "done." It finally happened to Lisa Purdum, 4, of Van Nuys, California, when her mother took her along to that magic spot—the beauty salon.



### The day arrives

The toast still clutched in her hand, Lisa is suddenly fearful of the unknown, but a solid woman-to-woman talk gets her back on the road to adventure

### So this is it!

Still clinging to her mother, Lisa is amused as she watches hair tint applied. So far, it's not so bad and nothing hurts, so it's going to be fun after all—just as she expected



nd

**Upswept? Shorter?**

Or would it look better with a pony-tail? Our miniature lady begins to show signs of developing femininity: she's delighted to sit before the mirror and "fuss" with her hair — just for the pleasure of it.

**Such peculiar colors**

The clear, uncomplicated wonder of a child shows in Lisa's face as she stares entranced at the rows of nail-polish bottles. Next to trying out the hair dryer for size, this salute to feminine pulchritude fascinated her most.

**The glamour girls**

Feeling like new women, Lisa and her mother, Lenore, having shared their morning of adventure, leave behind them what Hollywood calls "the pink jungle" and head back to the familiar surroundings of home.

**Her moment of glory**

Completely absorbed, slightly wary, waiting with grown-up anxiety for the results, Lisa watches her new, chic coiffure slowly take shape.



**NEW CON-TACT SELF-ADHESIVE DECORATIVE PLASTIC**

**\*TWICE AS THICK - 36" WIDE**

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THAT 100,000  
RUBBING HANDS  
CAN'T WASH AWAY  
THE SEALED-IN  
COLOR OF NEW**

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TOP®  
HEAVY GAUGE VINYL**

**Refinish, protect, beautify any surface  
from floor to table top**

Smooth on a handsome, care-free vinyl finish in minutes. Self-adhesive backing makes it simple to apply. New 36" width covers most surfaces with seamless beauty.

**Illustration:  
Hansbury woodgrain**

Layers of heavy gauge vinyl laminated into a single miracle plastic — 5 of many designs in 14 colors — available at your CON-TACT dealer



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**Johnny is not a genius**

[Continued from page 157]

After some research I believe that these are the qualities of the talented or *gifted* child:

1. Curious and inquisitive.
2. Quick in his thinking and also in his analyzing.
3. Rapid in learning.
4. Strong in retention.
5. Keen in observations.
6. Able to generalize.
7. Active and interesting.

Now besides having such glowing traits, a *genius*:

1. Produces original thought.
2. Can never be touched by the problem of boredom.
3. Has the ability to work alone for an unlimited time, disregarding all other activity.
4. Can grasp and understand immediately and correctly whatever he hears or reads.
5. Gives careful, constant attention to the abstract.
6. Consistently and spontaneously rises above direction or control in his activities.
7. Is serene in self-activated and unsupervised projects.

Most Johnnys are not geniuses. What, then, can we parents do to help a gifted child realize his potentialities? We can:

1. Realize that there are many others as bright or brighter than he and that the schools are making tremendous progress in educating him.
2. Think what we please, but never mention to him that he is smart or more able and therefore should be doing thus and such.
3. Bow to better-fitted criteria than our own when it comes to placing him where he belongs at school.
4. Stimulate in him, if we can, an inner desire for learning.
5. Stop talking and set a good, active example of the excitement to be found in the pursuit of knowledge.



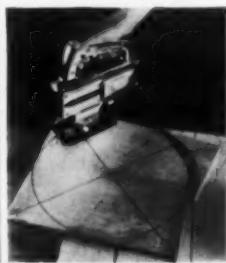
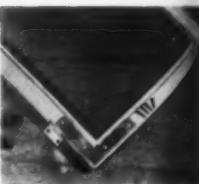
## CREATING THE ANTIQUE LOOK

It was standing like a broken-down Leaning Tower in the corner of the junk shop and even the owner wanted no part of it. \$2.00, he said. It didn't seem possible that anything so disreputable could make the transformation to the attractive, antique secretary at right, but it did—with do-it-yourself mechanics and an antique-it-yourself kit.



**First step:** A favorite power tool of the fair sex, the saber saw, is used with metal cutting blade (in case of unseen nails) to cut away the broken door-sash strip. This tool handles much like a kitchen mixer, weighs about the same, and did the job on both doors in less than four minutes.

**Right:** If doors are loose-jointed and saggy, work cement into all joints then attach a corner plate to lower corner on hinge side with screws. If you are using diagonal mesh in the door, you won't need corner plate, as the mesh will stiffen and brace it



**Left:** For arched-topped doors, cut plywood square same width as inside of door. Then cut full circle from square. Cutoff corners are then fitted in two top corners of door. Use cement and finishing nails to mount pine

THE  
BOOK

**Right:** For more height, add base frame to top section; attach with finishing nails, cement. Match wood for natural finishes. Any wood will take an antique finish. It covers variations

Welded wire mesh with one-inch squares is fitted diagonally into grooves where glass used to be. Mesh can be attached with cellulose cement or bradded. After corner pieces and mesh are firm, use patching plaster to fill cracks. Then sand when dry



**Right:** After sanding, dust thoroughly; lay furniture on back and apply base coat from antiquing kit (Breecraft). Let furniture dry overnight or until dry

**Left:** To replace missing foot: cut short lengths of molding; miter at corner; reinforce with block; mount with cement; attach with screws into cabinet



Apply gold effect from kit, let dry, then brush clear lacquer coat over it. This protects surface and also makes it washable. Basic principle of gold antiquing is simply a matter of wiping off gold where you don't want it. Use sponge or paper wad to make stipple and swirl effects, or wipe center area clear, leaving gold border. Kit can provide either black or white undercolor



# No Fuss No Muss

## TIDY CAT SANITARY CAT BOX FILLER

SOLVES  
CAT OWNERS

### BIGGEST PROBLEM

TIDY CAT is a specially processed hygienic clay that cats and kittens instinctively prefer to sand or sawdust. Once your pet is exposed to TIDY CAT your "house-breaking" problem is solved completely. What's more, cleaning the cat box is no longer a messy, disagreeable chore . . . it's really very simple.

### ABSORBS MOISTURE, OFFENSIVE ODORS

TIDY CAT is clean, sanitary, and pleasant to use in the house or apartment. Cats and kittens (and even young puppies) will train themselves naturally with TIDY CAT . . . and even prefer it to out-of-doors! This helps make better pets . . . keeps them home and out of trouble. TIDY CAT actually lasts longer than ordinary litter . . . thousands of satisfied pet-user owners praise its many advantages.



### Cat owners write:

"Since discovering TIDY CAT, I have introduced it to at least twenty cat-owner friends. They are as pleased with it as I am."

"I work all day and must leave my cat alone in the apartment. This was not possible before I discovered TIDY CAT."

### TIDY CAT IS AVAILABLE IN PET FOOD SECTIONS OF GROCERIES AND SUPERMARKETS

Put it on your shopping list . . . buy it in handy 5-lb. packages. Other household uses: drying and deodorizing garbage cans, absorbing grease spots in garage or spilled liquids in house . . . also used in barbecue grill firebed, it catches grease drippings, protects fire box.



WRITE FOR FREE FOLDER  
"How to Take Care of Cats"

HAPPY PET PRODUCTS, INC., Dept. L, Cassopolis, Michigan

# Happy Pet

PRODUCTS,  
INC.



### NEW COCKFIGHT CHAIR

Stickley takes the broad, flat platform back of an authentic Cockfight Chair and incorporates it in a modern-day version that's as comfortable to straddle as it is to sit in . . . Another landmark of elegance from the Stickley collection. Send 50¢ for 34-page illustrated booklet and name of your nearest dealer. L. & J. G. Stickley, Inc., Fayetteville, New York.

**STICKLEY**  
CHERRY VALLEY WORKSHOPS

### MR. PEABODY'S GROWN-UP FURNITURE FOR CHILDREN



Children are people, hence Lawrence Peabody's intelligent approach to juvenile furniture design. The uncluttered lines and serene silhouettes give aid and comfort to little egos, while Child-Pruf® plastic tops on chests and chiffonieres guard parents against the slings and arrows of childhood outrages. Substitute youth bed for crib in this Jutland grouping, and the add-a-unit, modular styling may well see Junior through the first stirrings of adolescence. See this and other CHILD CRAFT groups at leading stores everywhere.

SEND FOR FREE BOOKLET

# child craft

by SMITH of SALEM, INDIANA • Dept L9 • designs by LAWRENCE PEABODY

If you're on the move [Continued from page 161]

should never be packed in cartons containing food of any kind: the odor alone will cause food spoilage. To prevent spilling, corks and stoppers of used medicine and cosmetic jars and bottles should be sealed with masking tape before placing them in cartons.

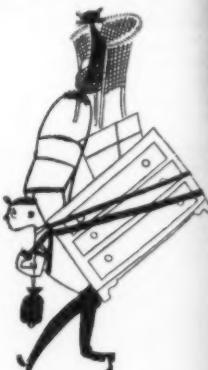
Throughout packing, always use sturdy cartons and containers—preferably with the covers still intact. Always pack the heaviest articles on the bottom, the lightest on top. Pack all containers as compactly as possible with shredded paper pressed gently, but firmly, around each article. If possible, pack all parts of the article in the same carton. Label each container with an identification sticker, listing the contents contained within, and which room of the new house it should be unpacked in. Bright red stickers reading *fragile, handle with care*, should be placed on those cartons containing breakables.

Draperies should be taken down and packed in cartons before the mover arrives. If folded carefully—with clean sheets of tissue paper between the folds—they will arrive at their destination in the same condition in which they started. Some movers provide wardrobe cartons for a small extra charge, and the additional expense is well worth it for the protection it provides. These cartons will hold from 12 to 20 items of clothing.

The garments are simply transferred—still on their hangers—to the rack in the sturdy corrugated carton. When filled, a cover slides down in place and seals off the clothing from all dust and dirt. Kitchen utensils and pots and pans may be wrapped in clean tissue paper and packed in cartons with plenty of excelsior or shredded newspaper to keep them clean and unscratched.

#### Preparation of major appliances:

It is your responsibility as a shipper to see that mechanical appliances are properly serviced before and after a move into a new home. If they are not serviced, the mover cannot be held liable for any damage that may occur. Because of the delicate mechanisms and movable parts in most kitchen and laundry equipment, it warrants extra precautions. Radios, most TV sets, phonographs and tape recorders do not require special servicing before a move, but special care should be taken in packing them. Let the mover handle the refrigerator. He'll put pads between doors on two-door refrigerators or between the door and bottom panel on other models to make sure the doors remain in alignment. Your job is to defrost the refrigerator, and take out and pack all trays, shelves, crispers and pans. Some TV sets require that the picture tube be removed before the set can be moved. Many sets require special service of one kind or another.



[Continued on page 178]

## New hook to old craft

An A-B-C nursery rug is as easy to make as its name sounds. Armed with a pattern, a kit of rug wool, latch-hook needle, rug-cutter and binding, you will be fully equipped to concoct this delightful accessory to any small child's haven. Not even a frame is needed, allowing complete freedom to work on it wherever you are. Another inviting feature is the use of a simpler type of needle called a latch hook—a boon to rug-makers because it automatically makes the knot. Once you have purchased rug wool, cut up an initial supply in each color you have selected. Separate colors and set rug-cutter to divide yarn into equal lengths.



Start the simple stitch by folding yarn in half over the hook and pulling it through every square. Since the canvas pattern is tinted according to the design, it's easy to match the lengths of yarn to the colors as they appear



This ABC & Pussy Cat nursery rug, finished, measures 23" by 38". A kit of permanently mothproofed virgin wool sufficient for the entire rug costs \$15.20; the latch-hook needle is 75¢; pattern is \$3.15; rug cutter is \$1.25 and binding is 15¢ per lineal yard—all from Emile Bernat & Sons



We think that you shall never see  
A floral so delightfully...

designed as Stockwell's gay and light Hortensia pattern. Any mood, any setting, any reflection of self can be created by the simple use of wall decoration. LIVING ROOM, DINING ROOM, KITCHEN, BATH OR HALL... NOTHING MAKES A HOUSE A HOME LIKE STOCKWELL ON THE WALL! Stockwell, long honored for excellence in craftsmanship and design.

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**THUMBACK  
SIDE CHAIR**

As a skillful reproduction of the antique Thumback originally made in New England, this graceful, and delightfully gold stenciled little Windsor will increase in value through the years.



**SALEM  
ROCKER**  
69-40C

The original Salem Rocker is highly prized by collectors as an outstanding example of American furniture design of the early 1800's. You will enjoy the contemporary comfort of this authentic reproduction with its high Windsor back, deftly curved spindles, broad rolled seat, and well-set rockers.



**WINDSOR  
ARM CHAIR**

An archer's bow back with seven supporting spindles, vase-shaped outspread legs, and shaped seat, identify this handsome chair as an authentic copy of the earliest Colonial Windsor made in America.



**PAUL REVERE  
CHAIR**

Named after the fine antique Fan-Back Windsor in the Paul Revere house in Boston. A beautiful reproduction—with the charm of the original, plus modern sturdiness.

*These reproductions and others at better furniture and department stores*



**Nichols  
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**How To Choose  
The Right Colonial Chair**

Pages of helpful ideas, interesting illustrations, and complete historical information.

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## TEACHING TELEPHONE MANNERS

By ALFRED M. COOPER

Most of us have had the unpleasant experience of hearing a child's voice at the other end when we phone a friend. The child herself (or himself) is not objectionable, but one may well find the ensuing moments confusing and irritating, especially when a parent is not at hand to take over the phone.

Long-distance operators are trained to ask any child who answers, "Is there someone older I can speak to?" This query alone may serve to confuse or antagonize the child, particularly if he (or she) happens to be holding the instrument upside down, or can think of a lot more interesting things to do than waking a sleepy parent.

Most mothers (and I understand all telephone com-

panies) dread the year or two when a toddler may yank a telephone off the table or quietly lay the receiver on the floor where nobody notices it for a few hours. This is a phase and none of the suggestions which follow are intended to substitute for the parent's patience in training the youngster to treat a phone with the respect due it. Rather the methods that follow are those which I find have worked well in training a 4-year-old in telephoning.

1. The best way to begin is by letting the child listen in on calls you have originated, and participate to some extent in a conversation with the party at the other end. This works especially well when that party is the child's Dad (if Dad has a little time at the office in which to converse with his offspring).

2. The second step is that of teaching the child to answer the phone correctly. This entails a bit of repetitive practice, and may be somewhat trying to some of your friends, but if the child is complimented for progress demonstrated, it is surprising how quickly he (or she) can learn to say, "Hello," and when a voice answers, say, "This is Kathy," and soon follow this, as a matter of course, with "Do you wish to speak to Mama?" (or Papa, or perhaps an older sister or brother). Then add, "Just a minute, please. I'll call him."

3. When you get a 4-year-old on the line who can follow that simple routine, you love it, and your opinion of

that youngster's parents goes up 100 percent. You can hear the instrument put down, the child's feet running, and if Mama is outside, you soon hear the shrill little voice, "Mama, the telephone!"

You appreciate this all the more if you have previously phoned friends, only to have a child yell at you unintelligibly, and then either hang up or throw the phone down and go about his (or her) interrupted playing, and leave you dangling and fuming. Because the call may be important and you then have no possible way of ringing that number again until somebody happens to see the phone lying on the table.

4. Should Mama happen to be taking a shower, or be otherwise occupied so she cannot answer the phone at once, the 4-year-old may be readily trained to say, "Mama can't come to the phone. Give me your name and I'll call you back."

5. A child of four usually cannot be taught to dial a number of several digits, but it is altogether feasible to teach him or her to dial "0". In an emergency, this may be the most important lesson you have ever taught this child. Once the operator answers, he or she can repeat the gist of any message you must get quickly to the police, the fire department, or for an ambulance with a doctor. Telephone operators are trained to respect and act upon such emergency calls. They can ascertain the address of any calling party.

## EASY WAY TO REMODEL SLIDING-DOOR CABINETS

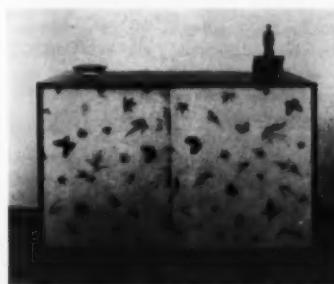
Many jobs that amateurs fear to tackle are really simple when they know the tricks of the trade. Such is certainly the case in replacing sliding panels. Here, a useful but battered old cabinet is given a new lease on life by the installation of decorative plastic paneling by *Barclite*. Some assemblies have tracks, others only groove-dividers.



First measure the width and length of the existing doors. Then have panels of same size precut at your local lumber-supply dealer

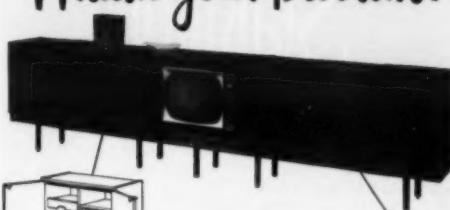


If old doors do not come out by lifting up, use a screw driver to pry off the facing molding. Then pry up and remove track. Clean it well

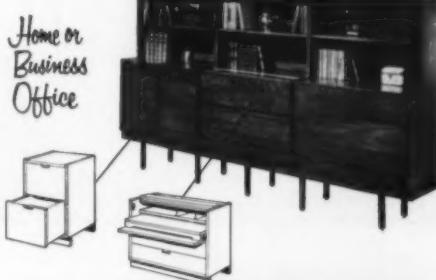


Fit the tops of the panels into the top grooves, the bottoms into the track. Then slide assembly back into place and replace molding

# \*What's your Problem?



*Family Room - Den-Entertainment Center*



*Home or Business Office*



*ALL IN NATURAL WALNUT*

Now . . . a family fun center that can be tailored to your entertainment preferences! Smart stack units in Natural Walnut provide cabinet space for TV, record player and record storage, Stereo speakers. Other pieces include bar, 3-drawer chest, desk, bookcase, curio case, bench cover for seating. Choose units best suited to your family's taste . . . arrange and rearrange them as you wish. Or start with a few units, lengthen the extension base as you add pieces. Hooker's Urbane group is delightfully flexible, fits any wall space.

OFFICE UNITS, TOO: Urbane gives the executive look to any office. File cabinets, storage chests, bookcases . . . all prove that efficiency can be attractive.

## \*Urbane (Solves them all!)

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for young moderns . . . in fine  
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At fine stores everywhere.



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Enjoy the warmth of hand  
rubbed walnut, enhanced by natural  
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Elegant choice of fabrics.

Ideal in any room design. Perfect  
room divider.

Featured in contemporary furniture stores—  
at prices you can afford.

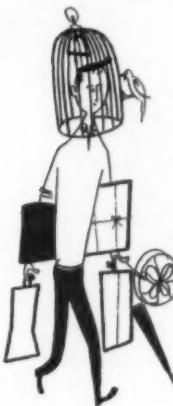
Write for the name of your nearest dealer.



2211 First Avenue North  
Birmingham, Alabama

If you're on the move [Continued from page 166]

It's wise to have a qualified serviceman go over your set in advance of moving day, making necessary adjustments and, if necessary, removing the picture tube for you. He'll even tell you the best methods of packing the set. Ranges, air-conditioners, home freezers, washers and dryers and other major appliances should be serviced by an authorized serviceman before they are moved.



In most instances, a mover will not accept frozen foods, stored in a home freezer, for shipment unless the freezer is operating at normal deep-freeze temperature at the time of loading; unless the distance is no more than 150 miles and the time needed for delivery no more than 24 hours; unless no storage is required and no service is needed en route. The appliance itself is moved in much the same manner as a refrigerator.

*Handling fragiles and valuables*  
Probably the most difficult packing task is that which involves dishes, china and glassware.

In packing a barrel of such fragile and valuable items, the breakables are packed in three or four layers—depending on the size of the particular items—with dinner plates on the first tier, serving pieces on the second, delicate china on the third and glassware on the fourth. First step in the operation is to distribute shredded paper on the bottom of the barrel, pressing the paper down until you have a cushion about five inches high. Then proceed with the wrapping of the individual items. Dresden china and fragile stemware should be padded with cotton immediately around each piece, instead of padding with shredded paper. Plates, soup dishes and the like should be wrapped in bundles of five or six. First, place two or three sheets of newsprint on a table, then spread a layer of shredded paper evenly over the center of the sheets of paper to form a cushion. Between each plate distribute a generous amount of shredded paper. When you have a packet of five or six, pull up the loose pieces of shredded paper around the sides of the dishes to prevent them from chipping. Complete the procedure by wrapping the bundle in newspaper. About four or five bundles should be nestled together on edge in a straight row across the center of the barrel. The ends of the rows should be protected from the sides of the barrel with shredded paper, packed in solidly. Two or three bundles of dishes and possibly some small vases or sturdy glassware should then be placed in the barrel to fill out the bottom tier. Be sure to use enough shredded paper to prevent any of the wrapped articles from coming in contact with the sides of the barrel. Finally, cover the entire first tier with a two-inch layer of shredded paper, pressed down and level, then proceed to build up with succeeding articles, using the same wrapping method. Dishes should be packed on edge, never laid flat, while tumblers and stemware should be placed in the barrel with the drinking edge facing down.



8" goblet

Heirloom crystal  
in the American  
tradition . . . richly  
reflecting your fine taste.

## YESTERYEAR

Treasured American Glass

Viking Glass Company  
New Martinsville,  
West Virginia

### If you're on the move

When the top tier has been completed, shredded paper should be added evenly enough and generously enough to extend above the top of the barrel. There should be enough shredded paper so that when the cover is put in place, a firm cushion at least one-inch thick will exist between the cover and the top of the last tier of bundles. Remember: the packing should be tight enough to hold firmly, but not so tight as to place stress on the individual articles. This is of utmost importance, because too much pressure will result in breakage when the barrel cover is placed in position. If the articles are packed too loosely, a breakage in handling is almost certain. Plenty of "fragile" stickers appropriately placed on barrels and cartons containing delicate objects will help prevent damage to your valuables. In addition, it will caution the mover to exercise maximum care when handling the cartons.

#### General information on moving:

Whether the mover does the entire job—or you do part of it yourself—the following information pertains to any move. Movers are not required to handle anything attached to the building unless they have the written consent of the owner of the building. For this reason, prior to moving day, it is wise to disconnect or take down such movable items as: window fans and air-conditioners, TV antennas, hi-fi speakers, cornices, traverse rods, etc.

Moving experts advise that you personally transfer any articles of extraordinary value from your old home to the new. Such articles might include documents, money, jewelry, watches, deeds, securities, letters and insurance policies. All manner of pets and plants are your responsibility to move. The

moving firm will not accept them. Most reliable movers make some form of insurance available other than that required by law. The shipper simply declares a total value for the shipment, pays the extra charge (about 50 cents per \$100 valuation declared) and the mover's liability is extended to cover the full declared value.

Try to be at home when the movers arrive to load your household goods. If certain items such as luggage are not to be included in the shipment, be sure they are separated from articles to be moved. If possible, be present when the van is unloaded at its destination, or have someone there who can sign the necessary papers.

Naturally, one of the chief questions homemakers ask is: what will it cost me to move? The answer, of course, differs in each case. If your move is local, the final cost will be based on (A) man-hours required to load and unload your household furnishings; (B) distance between old and new residence; (C) any packing services which you order. If your move is long-distance (one that crosses state lines), the cost will be determined by (A) actual weight of the shipment; (B) mileage; (C) packing services ordered.

A word of caution: estimates are just that. They are not binding on the mover, and persons planning to move are warned against extremely low bids. These bids may later be expanded, resulting in a charge equal to, or in excess of, a higher, original bid. By dealing with a reputable dealer, however, you will get a dependably accurate idea of the ultimate cost. Experienced estimators generally can estimate within 10 percent of the weight of the load for long-distance moves, and come just about as close in determining the time required to load and unload in local moves.

Color Combined with the  
Charm of Crystal

## YESTERYEAR



5" flowerlite



24 oz. pitcher

Amber, Tawny (ruby-amber) and Yesteryear Blue...your color choice from this outstanding Viking collection. Hand-made, yet moderately priced, Yesteryear is available at fine stores everywhere.

Treasured American Glass

Viking Glass Company  
New Martinsville,  
West Virginia

**MONITOR**

*Bucks County Provincial*

"America's Finest Solid Cherry Furniture"

MONITOR FURNITURE COMPANY, INC., JAMESTOWN, N.Y.



### The Metropolitan Museum of Art

A distinctive new group of fifty-three cards from the Museum's own collections—Masterpieces of painting and sculpture, illuminated medieval manuscripts in precious colors, Victorian Christmas illustrations, enamels on gold, embroidered silks, ivories, and works of art from ancient Greece, India and Japan. All of the cards are printed under the direct supervision of the Metropolitan Museum and cost from 5 to 95 cents each. They can be bought only by mail or at the Museum itself. Send the coupon below, enclosing 25 cents for the illustrated catalogue to be mailed about September 1.

### The Metropolitan Museum of Art

255 Gracie Station, New York 28

(X)

Please send me the Museum's new catalogue of Christmas cards, 25 cents enclosed.

Name \_\_\_\_\_

Address \_\_\_\_\_

## Laundry accommodations

There was a time when laundry operations were banished to the cellar or some other out-of-the-way place where all the disorderly paraphernalia could be spread out. Today, in many homes, there is no place to spread out and no cellar. Fortunately, however, there is also no disorder. Laundry equipment has been designed to be compact that it can be tucked away functionally in many areas.



A laundry niche was located off the kitchen of a well-planned tract home. Measuring nine feet by two and one-half feet, it can be closed from view by attractive louvered doors. Storage space for cleaning supplies, ironing board and all the accouterment of laundry operations can be stored in this one compact spot. At left, relationship between spaces: a homemaking desk adjacent to the wall phone is located at the entrance to laundry niche.



Frigidaire washer and dryer; Mary Proctor ironing board. In the Son Development, Dayton

The bathroom is an ideal location for laundry equipment. Here, soiled clothing and items to be laundered are collected. It is economical to connect laundry equipment with existing plumbing outlets. At right, placed next to a counter lavatory, the Maytag washer serves as additional counter space when not in use.



ons

ed to the  
disorderly  
lines, then  
ever, there  
d to be in  
any area.



In a remodeled home, a useless, old pantry next to the kitchen was a logical location for new laundry equipment. Washer and dryer were located along one wall, with cabinets for appropriate storage above, while a counter for sorting, mending and other operations was located along another, complete with a sink for dampening, bleaching, etc. RCA Whirlpool washer and dryer; Ironrite portable ironer; Cal-Dak laundry sorter; Geneva cabinets; Moen single-handle faucet



Another example of a bath installation shows how spacesaving units can be stacked in otherwise wasted space. Note how well the units blend with surrounding bath built-ins: in scale and height, cabinets (including Peg-Board fronted clothes hamper) are related to the module of the units. Washer and dryer are Westinghouse Space-Mates



Large storage closet off a bedroom hall utilizes space wisely with the inclusion of compact, unobtrusive laundry units. A logical arrangement of shelves for towels, sheets and other laundered items was employed in the space over the equipment. Economy was possible by locating on wall opposite the bath. Hotpoint washer and dryer



*The elegance  
of old  
American mansions  
is faithfully  
yours in  
these rare pieces*

The classic vanity is derived from Hepplewhite, as simplified by early American cabinet makers. The original of the octagon post canopy bed came from a Virginia mansion. The pieces shown are of solid Appalachian wild cherry—a colonial favorite. For details, write: Dept. LV.

**STATTON**  
*Tru-type Americana*



**STATTON**  
FURNITURE MFG. CO.  
Hagerstown, Maryland



# STORES IN YOUR VICINITY

## *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in September 1960 issue of LIVING For Young Homemakers.

The following stores carry  
Founders furniture as seen on  
pages 98-99.

### California

W. J. Sloane, Beverly Hills

### Connecticut

Henry Dick & Sons, Danbury

### Illinois

John A. Colby, Chicago

### Kentucky

Knight Furn. Co., Louisville

### Michigan

Robinson Furn. Co., Detroit

### Ohio

Modern Trend, Cleveland

Enterprise Furn., Toledo

### Oklahoma

Ray Robinson's, Oklahoma City

### Pennsylvania

Gordon's Eastwood, Pittsburgh

Miller Bros., Tarentum

### Tennessee

Garrett's Suburbia, Madison

Rushton Wilson, Inc., Memphis

### Texas

Brawell-Davis, Waco

### Utah

Clark-Leaming, Salt Lake City

### Wisconsin

Cord's, Milwaukee

The following stores carry Crest  
furniture as seen on pages  
98-99.

### Delaware

J. B. Van Sciver Co., Wilmington

### Florida

Culler Furn. Co., Clearwater

Haverty Furn. Co., Jacksonville

San Jose Wayside, Jacksonville

Swindall-Powell Co., Jacksonville

Osborne-Popell Furn.,

New Smyrna Beach

Kane Furn. Co., Orlando

Radigan Orlando Furn., Orlando

Marston & Quinn, Inc., Pensacola

Kyle Furn. Co., St. Petersburg

Hugo's Wayside Furn.,

Tarpon Springs

### Georgia

Bride & Groom Furn., Savannah

### Maryland

Cockeysville Furn., Cockeysville

P. J. New Co., Rockville

### New Jersey

J. B. Van Sciver Co., Trenton

### North Carolina

Morrison's of Baltimore, Asheville

Shipley's, Inc., Asheville

Haverty Furn. Co., Charlotte

The Plaza House, Charlotte

Whisman's, Inc., Charlotte

Wayside Interiors, Inc.,

High Point

Spros Bros. Furn. Co., Sanford

Jones Bros. Furn. Co., Smithfield

Sosnick's Furn. Fair, Winston-Salem

### Ohio

The May Co., Cleveland

### Pennsylvania

J. B. Van Sciver Co., Lancaster

Marietta Chair & Furn. Co.,

Pittsburgh

### South Carolina

McDuffie-Parker Furn. Co., Inc.,

Greenville

Wayside Furn., Center, Greenville

Stuckey Bros., Hemingway

### Tennessee

Fowler Bros. Co., Knoxville

Percy Cohen Furn., Nashville

### Virginia

James L. Michelbach Furn.,

Annnandale

Rockingham Milling Co., Elkhon

Fairfax Furn., Inc., Fairfax

Hess Furn. Co., Harrisonburg

Spigel Bros. Furn., Newport News

Haynes Furn. Co., Norfolk

Louis Legum Furn. Co., Norfolk

Norfolk House of Bedding, Norfolk

E. O. Crawford & Sons, Portsmouth

J. S. Crawford & Co., Portsmouth

The Holliday House, Richmond

West Virginia

Butler Furn. Co., Huntington

The following stores carry Johnson-Carter furniture as seen on  
pages 108-109.

### Alabama

Ashford Furn. Co., Ashford

E. L. Huey Furn. Co., Bessemer

Manquins Furn., Florence

Bennetti Knight Furn., Piedmont

Barelli Prince Furn., Sheffield

Miller Furn. Co., Tarrant

Musgrove Furn. Co., Tarrant

Union Furn. Co., Tuscaloosa

### Arkansas

Kenneth Kraft Furn. Co., Pine Bluff

### Connecticut

Furn. & Loft, Ansonia

Lavallee Furn. Co., Danielson

Superior Uphl. Co., Elmwood

Watkins Bros. Co., Manchester

Mfg. Furn. Outlet, Norwich

Nichols Cut Rate, West Haven

### Florida

Mock Furn. Co., Jacksonville

Cassells Johnson Furn., Tallahassee

### Georgia

Hart Rollins Furn. Co., Bainbridge

M. W. Turner, Bainbridge

### Illinois

Broseau Furn., Calumet City

The Eagle, Inc., Joliet

City Furn. Co., Kankakee

Dell Furn. Co., Morton Grove

Tischk's Furn., Springfield

### Indiana

City Furn. Co., Hammond

Bullerdick Furn., Richmond

### Iowa

The Jas. Black D. G., Waterloo

### Kansas

Furn. Warehouse, Wichita

### Kentucky

Big Sandy Furn., Ashland

Ratiff Furn., Ashland

Wright Furn. Co., Ashland

Geschwind Home Furn., Columbia

Rains Furn., Eminence

Waldron Furn., Maysville

Finkelman's Furn., Newport

### Louisiana

David Snyder Inc., Bastrop

Collins Furn., Jonesboro

### Maine

Carriers Furn., Caribou

Reliable Furn. Co., Portland

### Maryland

Millenson Furn. Co., Cumberland

Slutkin & Levine Inc., Pikesville

### Massachusetts

Bloomberg Bros. Inc., Chelsea,

Medford

Burnette Furn. Co., Everett

Stafford Furn. Co., Fall River

LeMay Furn. Co., Fitchburg

Walsham Furn. Corp., Groton

Coronet Furn. Co., Holyoke

Epstein Furn., Holyoke

Factory Outlet, Lawrence

Grand Furn. Co., Lawrence

The Studio Shoppe, Lawrence

Bennett Furn. Co., Leominster

World Furn. Co., Lowell

Byron Furn. Co., Natick

Kaplan Furn. Co., New Bedford

Dudley Furn. Co., N. Cambridge

Puritan Furn., Norwell

Single Furn. Co., Shelburne

Royal Furn. Co., Somerville

Swampscott Furn. Store, Swampscott

Furn. Co., Watertown and Woburn

### Michigan

Allendale Appl. & Furn., Allendale

Bennie Furn. Co., Ann Arbor

House of Furn., Benton Harbor

Klein's Furn., Big Rapids

St. John & Adams, Camden

Agnew Furn. Co., Clio

Sackets Home Furn., Coles

Vans Airport Furn., Kalamaزو

Obels Furn., Ludington

Marion Furn. Co., Marion

Mars Discos Furn., Montague

Paul's Furn. Ctr., Mt. Clemens

James A. Reid Furn., Petoskey

House of Furn., Traverse City

Harrys Furn., Kansas City

Masons Overland Co., Overland

Hibbard Merc. Co., St. Clair

Union Furn. Co., Union

New Hampshire

Franklin Furn. Co., Nashua

New Jersey

Ardley's Bergfeld

Barrons, Camden

Okulic, Inc., Camden

Dover Furn. Co., Dover

B. T. Ackerman Sons, Millville

Dover Furn. Co., Wayne

New York

McCann Furn. Barn, Bath

Olums of Binghamton, Binghamton

Camden Furn. Co., Camden

Castile Furn., Castile

A. Oren & Sons, Catskill

Michigan

Fireside Furn. Co., Ft. Wayne

Louisiana

Hemenway's, Alexandria,

Baton Rouge, Monroe,

Shreveport

Minnesota

Robinson Furn. Co., Detroit

Minnesota

Golden Rule, St. Paul

Beechers Furn., Earlville

A & F S Furn. Co., Endicott

Samuel Berman, Hudson

Field & Wright Co., Jamestown

Vic Blood, Le Roy

Levy Bros. Furn., Niagara Falls

Brown & Sons, Nyack

Earl H. Stehlins, Odessa

Baage Wayside Furn., Oneonta

Silverman Furn. Co., Peekskill

Hunt Furn. Co., Salamanca

Saranac Hotel Supply, Saranac Lake

Utica Furn. Co., Utica

North Carolina

The Merch Mart, Fayetteville

Purdies Furn., Fayetteville

Heilig Levine Furn., Kingston

Kirksey & Co., Morganton

Oxford Furn. Co., Oxford

Blackwelders, Statesville

State Furn. Co., Winston-Salem

North Dakota

Vertil Furn. Co., Wahpeton

Ohio

Maddox's Stores, Akron

Hamiltons Farm & Home, Jefferson

Colonial Hgts. Furn., Lancaster

Roark Furn. Co., Laura

Larry Conover Furn., Milford

Zane Furn. Co., Canton

Peoples Outfitting Co., Springfield

Tiffin Furn. Co., Tiffin

The Rose Furn. Co., Zanesville

Pennsylvania

Penn Furn. Co., Altoona

W. H. Gross Furn. Co., Beaver Falls

Penn Furn. Co., Indiana

Penn Furn. Co., Johnstown

Penn Furn. Co., Latrobe

Penn Furn. Co., Somerset

R. W. Rudolph, Stoneboro

A. C. Miller Furn., Stroudsburg

South Dakota

Tornes Furn., Milbank

Tennessee

General Appl. & Furn., Dyersburg

Steek Furn., Jefferson City

Bingham Furn., Kingsport

Glass Furn., Kingsport

Vaughn Furn. Co., Knoxville

Cooper Supply Co., Lake City

Vaughn Furn. Co., Martin

Bond Gleason Furn., Oak Ridge

Virginia

Hopkins Furn. Co., Alexandria

Best Furn. Co., Appomattox

Barnes & Kimel Co., Arlington

Schewel Furn. Co., Danville

Fairfax Furn. Inc., Fairfax

William Stalup Furn., Falls Church

H. R. Johnson Co., Salem

Wisconsin

Beloit Furn. Co., Beloit

Schlueter Wirth Daniels, Burlington

D. & R. Furn. Mart, Marshfield

Plimmon Furn. Store, Stanley

Krembs Furn., Stevens Point

The following stores carry Stanley furniture as seen on  
pages 108-109.

California

McMahon's San Diego

Casa Marin Furn. Co., San Rafael

Florida

Kane Furn. Co., St. Petersburg

Illinois

Goldblatt's, Chicago

Indiana

Fireside Furn. Co., Ft. Wayne

Louisiana

Hemenway's, Alexandria,

Baton Rouge, Monroe,

Shreveport

Michigan

Robinson Furn. Co., Detroit

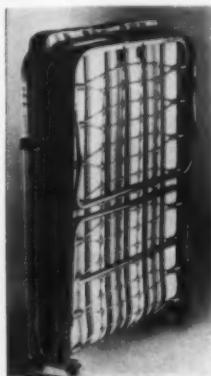
Minnesota

Golden Rule, St. Paul

[Continued on page 176]

## Who doesn't need extra space?

The need for extra space, particularly for those who live in apartments or small homes, can reach a fairly desperate peak. Sympathetic manufacturers are constantly bringing out new home equipment fashioned to keep you from getting the jitters everytime you look into the overstacked cupboard, the overflowing bedroom or the *Fibber McGee* closet. Below you will find answers to some of your storage problems . . . answers which will be not only functional but most attractive as well.



*Sil-o-ette* folding bed mounted on casters has frame of light-weight steel, folds to 7" thick, 26" wide—fits under a bed or in a car trunk. By Burton-Dixie Hammacher Schlemmer, N. Y.



A compact package, this little chest offers its lower drawer as a file cabinet. Of birch and maple, it is 16½" wide, 27" deep, 23½" high. Baumritter



Electric blanket in twin, double or king-size is available with either clock or foot-warmer—an intensified band of heat where it will do the most good. Controls and clock are combined in one unit. By Universal

[Continued on page 176]

# DUX



Versatility is aptly expressed by this table, one of a group of 13—all with solid walnut or solid teak bases and several with marble or travertine tops—designed by Folke Ohlsson. They are among more than 30 occasional tables in the new DUX collection for 1960; all of them are illustrated in the complete DUX catalog, \$1.00.

© 1960 - CHASSEUR / DUX - DUXTABLES - SAM PRODUCTIONS - MARBLE SWISS

### LASTING BEAUTY... at your fingertips!



- EXCITING—NEW—AUTHENTIC—HOUSE and GARDEN COLORS
- PRIMES and FINISHES IN ONE COAT
- COVERS LIGHTNING FAST
- GUARANTEED 5 YEARS



Look for this tag attached to each Spray-O-Namel can. It identifies the finest in self spraying paints.

ILLINOIS BRONZE POWDER CO., CHICAGO 16, ILLINOIS

# "Thank Goodness!"



it's a  
genuine  
**OZITE.**  
carpet cushion"

Yes, most Grandmas know about Genuine OZITE! Nearly a century of experience and craftsmanship have gone into the perfection of this quality carpet cushion. You, too, will appreciate Genuine OZITE every day because your carpet cleans better . . . retains its sheen and beauty longer . . . wears twice as long. No other product in home furnishings offers so much for so little.

### America's First Name in Carpet Cushion

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

**AMERICAN HAIR & FELT COMPANY**  
Floor Covering Division • Merchandise Mart Plaza • Chicago 54



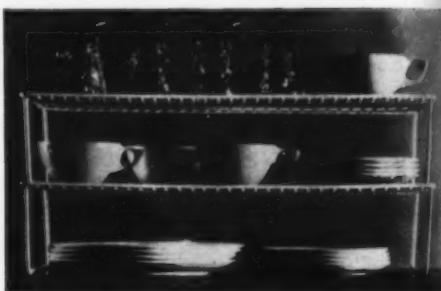
Every  
square yard  
proudly bears  
the name!

Who doesn't need extra space?

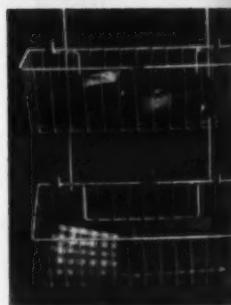
[Continued from page 175]



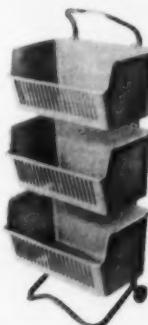
To keep beverages, snacks and even casseroles hot, a carafe and Hotrayette are portable, require very little storage space, have walnut handles. By Salton



To create more space in the cupboard, closet, refrigerator or under the sink, these multipurpose shelves can be used singly or tier-stacked.

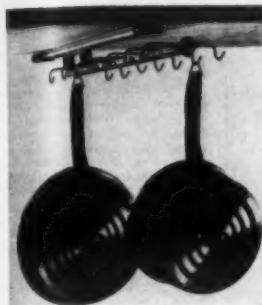


Basket units complete with mounting to be used on wall or wardrobe door. Both the baskets and shelves above are of plastic-coated steel wire. Entire group from Seabon



All-purpose caddy of polyethylene consists of three bins "locked" on a portable rack. Can be used for cleaning supplies, garden tools, or—if you like—root vegetables. By Plas-Tex

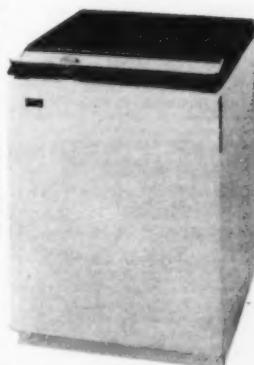
ocks and  
a carri-  
able, re-  
age spans.  
By Salmon



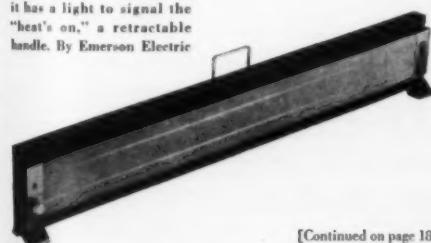
Disappearing pan rack which attaches to under-side of cabinet, holds fourteen utensils and pulls out easily on ball bearings. *K-Venience* cookware rack by Knape & Vogt; *Club Holiday* cookware by Club Aluminum Products Co.



All-purpose cabinet which may be cut to any desired length. Has concealed lighting strip, may be used as a good-looking desk component. By Youngstown Kitchens



Portable dishwasher in charcoal-gray and white holds fifteen place settings, rolls easily from storage space to work area. *Imperial* dishwasher by Waste King Universal

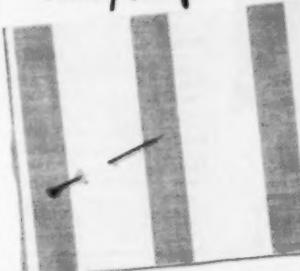


Portable electric baseboard heater is 48" wide, 3" deep. Thermostatically controlled, it has a light to signal the "heat's on," a retractable handle. By Emerson Electric

polyethyl-  
ene bins  
rack. Can  
supplies,  
on like—  
Plas-Tex

[Continued on page 180]

...and every once in a while you come across something you simply must have. And I did! (See switch.) They're Breneman-Hartshorn's "Candy Stripe" window shades.



And they come in blue, green, yellow and pink (which I chose) And they certainly

brighten up our kitchen. I've used them with plain white curtains on all of the windows.

#### FREE BOOKLET

A 16-page full color "idea" booklet shows all the new B/H line of shades and blinds. For your copy write to . . .



BRENEMAN-HARTSHORN INC., Cincinnati 2, Ohio

# Delta

SINGLE HANDLE BALL FAUCET

NEW DISPENSER MODEL

GOOD HOUSEKEEPING  
SEAL OF APPROVAL  
Guaranteed by  
Good Housekeeping  
to meet an approved standard

*an appointment of quality . . .*

sure to please the housewife with years of dependable service. Delta faucets are available from your plumber . . . call him today . . . and insist on Delta . . . the faucet with only ONE moving part . . .

*There's a Delta faucet designed to fit your every need. Free literature upon request.*

**delta faucet corporation • greensburg, indiana**

U.S. Patent Office Registered U.S.A.

## Stores in your vicinity

[Continued from page 174]

**Nevada**  
Home Furn. Co., Reno

**New York**  
Grand Rapids, Schenectady  
Union-Furn., Troy

**North Carolina**

Town & Country Furn., Winston-Salem

**Ohio**

Watkins Furn. Co., Cleveland

Glick Furn., Columbus

**Pennsylvania**

Orhingers, Braddock

Pomeroy's, Levittown

**Rhode Island**

Biltmore Furn., Pawtucket

**Tennessee**

H. Cohen Furn. Co., Nashville

**Texas**

Fridway Stores, Corpus Christi

**Virginia**

Town House Furn., Arlington

Haynes Furn. Co., Norfolk

Synder & Hundley, Inc., Richmond

**West Virginia**

Stone & Thomas, Wheeling

**Wisconsin**

Town & Country House, Madison

The following stores carry White furniture as seen on page 116.

**Connecticut**

Doyle & Martin, Bridgeport

**Florida**

Snow Furn. Co., Daytona Beach

Craig Furn. Co., Delray Beach

Fl. Lauderdale Furn., Ft. Lauderdale

Maron & Sons Wayside Furn. Co., Jacksonville

Lloyd's Furn. Co., Orlando

Lister Furn. Co., Tampa

Shreve, Inc., Tampa

Traditional House, W. Palm Beach

**Illinois**

Frankel Furn. Co., Chicago

Polk Bros., Melrose Park

**Indiana**

Schoenberg's, E. Chicago

E. F. Marburger & Sons, Inc., Indianapolis

**Kansas**

Hullman Furn. Co., Wichita

**Kentucky**

Bass White. Furn. Co., Louisville

**Louisiana**

Furn. Dist., Inc., Baton Rouge

Anderson's White. Furn., Lafayette

Richard Furn. Co., Lafayette

Dixie Furn. Co., New Orleans

**Massachusetts**

Ahern-Anthony, Springfield

**Mississippi**

Mississippi Whse. Furn., Jackson

**New Mexico**

Modesta's, Albuquerque

**New York**

Fair Store, Binghamton

Stack's Fine Furn., Owego

Nelick's Furn. Co., Troy

**North Carolina**

Style Craft, Durham

Annex Furn. Galleries, High Point

**Ohio**

Sterling-Lindner, Cleveland

The Hub of Steubenville,

Steubenville

**Oklahoma**

Herman's Home Furns., Oklahoma City

Hanna's of Brookside, Tulsa

**Pennsylvania**

Light-Parker Furn. Co., Conshohocken

Fullerton Furn. Galleries, Fullerton

Kaufmann's, Pittsburgh

**Town & Country House, Pottstown**

**Rhode Island**

Canal Furn. Showrooms, Providence

**South Carolina**

Copeland Furn. Co.,

Charleston Heights

Culler's Furn. Center, North

Wallace Hunt Furn., Spartanburg

**Tennessee**

Miller Furn. Co., Knoxville

Porter Furn., Memphis

H. Cohen Furn. Co., Nashville

**Texas**

Owens-Bagwell Furn. Co., Midland

Johnson Furn. Co., McKinney

**Virginia**

Channel Furn., Portsmouth

Kenneth Lord Furn. Co., Richmond

Jack Thompson Furn., Richmond

**West Virginia**

Foster-Thorburg, Huntington

**Wisconsin**

Maloney-Manley Interiors,

Green Bay

Schauer & Schumacher, Green Bay

Universal Furn. Mart, Milwaukee

The following stores carry Thomasville furniture as seen on page 117.

**California**

W. J. Sloane, Beverly Hills

**Connecticut**

Wayside Furn. Co., Milford

**Florida**

Grose Pointe Furn., Ft. Lauderdale

**Illinois**

Vignoli Furn. Co., River Forest

Bloquist Furn. Co., Rockford

**Kansas**

The Knowles Co., Caney

L. C. Jackson, Wichita

**Louisiana**

Dauterive Furn., Lafayette

Dixie Bedding & Furn., Monroe

Rodoro White. Furn., New Orleans

**Massachusetts**

Mason Furn. Co., Fall River

Alvin Anthony, Springfield

**Michigan**

Mc Alpine Furn., Bad Axe

Town & Country Direct, Dearborn

The Lind Corp., Detroit

Woods Directe Co., Detroit

L & S Furniture Sales Co., Rochester

Wayne Home Outfitters, Wayne

**Minnesota**

Goldfinches, Inc., Duluth

Friends Family Furn., Hopkins

**Missouri**

Parkway Furn. Co., Kansas City

**Montana**

Haaland Furn., Bozeman

**New Hampshire**

C. A. Hoit Furn. Co., Manchester

**Ohio**

L. L. Redman Co., Cincinnati

Valley Furn. Co., Cleveland

West Clark Furn., Cleveland

Echenrode Furn., Columbus

May Assoc. Stores, Columbus

Benton Furn. Co., Delaware

Tschumi Bros., Fremont

**Pennsylvania**

Oblenders, Inc., Lancaster

Blatchford Furn. Co., Tyrone

**Rhode Island**

Coletti Furn., Providence

Auger Furn. Co., Woonsocket

**Wisconsin**

D. & R. Furn., Marshfield

Tadych Furn. Co., Milwaukee

U. & I. Furn., Milwaukee

Link Bros., Minong

The following stores carry Temple-Stuart's furniture as seen on page 133.

**California**

The Berkshire House, Huntington Park

**Canada**

Union Uphls. Co., Montreal

Genser & Sons, Winnipeg

The following stores carry Keller furniture as seen on page 127.

**Connecticut**

Howlands, Inc., Bridgeport

Henry Dick & Sons, Danbury

Puritan Furn. Mart, Elmwood

**Florida**

Baywood Furn. Mart, Dunedan

Carls Modern Furn., Ft. Lauderdale

**Illinois**

Universal Furn. Co., Berwyn

Nelson Bros., Chicago

Tasenkin Furn. Co., Chicago

Sekera Furn. Co., Cicero

Fifth Ave. Furn., Moline

Cohen Furn. Co., Peoria

Warehouse Furn. Sales Co., River Forest

**Indiana**

Hale Furn. Co., Bedford

Richard Bennett Furn., Indianapolis

Reifer Furn. Co., Lafayette

**Iowa**

Bings Furn., Waterloo

**Kansas**

L. C. Jackson, Inc., Wichita

**Kentucky**

Bell Furn. Co., Louisville

Albert H. New Furn. Co., Louisville

**Massachusetts**

Moller-Osgood Furn. Co., Cambridge

Factory Outlet, Lawrence

Kaplan Furn. Co., New Bedford

Gould's Furn. Co., Northampton

Young's Furn. Co., W. Lynn

Mayflower Wayside Furn., W. Newton

Cure's Furn., Worcester

**Michigan**

J. L. Hudson Co., Detroit

Pleasure & Leisure Shop, Detroit

People's Furn., Flint

James A. Brower Co., Holland

**New Hampshire**

Merrimack Wayside Furn., Nashua

**New York**

Edgcomb's Furn., Elmhira

Old Colony, Inc., Kemmore

Silverman Furn. Co., Peekskill

Sibley, Lindsay & Curr, Rochester

**North Carolina**

Bridge's Furn. Co., Columbia

**Oklahoma**

Callimore's, Oklahoma City

**Pennsylvania**

Jerry Hampton Furn., Milmont Park

B. E. Block & Bros., Norristown

Gimbels, Bros., Pittsburgh

**Rhode Island**

American Furn. Co., Pawtucket

Liberty Furn. Co., Providence

Atlantic Mills Furn., Providence

**South Carolina**

Bridge's Furn. Co., Columbia

**Utah**

Forsey Furn. Co., Salt Lake City

**West Virginia**

Southern White. Furn. Co., Huntington

**Wisconsin**

Gimbels Bros., Milwaukee

The following stores carry Compton Hall furniture as seen on page 136-137.

**Arizona**

Shearman-Sierk Furn., Tucson

**California**

Oiley Maple Shop, Burbank

The Maple Shop, Glendale

Don Lorree Furn. Co., Glendale

Householder's Home Furn., Hayward

Ling's Home Furn., Inc., Santa Barbara

**Connecticut**

Henry Dick & Sons, Danbury

L. Christman & Son, Darien  
Wayside Furn. Shop, Milford  
Home Beautiful, New London  
Terrvill Furn. Store, Terrville  
Hayden Wayside Furn.,  
Thompsonville

**Florida**  
Furn. Plaza, Boca Raton  
Myrick's, Orlando  
Shaw's, Inc., Tallahassee

**Georgia**  
Klug's, Savannah

**Idaho**

Sherm Perry Furn., Boise  
Peterson Furn., Idaho Falls

**Illinois**

Carson, Pirie Scott & Co., Chicago  
Quigley Furn. Store, Decatur  
House of Lindberg, Rockford

**Indiana**

L. S. Ayres & Co., Indianapolis

**Iowa**

M. L. Parker Co., Davenport

Davidson's, Des Moines

Mueller Furn. Co., Waterloo

**Kansas**

Innes, Wichita

**Louisiana**

Hemenway's, New Orleans

Hemenway's, Shreveport

**Massachusetts**

Modern Furn. Co., Fall River

Merrick's, Holyoke

M. J. Sullivan, Inc., Lawrence

Household Co., Lowell

Hill & Welch Co., Lynn

Wayde Furn. Co., New Bedford

Sheridan's, Quincy

Edwards Wayside, Springfield

David Burwick, Worcester

**Minnesota**

Akel Anderson, Winona

**Mississippi**

Merchiston Hall Galleries, Inc.,  
Biloxi

**New Hampshire**

A. A. Mooney Furn., Manchester

The Home Center, West Rye

**New York**

J. P. & M. Sullivan, Elmira

The House of Maple, Latham

Fleischman Furn. Co., Poughkeepsie

Lauer Furn. Co., Rochester

Leeds Furn., Utica

**North Carolina**

Highland Furn. Co., Fayetteville

**Ohio**

J. L. Goodman Furn., Cleveland

F. & R. Lazarus, Columbus

**Oklahoma**

Colonial Furn. Co., Tulsa

**Oregon**

Ferguson's, Oswego

**Pennsylvania**

Steklo Bros., Portland

J. P. & M. Sullivan, Williamsport

**Rhode Island**

Bristol Furn. Co., Bristol

National Furn., Providence

**South Carolina**

Kirby Quinn, Greenville

**Tennessee**

Richt's, Knoxville

**Texas**

Waldrop Furn. Co., Abilene

France Furn., Austin

Kaufman, Myers & Co., Galveston

Spann Furn. Co., Lubbock

Sherperson Furn. Co., San Angelo

The Texas Furn. Co., Wichita Falls

**Utah**

Z. C. M. I., Salt Lake City

**Virginia**

Carriage House, Richmond

Sherrell, Roanoke

Camp Furn. Co., Virginia Beach

**Wisconsin**

Frauchel's, Inc., Madison

Klode Furn. Co., Milwaukee

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## Rx for living

[Continued from page 84]

this unpleasant therapeutic side effect. Radiation burns do heal and much of the associated discomfort can be relieved.

The severe ill effects of an intense overexposure to X-rays are leukemia, damage to the reproductive system, and death. Since X-rays penetrate within the body, the inner tissues and organs can be affected by them. Some parts of the body are able to tolerate a larger dose of radiation than are others. The organs most susceptible to X-rays are the blood-producing and reproductive organs. Excessive amounts of X-rays to the blood-producing organs can cause leukemia. An intolerable dose to the reproductive organs can result in sterility or can produce congenital abnormalities in the offspring of the irradiated person. A large amount of total body irradiation frequently results in death. Since X-rays are cumulative, it is the people who work with them every day (radiologists and technicians) who run the greatest risk of any severe reaction. The possibility of such harm to a patient as a result of X-rays is almost nonexistent. However, it is easy to see how these terrifying possibilities would be increased, should there be no controls whatsoever.

The benefits derived from X-rays are many. They are used in medicine as both diagnostic and therapeutic aids. As a diagnostic aid, they are one of the most important contributions to modern medicine. Fractures, cancer, tuberculosis and arthritis are only a few of the many ailments which can be detected by the use of X-rays. The amount of X-ray exposure in any diagnostic procedure is so minimal as to be considered almost negligible.

The most important use of X-rays as a therapeutic measure is in the treatment of cancer. Some forms of cancer can be cured by X-ray therapy and in those forms for which there is as yet no cure, X-rays are used to inhibit the advance of the disease within the body.

X-rays were first discovered only sixty-five years ago. Since that time, man has found many beneficial uses for these mysterious rays. The science of radiation physics and the medical specialty of radiology both have their basis in this discovery. However, as well as learning to use X-rays for his greater benefit, man has learned to respect them for the harm, which if uncontrolled, they are capable of causing.



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**HALLMARK**  
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From this collection of Early American furniture you can enhance your bedroom with a choice of pieces to fit your every need. And, you will love it for years. A strong undercurrent of "true country" detail imparts a hand-made look accented by the exciting new hardware. All the pieces, both bedroom and dining room, are made in solid maple by craftsmen whose skill has been perfected through generations of working in solid woods.

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WINSTON-SALEM, NORTH CAROLINA

Master Wood Workers Since 1854

Complete assortment of DINING ROOM and BEDROOM pieces in solid maple.

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# STIFFEL

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*Lampole* distinctively Stiffel in every way—including traditional Stiffel quality in materials and craftsmanship—yet modest in price. Center section of beautifully grained walnut flexwood.

Ends (floor to ceiling, self-adjusting) cream white \$39.95\* also available with solid brass ends \$45.00\*. For descriptive literature address The Stiffel Co., Chicago 10, Illinois.

\*Slightly higher West and South.

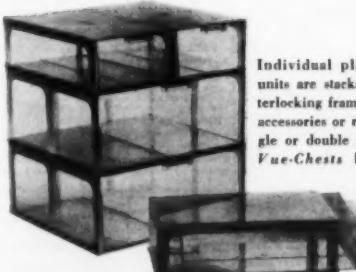
Who doesn't need extra space?

[Continued from page 177]



Tuckaway clothes dryer of lightweight aluminum folds to 35" by 4" for storage. It fits into bathtub, has 30' line. From Hammacher Schlemmer

All-in-one cabinet kitchen includes 6-cubic-feet refrigerator, 3 gas or electric burners and a stainless-steel sink. Top lowers like a box lid. *General Chef* by General Air Conditioning



Individual plastic drawer units are stackable, have interlocking frames. For shoes, accessories or ribbons in single or double shoe-box size. *Vue-Chests* by Pandex.

## AMPLE STORAGE IN BED CHESTS

The hue and cry about the lack of storage space in a home is a perennial one. The bed-chest is an old idea which has always provided an abundance of accessible, versatile storage without taking up valuable wall space. Here is a collection of new ones, scaled to hold blankets and bedspreads as well as the inevitable bulky miscellany. Many are cedar-lined; all are sturdy enough for seating.



A pair of blanket chests, each 49 inches long, do double-duty at the foot of the bed with room for his bulky skiing paraphernalia and her linens and blankets. Oak-veneered, chests are cedar-lined, have a fine gunstock finish. From the Sage group by Hooker Furniture



Another stronghold against moths and dust is this Scandinavian-style walnut blanket-chest with its roomy dimensions, 47½ inches long by 24½ inches high and 17½ inches deep. Top lifts up to reveal a sliding tray shallow enough for smaller effects. By Lane

### The Big Vote

With the coming presidential election being large in the news, our eyes were stopped by a pamphlet on politics that came in a recent mailbag. Filled with capsule facts about past campaigns, the booklet illustrated the importance of the ballot.

On several occasions, past presidential elections have been so close that a relative handful of ballots were able to swing key electoral votes to the winner. This happened in 1876 when republican Rutherford B. Hayes won even though his opponent, democrat Samuel J. Tilden had a majority of 250,000 popular votes. In 1916, Woodrow Wilson came from behind to defeat Charles Evans Hughes by the margin of California's 13 electoral votes. One hundred years ago exactly, Abraham Lincoln was elected by a minority popular vote, winning with 180 electoral votes against 123 for his three opponents. The course of history might have been altered by the popular ballots that were never voted!

In less dramatic fashion, your ballot is just as important in the market place. The entire issue of this magazine is filled with product candidates for your election. Your purchase is a vote of confidence in the campaign promise of the product as advertised. American Industry depends upon this faith. Any policy less than integrity would lead to economic disaster.

Imperial washable wallpapers seek your vote and are pledged to create a charming and inviting atmosphere in your home. We invite you to meet our candidates everyday at your Imperial dealer...but on November 4th, please vote at the presidential polls first!

P.S. To receive brand new decorating booklet entitled "Imperial Wallpaper Sets the Scene for Happy Living", send 10¢ in coin, together with this rectangle, to Dept. LL-9.

**IMPERIAL COLOR CHEMICAL & PAPER  
Glens Falls, New York**

a department of Hercules Powder Company

Tables—  
to love and  
to live with



Lovely tables, yes! But more . . . they're beautiful storage units designed for records, yet flexible enough for other uses . . . removable interior partitions do the trick. Styled and finished to match some of the most popular Hekman Table groups. These record cabinets provide a stylish decorator touch for living room, den or "home entertainment center" . . . and at prices far lower than you'd expect. See your Hekman dealer.

4 FOLDERS — Danish and Country Modern — French and Italian Provincial — Classic designs — Wall Clocks and Matching Barometers — Send 25¢. Write for name of nearby dealer.  
**Hekman** FURNITURE CO., GRAND RAPIDS, MICHIGAN

# HALE

SINCE 1860

Hale's family tree is the Rock Maple, Vermont craftsmen fashion this warm, glowing wood into Early American dining room furniture of unmatched distinction. Send for colorful new brochure. Hale Company, Inc., Dept. L-9, East Arlington, Vermont.



## PANIC WHEN YOU TALK?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 1126, Chicago 14, Ill. A postcard will do.

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## RUG AND CARPET BUYING

### CHECK-LIST

Before shopping for new carpet and accent or area rugs, it's important to analyze your problems at home. Here is a check-list to fill in, clip and put in your purse. At the store, it will help the salesman help you to find the right rug or carpet.

#### SIZE AND DESCRIPTION OF ROOMS

**Living: Dimensions**

Decoration: traditional \_\_\_\_\_

contemporary \_\_\_\_\_

Predominant color scheme \_\_\_\_\_

Colors: paint \_\_\_\_\_ wallpaper \_\_\_\_\_ drapery \_\_\_\_\_  
upholstery: sofa \_\_\_\_\_ chairs \_\_\_\_\_ other \_\_\_\_\_

**Dining: dimensions**

Decoration: traditional \_\_\_\_\_

contemporary \_\_\_\_\_

Colors: paint \_\_\_\_\_ wallpaper \_\_\_\_\_ drapery \_\_\_\_\_

**Master bedroom: dimensions**

Decoration: traditional \_\_\_\_\_

contemporary \_\_\_\_\_

Colors: paint \_\_\_\_\_ wallpaper \_\_\_\_\_ drapery \_\_\_\_\_  
spread \_\_\_\_\_ chair \_\_\_\_\_ other \_\_\_\_\_

**Second bedroom: dimensions**

Decoration: traditional \_\_\_\_\_

contemporary \_\_\_\_\_

Colors: paint \_\_\_\_\_ wallpaper \_\_\_\_\_ drapery \_\_\_\_\_  
spread \_\_\_\_\_ chair \_\_\_\_\_ other \_\_\_\_\_

**Third bedroom: dimensions**

Decoration: traditional \_\_\_\_\_

contemporary \_\_\_\_\_

Colors: paint \_\_\_\_\_ wallpaper \_\_\_\_\_ drapery \_\_\_\_\_  
spread \_\_\_\_\_ chair \_\_\_\_\_ other \_\_\_\_\_

**Dimensions: hall \_\_\_\_\_ stairs \_\_\_\_\_**

**TRAFFIC**

No. of rooms in house \_\_\_\_\_

No. of children \_\_\_\_\_ Ages \_\_\_\_\_

Access of lower floor rooms to outdoors \_\_\_\_\_

Entertaining: frequently \_\_\_\_\_ occasionally \_\_\_\_\_

Present carpets and rugs: location, colors, sizes \_\_\_\_\_

**NOTE: Length in feet, multiplied by width, divided by 9 equals square yards**

## Ample storage in bed chests

[Continued from page 181]



An early American sea chest was the original inspiration of this entire group of cherry furniture, called Sun Coast by Drexel. The designer's contemporary version has been deftly proportioned to help save space; it is a perfect fit for a double bed, measures 54 inches long, 16 inches high and 18 inches deep. Drawers, left, are apportioned for sweaters, socks; right, for blankets and heavier clothes



Solid cherry treasure chest, by California designer William Paul Taylor, has the look of handcraftsmanship with its exposed walnut dowels and rounded wooden pull for lifting. Chest measures 37½ inches long, 18 inches deep and 15 inches high and has a removable tray. It is a good height for putting on shoes. Part of a collection of contemporary American pieces, *The Forum* by Superior Furniture



For festive friends to admire, and yours to proudly own . . . "Snowy Holly" . . . a most delightfully different hand-crafted crystal. It is sure to bring exciting charm and beauty to your holiday decor. You'll love this handwork of meticulous American craftsmanship; yet so pleasantly priced, perfect too, for gift-giving!

Colorful "Snowy Holly" is permanently decorated with fired-in ceramic holly and simulated snow. Illustrated items:

- (A) 17-Inch Footed Punch Bowl Set.
- (B) 70-Inch Footed Brandy Snifter.
- (C) 10-Inch Footed Vase.
- (D) 10-Inch Two-Light Hurricane Candle Set.

Other annual "Snowy Holly" pieces, not illustrated, include: Belliere Stem Champagnes, 14-Pc. 300-oz. Punch Bowl Set, 7-Pc. Refreshment, Martini and Cocktail Shaker Sets, and 8-Pc. Tumbler Sets.

Other items in the "Snowy Holly" line include a star and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal-clear, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.

## WEST VIRGINIA Glass



Rain outside  
... dry inside  
while these windows stay open

### Golden Harvest

created by the Shelley artists to perpetuate the beauty of ripening wheat. This superb pattern will grace your dining table and bring to it dignity and charm.

The finest of English Bone China.



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No need to worry about it raining with these awning-type PELLA WOOD MULTI-PURPOSE WINDOWS. And they're designed to live with. Screens and storm panels remain in place on the inside the year 'round. If you like windows with small square or diamond panes, PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U.S. and Canada.

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MULTI-PURPOSE WINDOWS.

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New Woodgrain® Planks—most comfortable of all to walk on because they're Rubber!



Items above feature Kentile® Rubber Woodgrain Planks in Silver Ash. Kentile Rubber Feature Strip in green complements the unusual enclosed herb garden. Base around cabinets is black KenCove®.

WHITE OAK

CHESTNUT

SILVER ASH

**All the beauty of wood... none of the care!** Exclusive Kentile Woodgrain Rubber Planks give you the warm glow of wood. Yet they never need sanding or varnishing... clean easily... are virtually wearproof and dentproof... quiet underfoot. Fatigue-proof Kentile Rubber Floors are also available in twenty-two marbleized colored tiles. See your Kentile Dealer, listed in the Yellow Pages.

The famous Kentile Floors also include Solid Vinyl, Vinyl Asbestos, Cork, and Asphalt Tile—in over 200 Decorator Colors. © 1960, Kentile, Inc., 90-A, 2nd Ave., Brooklyn 15, N.Y.

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Samsonite Flaire card table (8600 Series) and Flaire folding chairs (6800 Series), covered in Boltaflex, by Shwayder Bros., Inc., 1050 South Broadway, Denver 6, Colo.

it takes a heap of living... IT'S COVERED WITH

*Bolta flex*  
vinyl upholstery material



SAMSONITE sturdiness is a by-word in American homes... but this Flaire set offers it to an even greater degree than usual, thanks to its Boltaflex vinyl upholstery. You work on it without worry... play on it with carefree freedom, all because Boltaflex is tough, durable and easy to care for. Spills wash off in seconds. When you shop for a bridge set or other furniture for your home, make sure it carries the red Boltaflex tag. You can also buy Boltaflex by the yard, or have your favorite upholstering shop use it to make your old furniture look new again.

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